NO.8

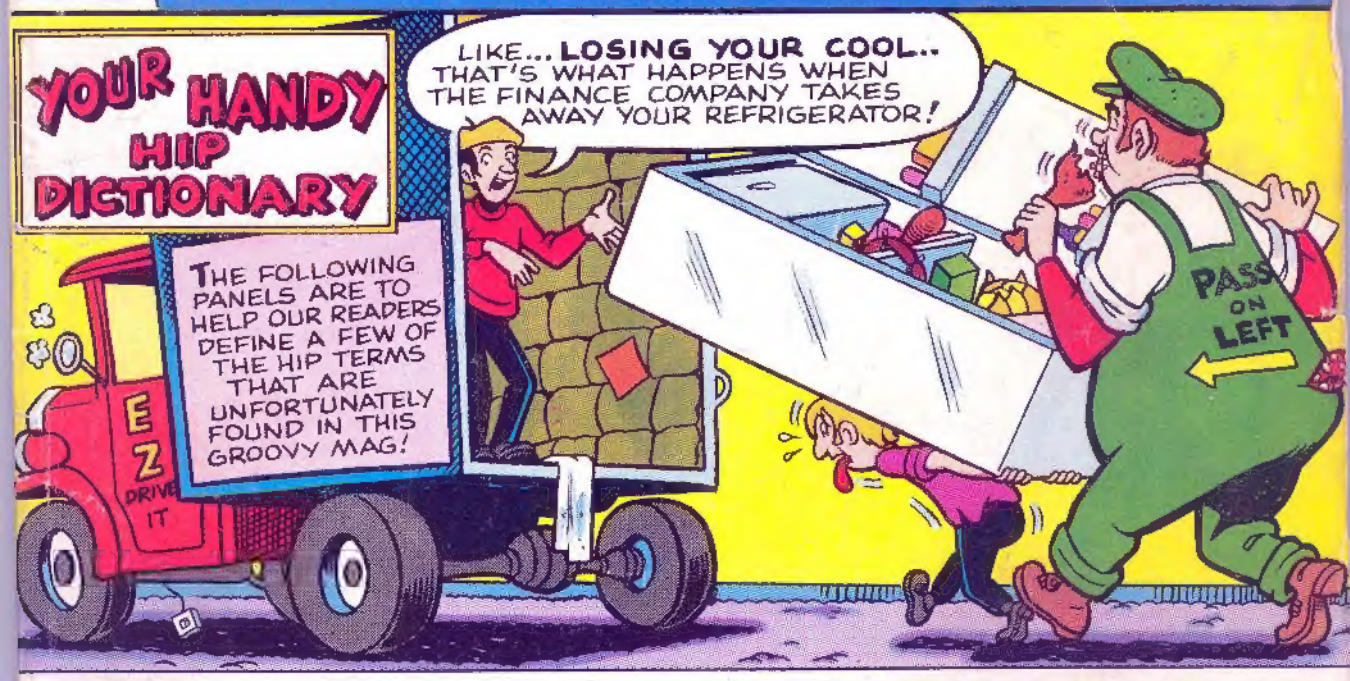
ARCHIE GIANT SERIES

APPROVED BY THE COMICS CODE AUTHORITY

MAC

Mad House ANNUAL

25¢



Look Under Each Prize. See Number Of Boxes You Sell To Get It

Actually You Can Get Many Of The Prizes Pictured Here For Selling Only 6 Boxes

LIGHTWEIGHT ENGLISH BICYCLE
Equipped With Sturmey Archer 3-Speed
Only 30 Boxes

SLEEPING BAG
Only 12 Boxes

HO MODEL MOTORING SET
Only 6 Boxes

Dozens Of Exciting Prizes Like These — Any One Yours For Selling Only 6 Boxes

ELECTRIC BUILD-IT SET
Only 6 Boxes

It's Easy!

CHEMISTRY SET
Only 6 Boxes

You Get FREE Catalog of All Prizes

U. S. BUGLE
Only 6 Boxes

600X MICROSCOPE
Only 6 Boxes

Make Giant Cash Profits Of $1.00 Per Box

AS A MEMBER OF YOUTH OPPORTUNITY SALES CLUB

Earn Prizes Without Risk!

Get A Bicycle For Selling 30 $2.95 Boxes

Cash Profits $1.00 For Each $2.95 Box You Sell

Just Imagine—

You Need Sell Only 6 Boxes For Many Of These Prizes

IT COSTS YOU NOTHING TO TRY

Just filling out the coupon completely, makes you a dealer member of the Youth Opportunity Sales Club. Join today! Membership is FREE. As a member you become eligible to get prizes by selling the beautiful Personalized Christmas cards which will be displayed in the album you will receive FREE as a member of the Youth Opportunity Sales Club. Your relatives, neighbors and friends will welcome you when you tell them they can buy an entire box of either 20, 25, 30 or 40 cards with their name printed on them for the low price of only $2.95 per box. Actually some members tell us they have earned a prize in less than a single day. Because these cards are of such exceptional value, trying for these prizes is fun and rewarding.

No Obligation! No Risk! No Investment! You Just Take Orders From FREE ALBUM Of Personalized Christmas Cards

Look over the prizes illustrated here. Then select the prize you want to get (see number of boxes under each prize). We guarantee to send your customers' cards and the prize you have selected within 24 to 48 hours after we have received your order with proper payment. Or if you want cash instead of a prize, keep $1.00 for each box you sell as your award.

REFUND OR REPLACEMENT GUARANTEED TO CONSUMER BY PARENTS' MAGAZINE IF PRODUCT OR PERFORMANCE IS DEFECTIVE & REPORTED WITHIN 30 DAYS OF PURCHASE

Just Fill In Coupon For Your FREE Self-Selling Album Of Actual Sample Christmas Cards

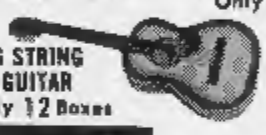
Mail coupon today. No experience necessary. The pleasant Y.O.S.C. plan is interesting and loads of fun. You, too, can be successful in getting the reward of your choice. IT COSTS YOU NOTHING TO TRY

All our boxes have earned the Parents' Guaranteed Seal

PACEMAKER TRAIN SET
Only 12 Boxes

ELECTRONIC PHONOGRAPH
Only 18 Boxes

BALL & GLOVE
Only 6 Boxes



6 STRING GUITAR
Only 12 Boxes

CAMPING PACK
Only 6 Boxes

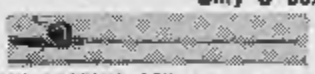
TYPEWRITER
Only 18 Boxes

INSTA-CUBE CAMERA KIT
Only 12 Boxes

SPALDING BASKETBALL
Only 6 Boxes

LIGHTWEIGHT TENT
Only 6 Boxes

15 TRANSISTOR RADIO
Only 6 Boxes



SPIN CASTING SET Only 6 Boxes

"WALKIE-TALKIE"
Only 12 Boxes

FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW • No Stamp Necessary

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY – No Stamp Necessary

Cut Along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

YOUTH OPPORTUNITY SALES CLUB, Dept. X-800
White Plains, New York 10606

YES, I WANT TO GET PRIZES WITHOUT RISK TO ME AS A MEMBER OF THE YOUTH OPPORTUNITY SALES CLUB

Make me a dealer member of the Y.O.S.C. and mail me a FREE personalized Christmas card Album, FREE membership card and a FREE catalog of all prizes. Also send me full information on how to obtain these prizes or cash without risk.

Name _____ PLEASE PRINT

Street _____ Apt. No. _____

City _____ **State** _____ **Zip Code** _____

Parent's Signature _____

DO NOT CUT HERE ↓ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL
First Class Permit No. 589, White Plains, New York

YOUTH OPPORTUNITY SALES CLUB
20 Bank Street
White Plains, New York 10606

Dept. X-800

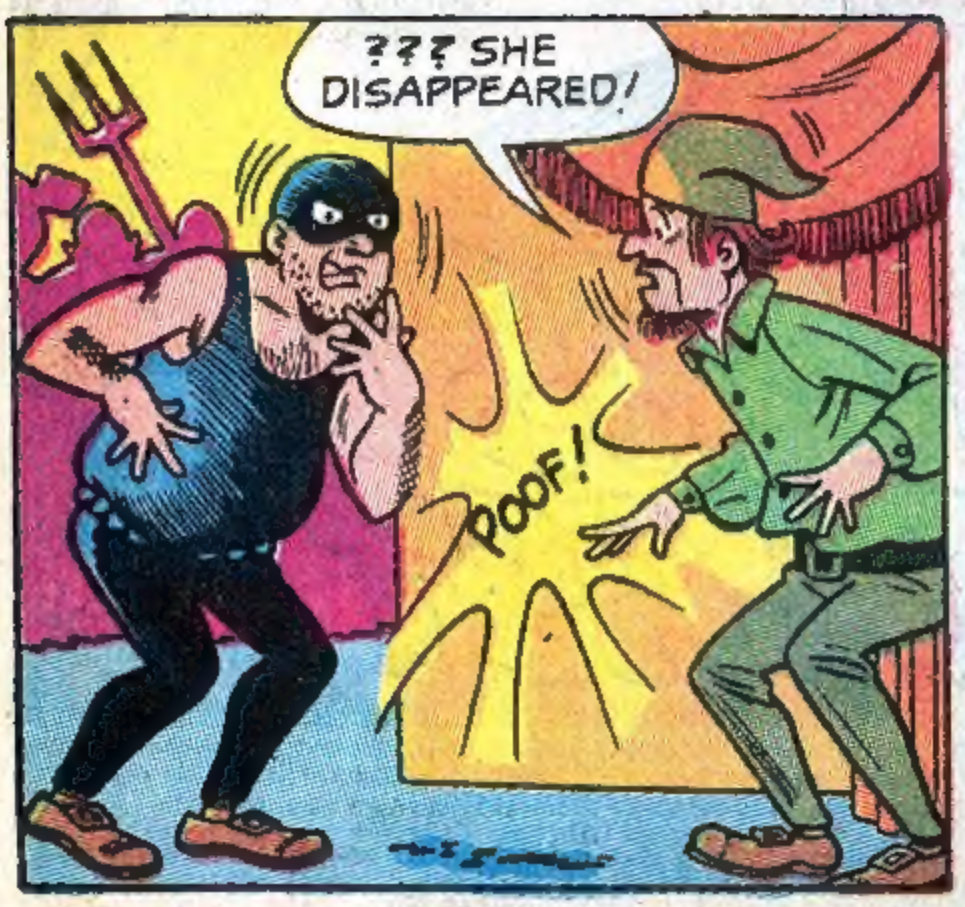
MAD HOUSE ANNUAL, No. 8, 1970-1971 edition. Published once a year by RADIO COMICS, INC., Second and Dickey Streets, Sparta, Illinois 62286. Executive and Editorial offices: 1316 First Avenue, New York, N.Y. 10021. Single copies 25c. Title registered U.S. Patent Office. Copyright © 1970 by Radio Comics, Inc. No actual person is named or delineated in this fiction magazine. Printed in the U.S.A. All rights reserved. © Under Universal, International and Pan-American Copyright Conventions. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

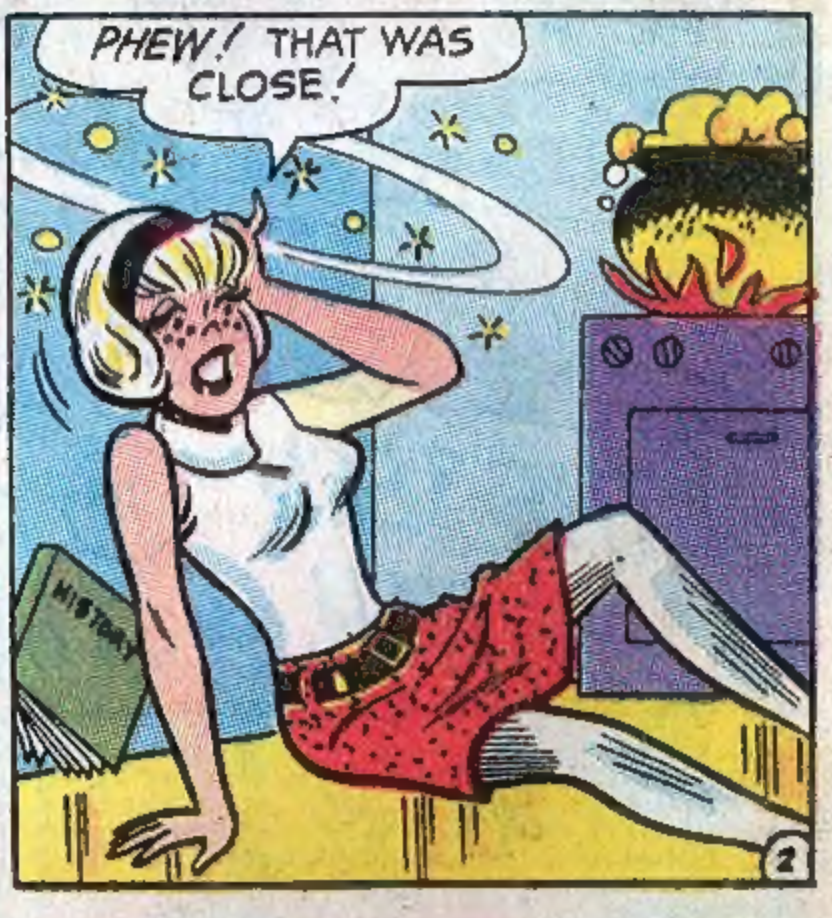
RUN, MISTRESS ANTOINETTE! THE MOB IS COMING TO TAKE YOU AWAY!
IMPOSSIBLE!

DON'T THEY KNOW I'M THE GREAT MARIE ANTOINETTE!
THEY CERTAINLY DO! HAVEN'T YOU HEARD ABOUT THE FRENCH REVOLUTION?
HISTORY

GULP! I FORGOT TO READ THE NEXT PAGE IN MY HISTORY BOOK!
FRENCH NOBLES OVERTHROWN IN REVOLUTION
MARIE ANTOINETTE MEETS SAD FATE

COME WITH US, MARIE ANTOINETTE!
IF I CAN JUST SWALLOW THIS BREW IN TIME!


??? SHE DISAPPEARED!
POOF!


PHEW! THAT WAS CLOSE!
HISTORY

THIS TIME I'LL BE SOMEONE WHO HAD A LOT OF FUN LIKE *POCAHONTAS!*
HISTORY

LITTLE BEAR, LET'S GO *DEER HUNTING!*
NIX! THAT'S THE ONLY *DEAR* I'M INTERESTED IN!

YOU SQUAWS ARE BEING *EXPLOITED!*
WHY YOU SAY THAT, POCAHONTAS?

THE MEN SHOULD TAKE TURNS CARRING THE PAPOOSES!
HMM! THAT'S A GOOD IDEA!
GULP! THAT'S HEAP *BAD* IDEA!

FURTHERMORE, WHY SHOULD ONLY THE MEN HAVE ALL THE FUN?

FROM NOW ON WE FEMALES ARE GOING TO JOIN IN ON THE FUN!
POCAHONTAS RIGHT! GALS WANT A NEW DEAL!

UG! POCAHONTAS MAKE HEAP TROUBLE!
HMM! MAYBE WE SHOULD SUBSTITUTE POCAHONTAS FOR CAPT. JOHN SMITH!

COME HERE, POCAHONTAS!
GULP! I THINK IT'S TIME TO DO MY VANISHING ACT AGAIN!

?? SHE GONE!
POOF!

PHEW! ANOTHER NARROW ESCAPE!

MY MISTAKE WAS IN TRYING TO BE SOMEONE DIFFERENT!...THIS TIME I'LL STICK TO MY OWN KIND!

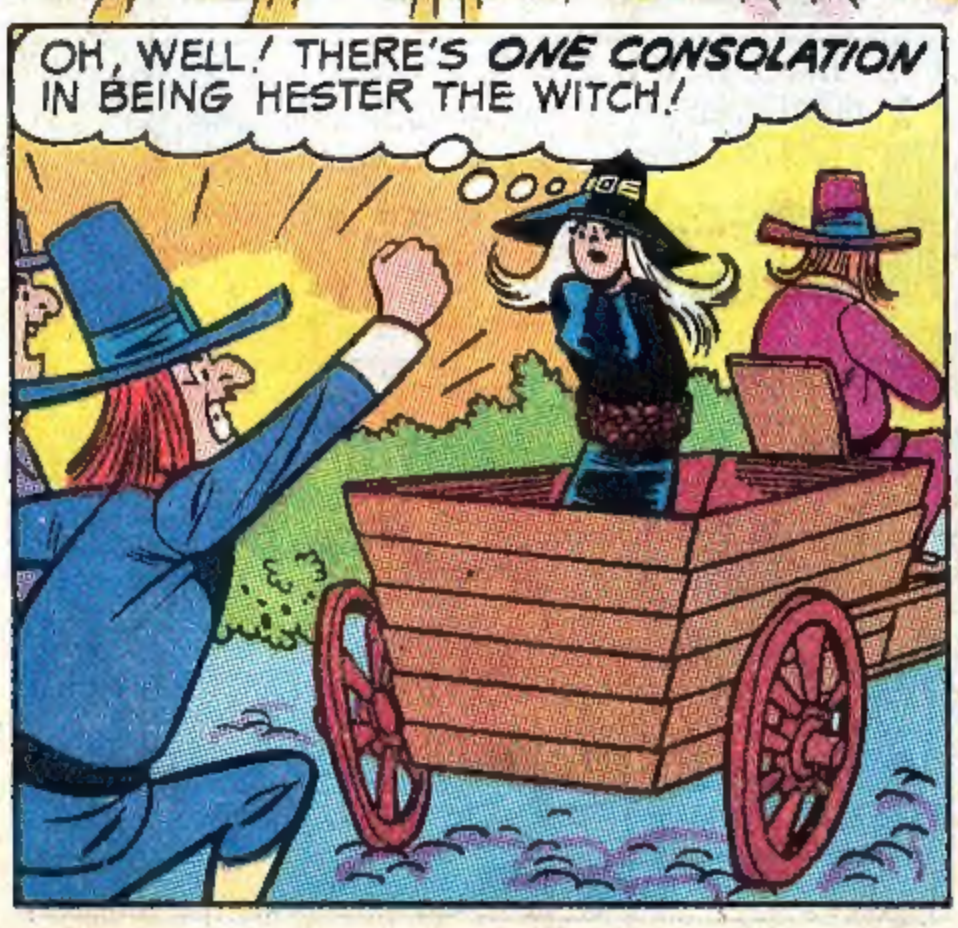
... I'LL BE HESTER, THE MOST FAMOUS WITCH OF COLONIAL AMERICA!
HISTORY

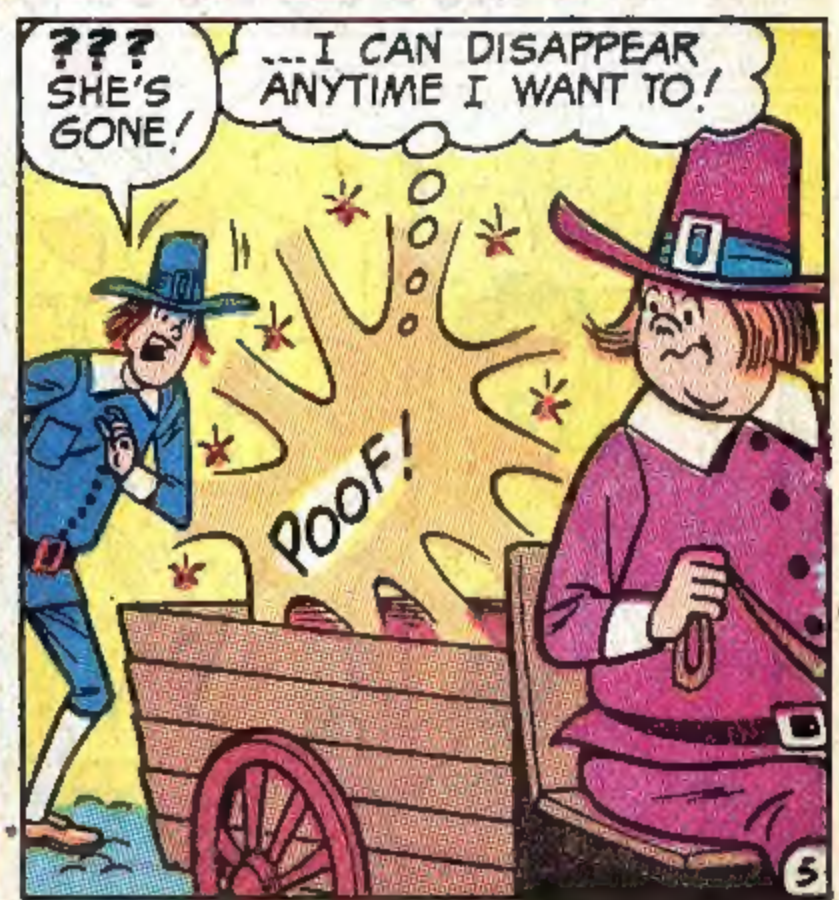
THIS IS GOING TO BE FUN!
LOOK AT THE PEOPLE COMING THIS WAY! I BET THEY WANT MY AUTOGRAPH!
WELCOME TO SALEM

ARE YOU HESTER?
THAT'S RIGHT! THE WORLD'S MOST FAMOUS WITCH!

GRAB HER!
NOW WAIT A MINUTE! LET'S NOT LOOSE OUR HEAD!

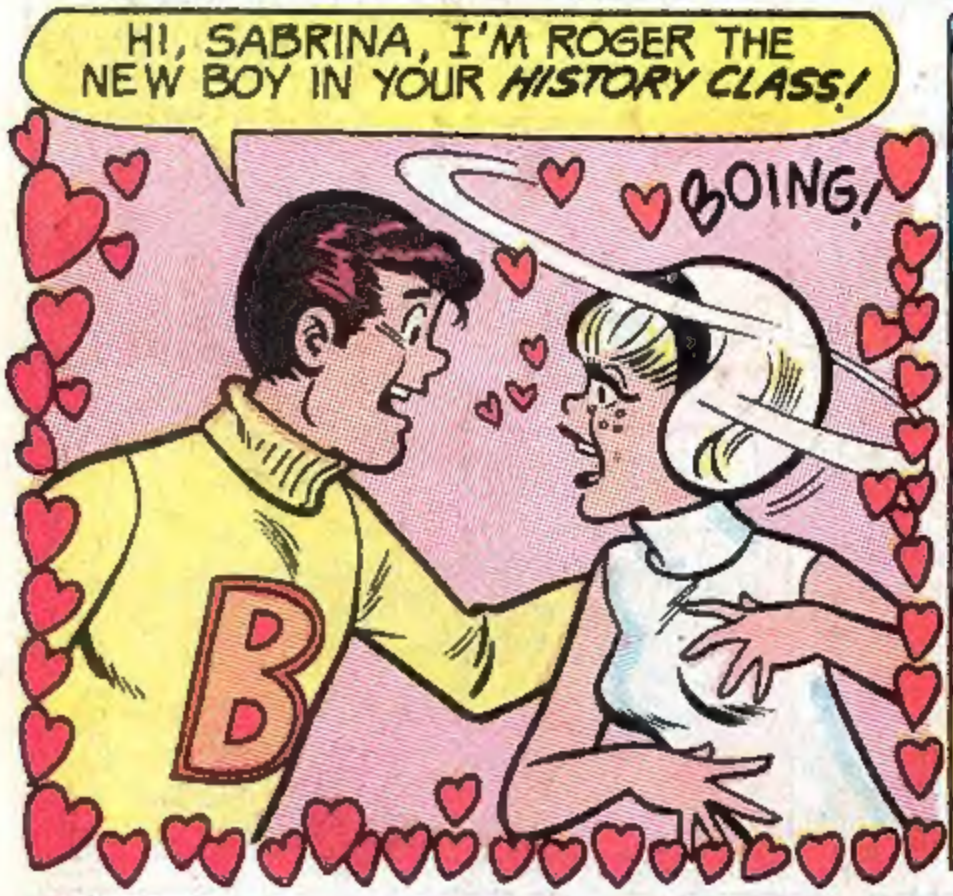
YOU'RE THE ONE WHO'S GOING TO LOSE HER HEAD!
GULP!
WANTED FOR HEXES AND HOAXES
HESTER THE WITCH


OH, WELL! THERE'S ONE CONSOLATION IN BEING HESTER THE WITCH!

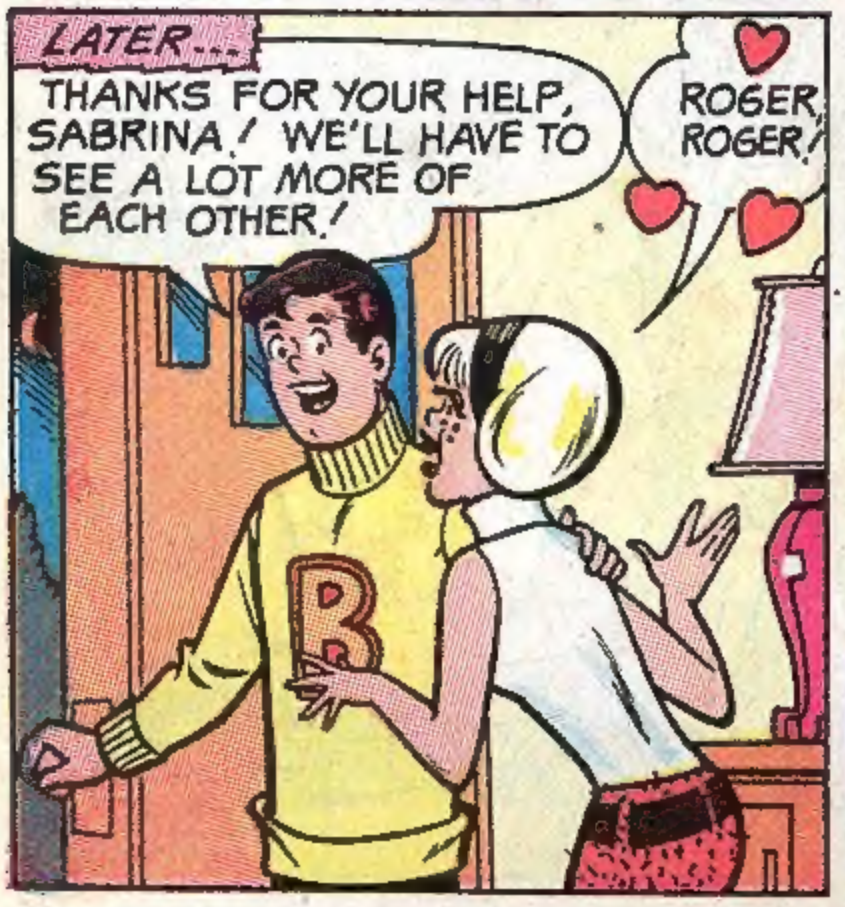

??? SHE'S GONE!
...I CAN DISAPPEAR ANYTIME I WANT TO!
POOF!

AFTER ALL THOSE CLOSE SHAVES I'M FED UP WITH HISTORY! IT'S FOR THE BIRDS!

I NEVER WANT TO LOOK AT ANOTHER HISTORY BOOK AS LONG AS I LIVE!
HISTORY
B

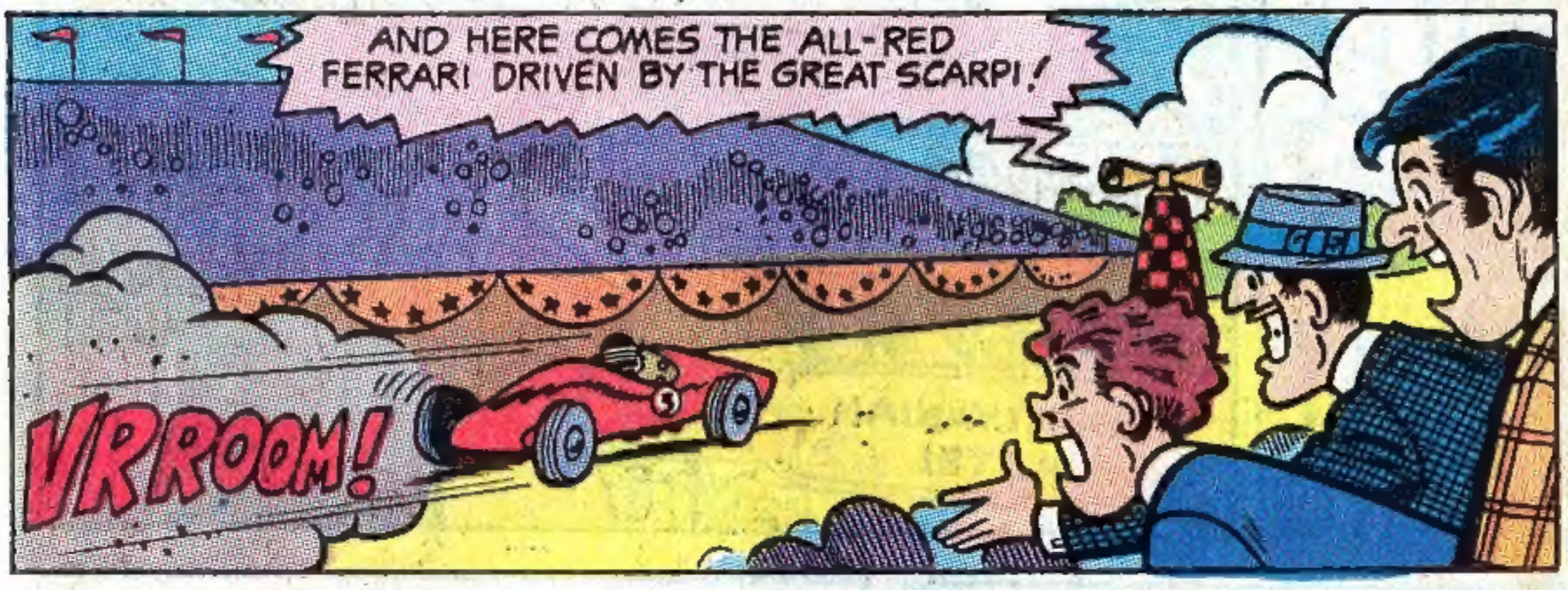

HI, SABRINA, I'M ROGER THE NEW BOY IN YOUR *HISTORY CLASS!*
BOING!
B

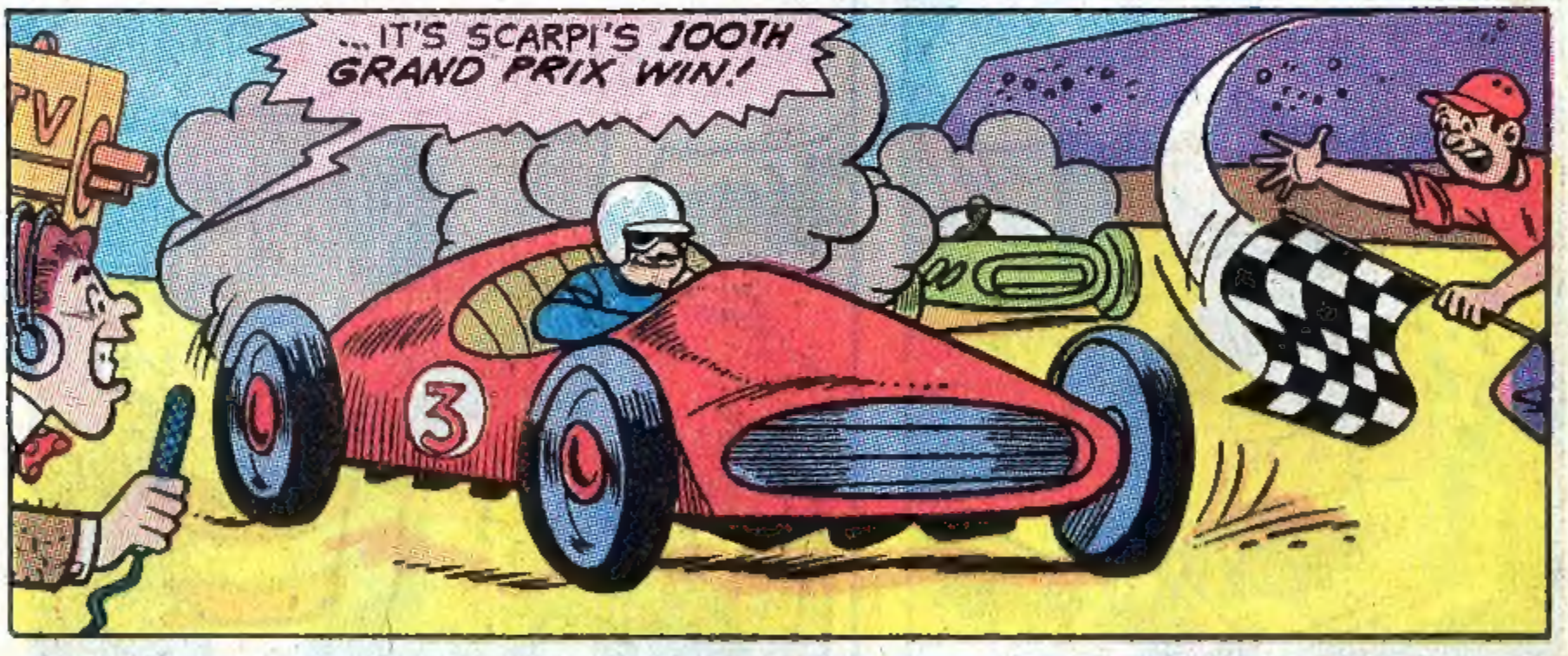
ER.... I WONDER IF YOU'D HELP ME OUT WITH MY HISTORY HOMEWORK?
YOU BET!

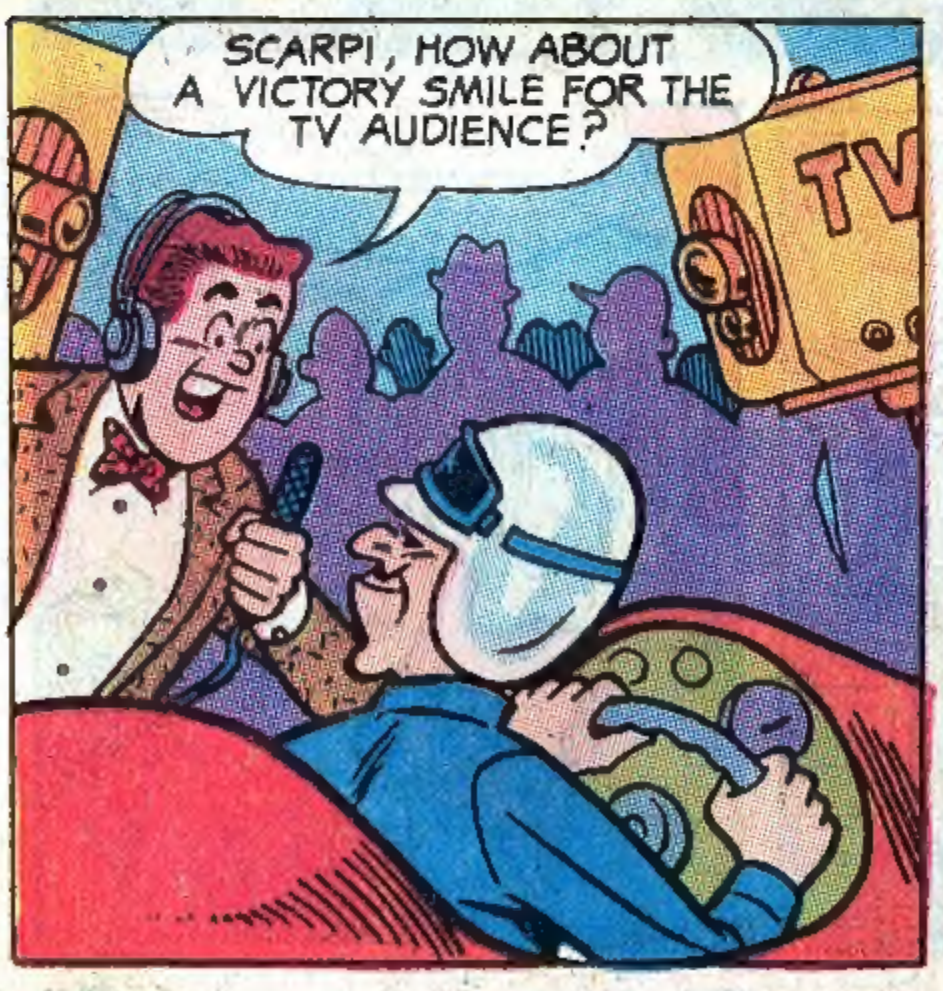

LATER...
THANKS FOR YOUR HELP, SABRINA! WE'LL HAVE TO SEE A LOT MORE OF EACH OTHER!
ROGER, ROGER!
B

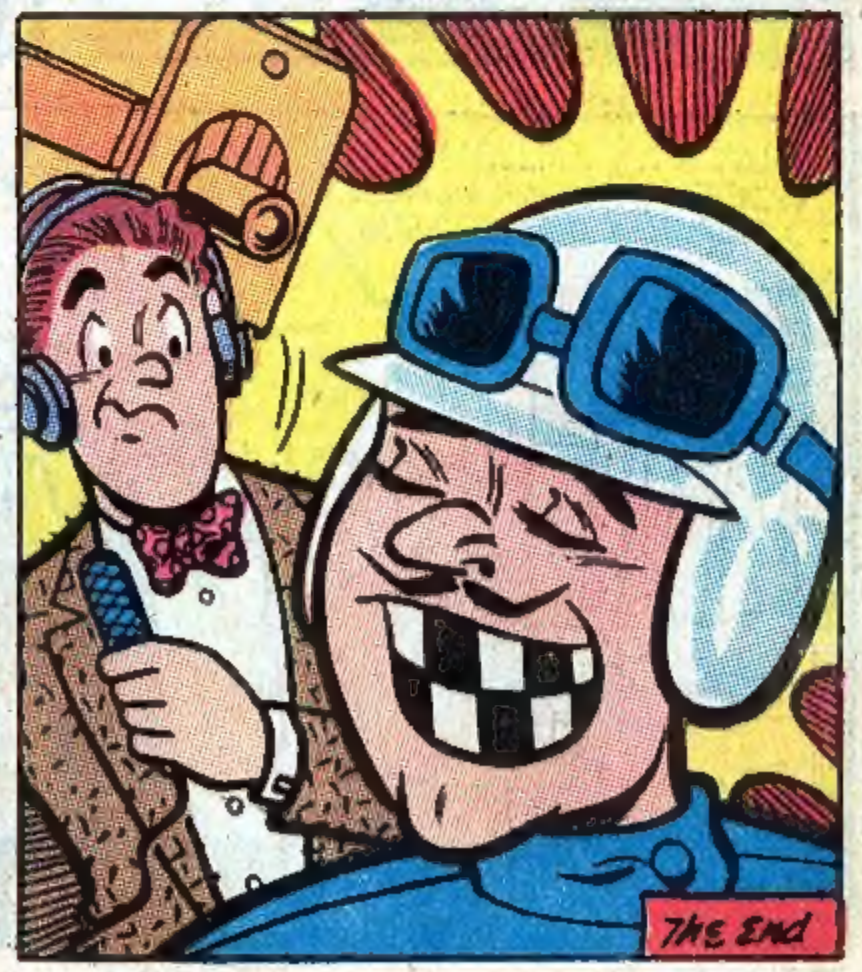
I TAKE BACK EVERYTHING I SAID ABOUT YOU, HISTORY! YOU'RE *GROOVY!*
HISTORY
THE END

A MADHOUSE MADDY

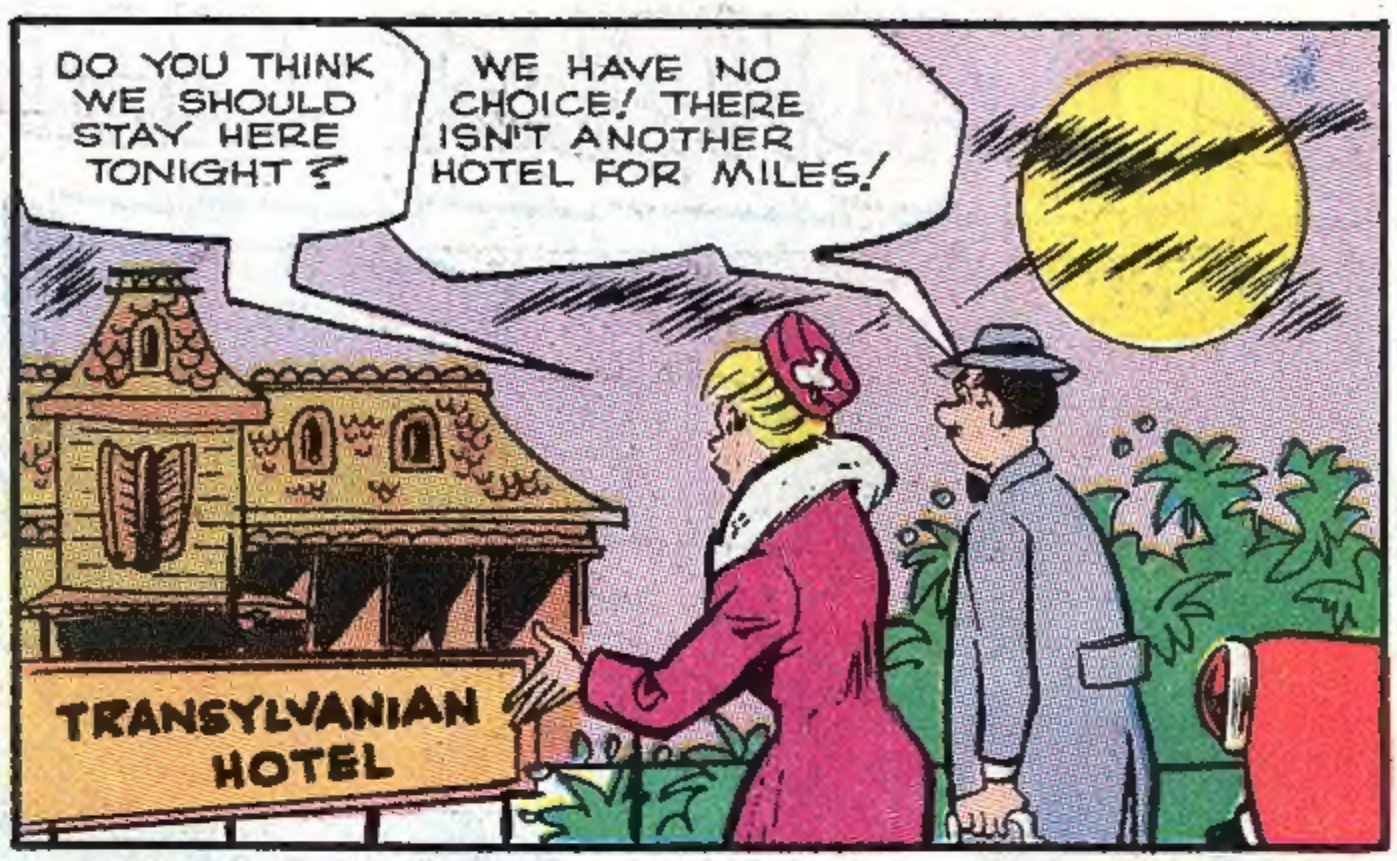


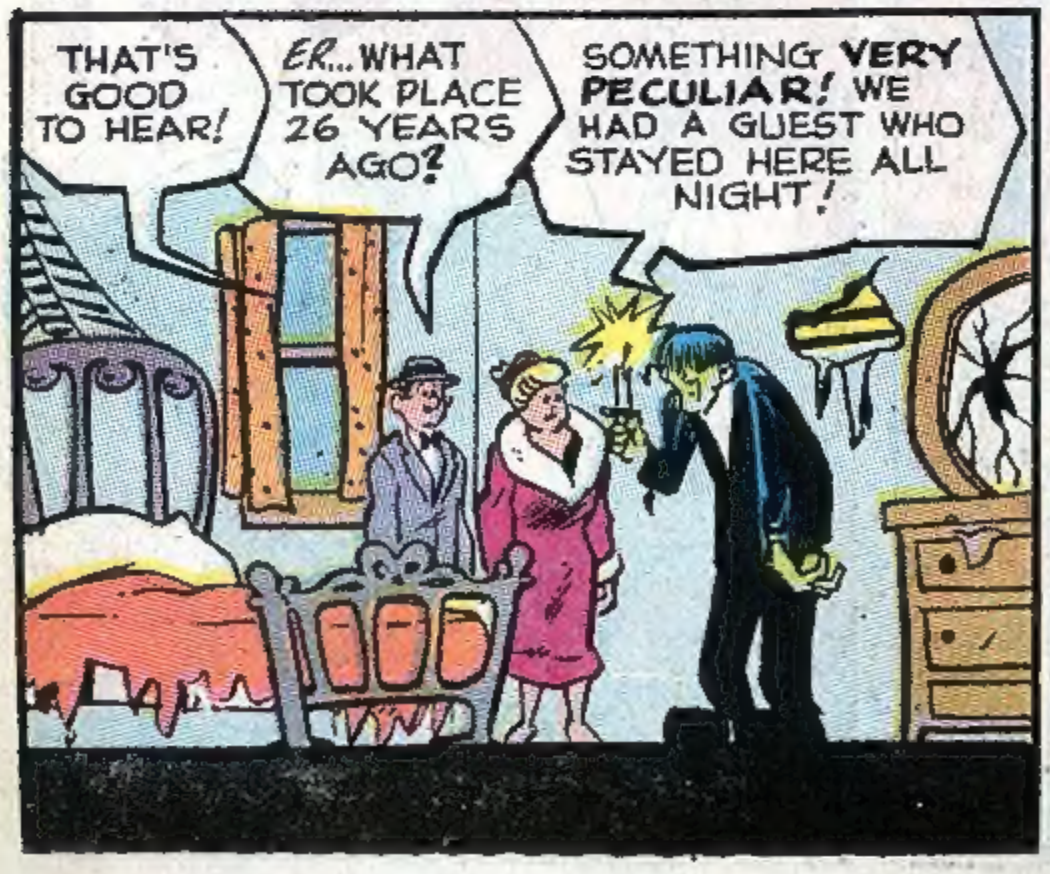


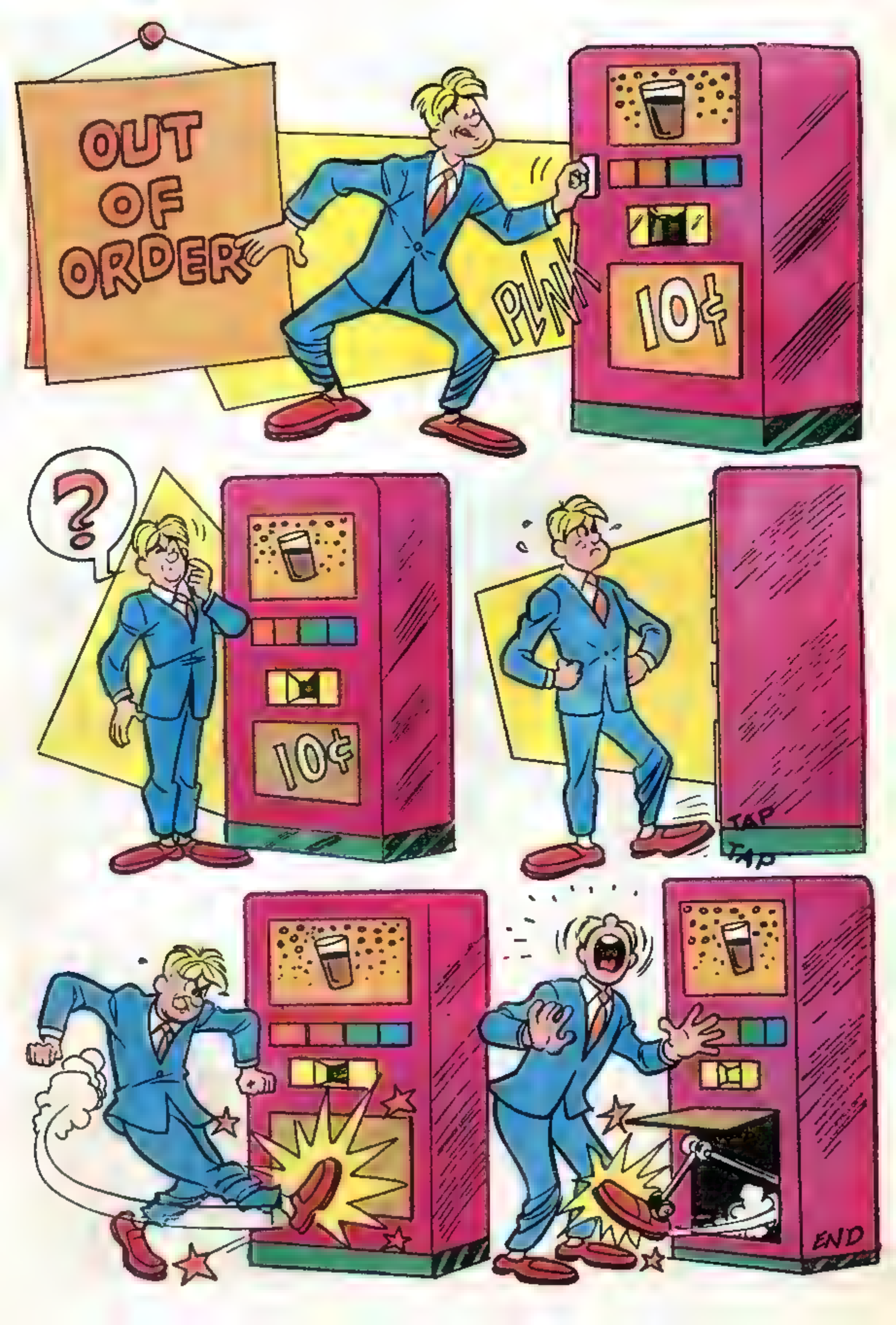




HOTEL HANKY-PANKY



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PLNK
10¢
?
10¢
TAP
TAP
END

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This is the time of your life when you learn to be pretty. You're changing. Your skin is young and sensitive. You have special needs. You don't need, shouldn't use women's heavy cosmetics, perfumes, soaps and deodorants.

New Young 'N Free products were created just for you.

A special shampoo and creme rinse to keep your hair silky, smooth, bouncing.

A special deodorant that's really effective, yet mild enough for your young skin.

A special soap to keep your skin clear, fresh, glowing.

Hand and body lotion, powder, colognes to give you a clean, young fragrance.

All created just for you.

Today, learn to be pretty the Young 'N Free way.

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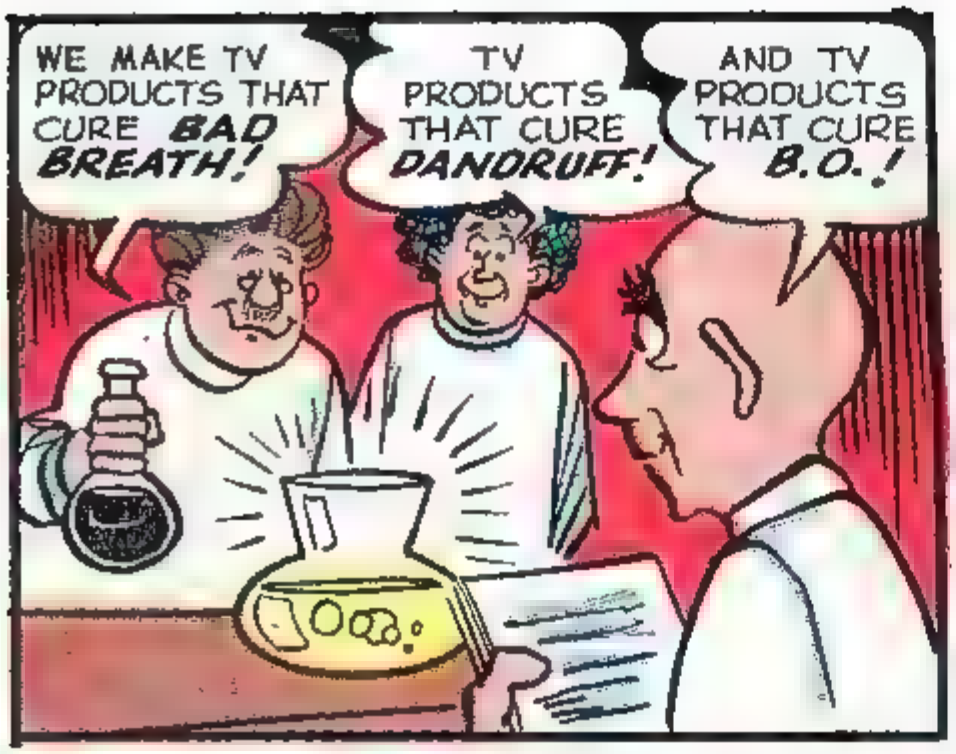
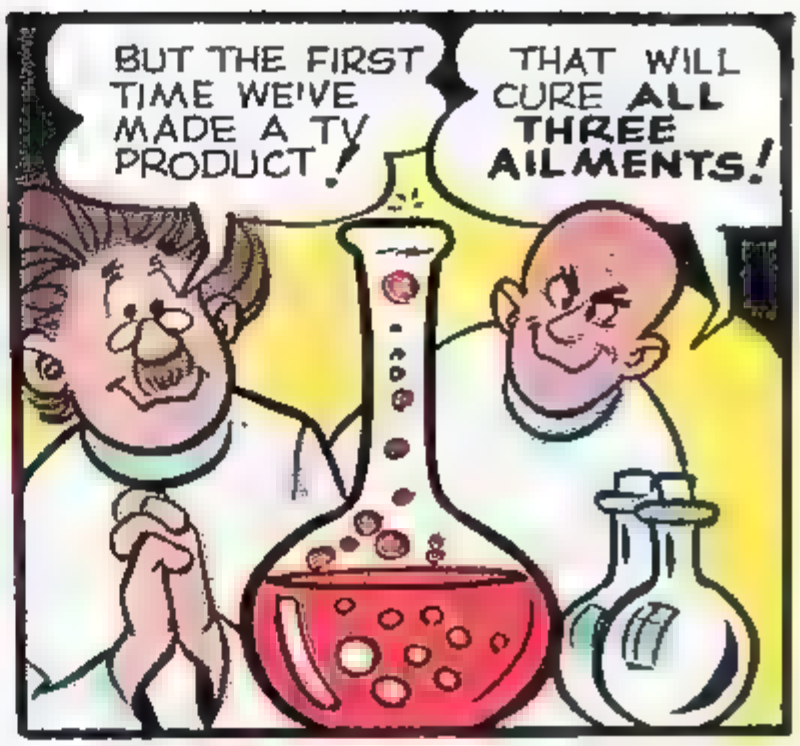
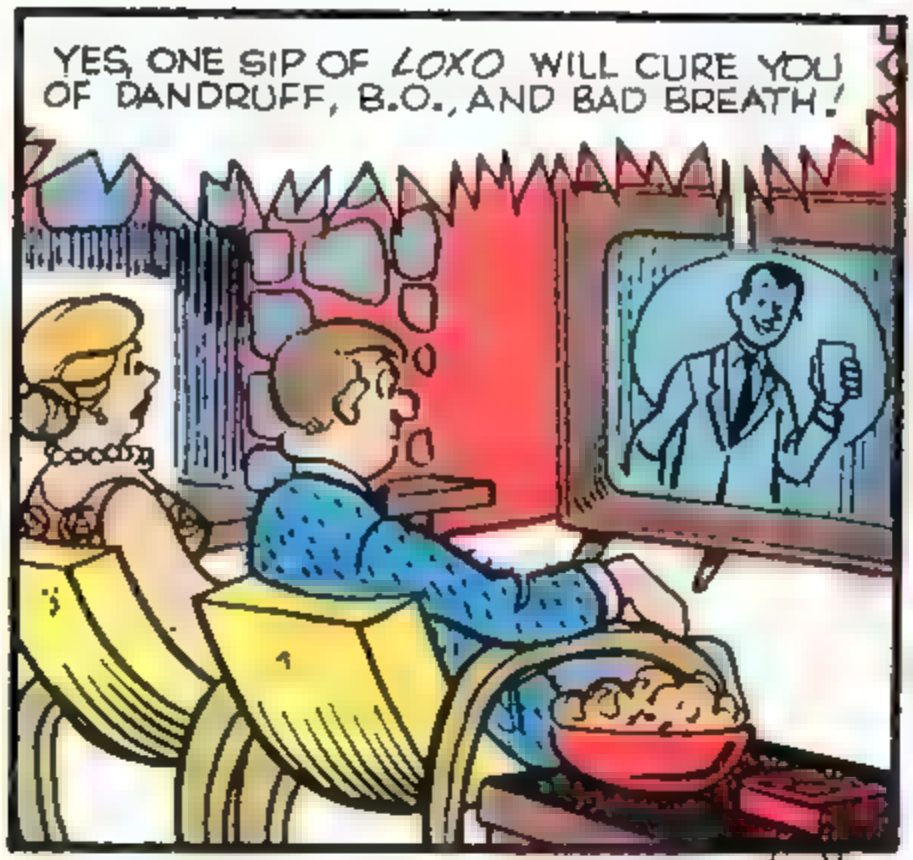




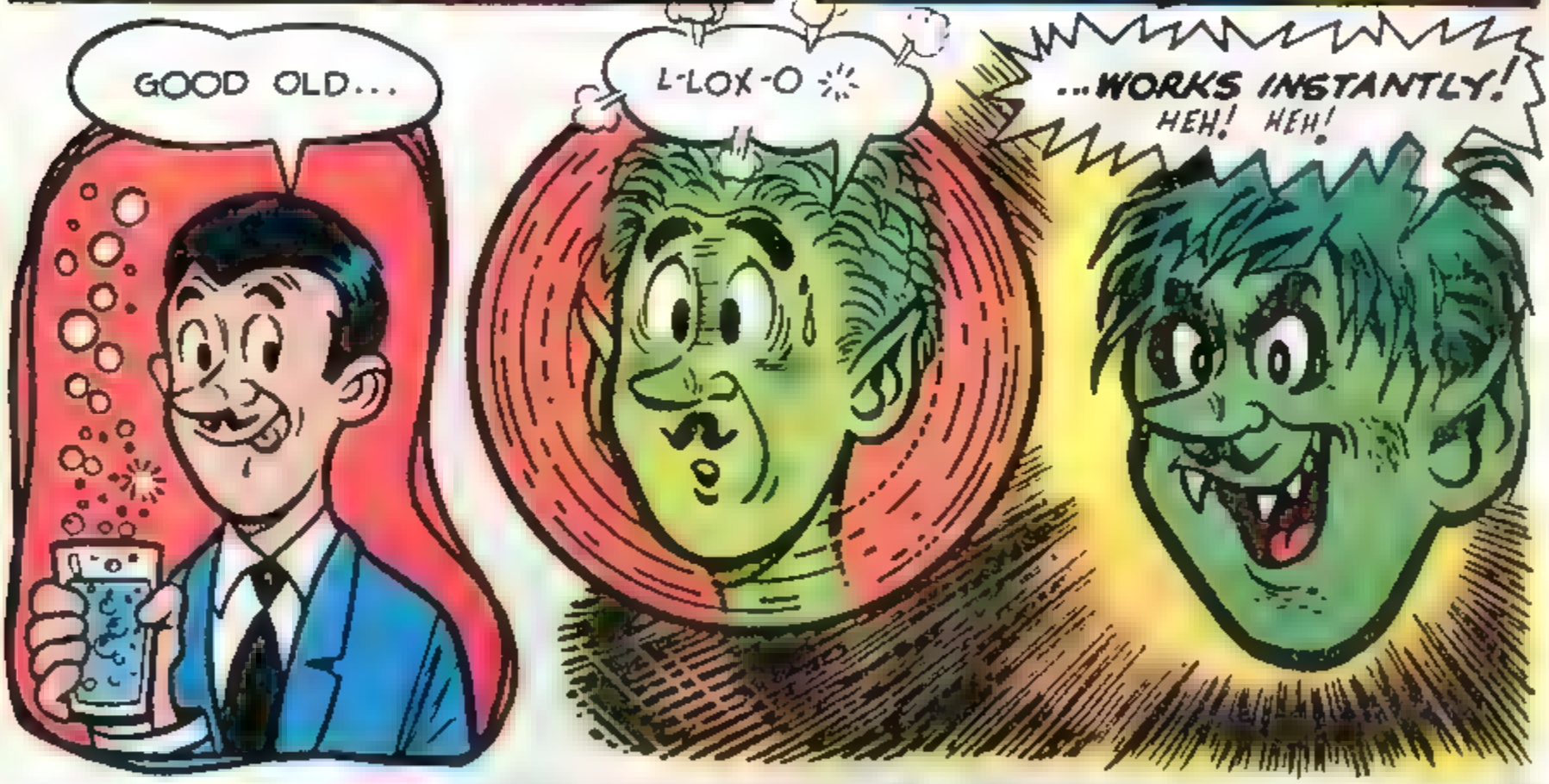
MAD HOUSE TAKES FULL BLAME FOR INTRODUCING FOR THE FIRST TIME ANYWHERE, A MONSTER WITH A PACK OF VILE VIDEO POWERS!

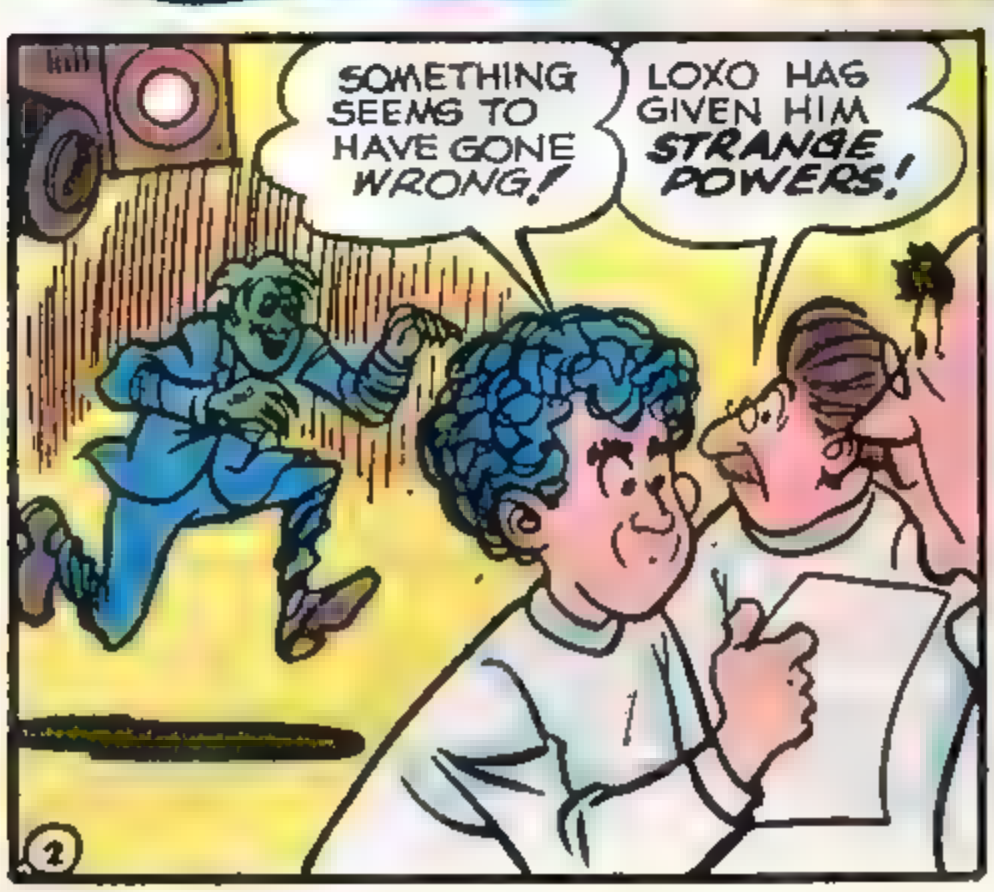
THE MAD AD MONSTER

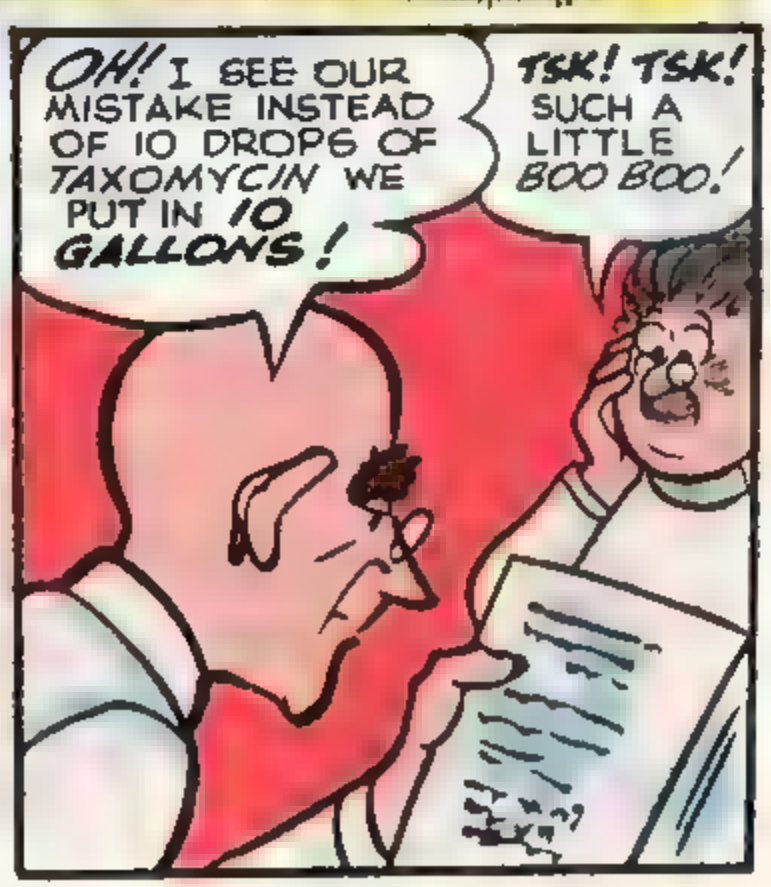
PART I


YES, ONE SIP OF *LOXO* WILL CURE YOU OF DANDRUFF, B.O., AND BAD BREATH!

GLUG! GLUG!


GOOD OLD...
L-LOX-O
...WORKS INSTANTLY! HEH! HEH!

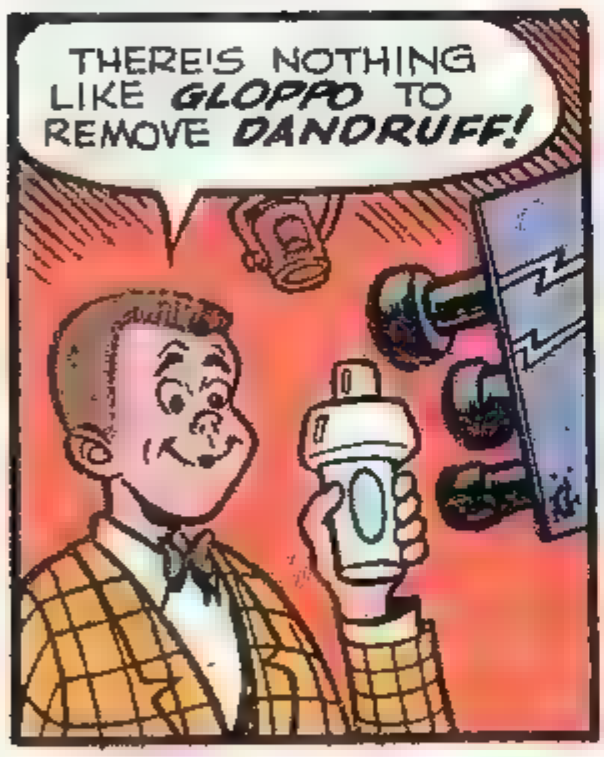

SOMETHING SEEMS TO HAVE GONE *WRONG!*
LOXO HAS GIVEN HIM *STRANGE POWERS!*

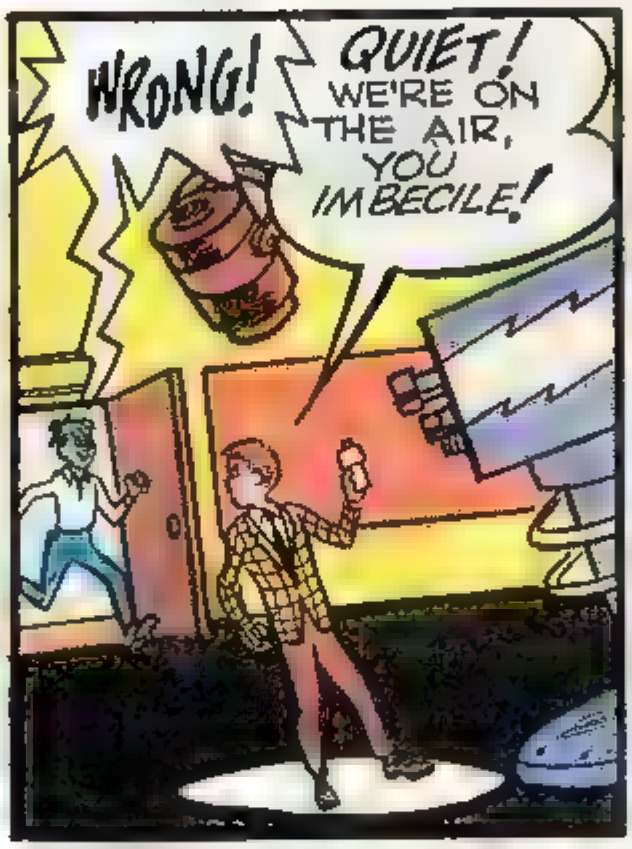

OH! I SEE OUR MISTAKE INSTEAD OF 10 DROPS OF *TAXOMYCIN* WE PUT IN *10 GALLONS!*
TSK! TSK! SUCH A LITTLE *BOO BOO!*

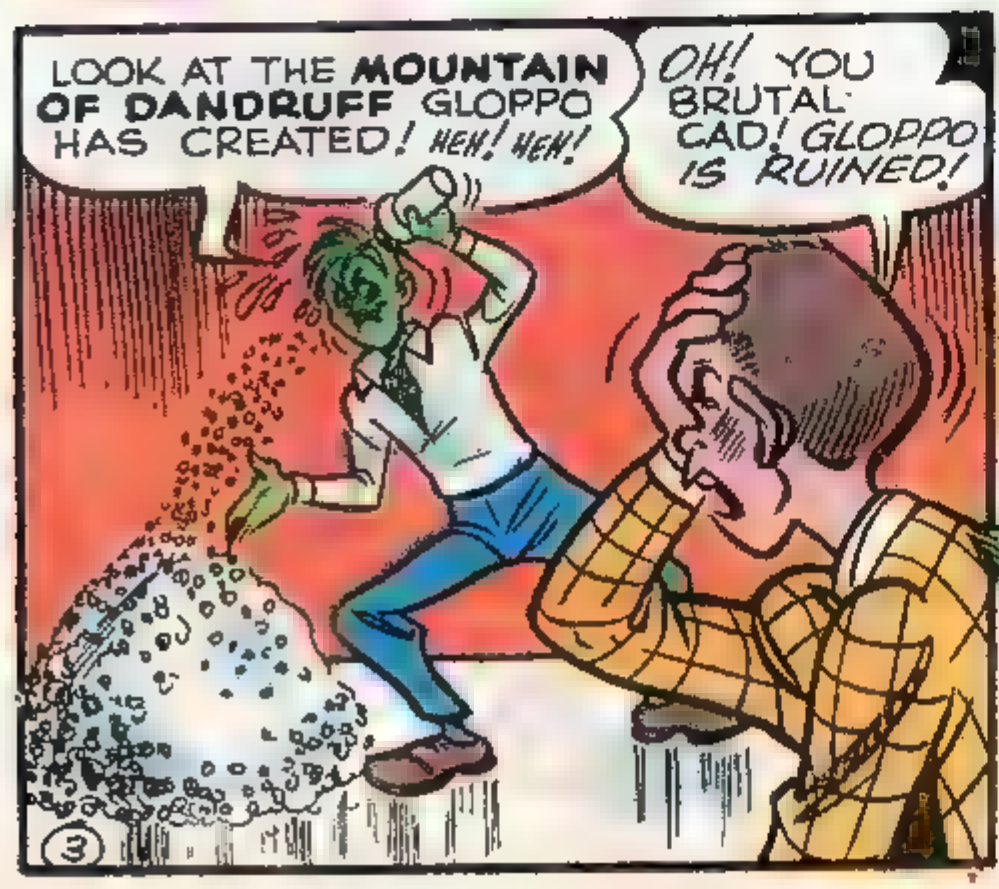
TV COMMERCIALS RUINED ME!

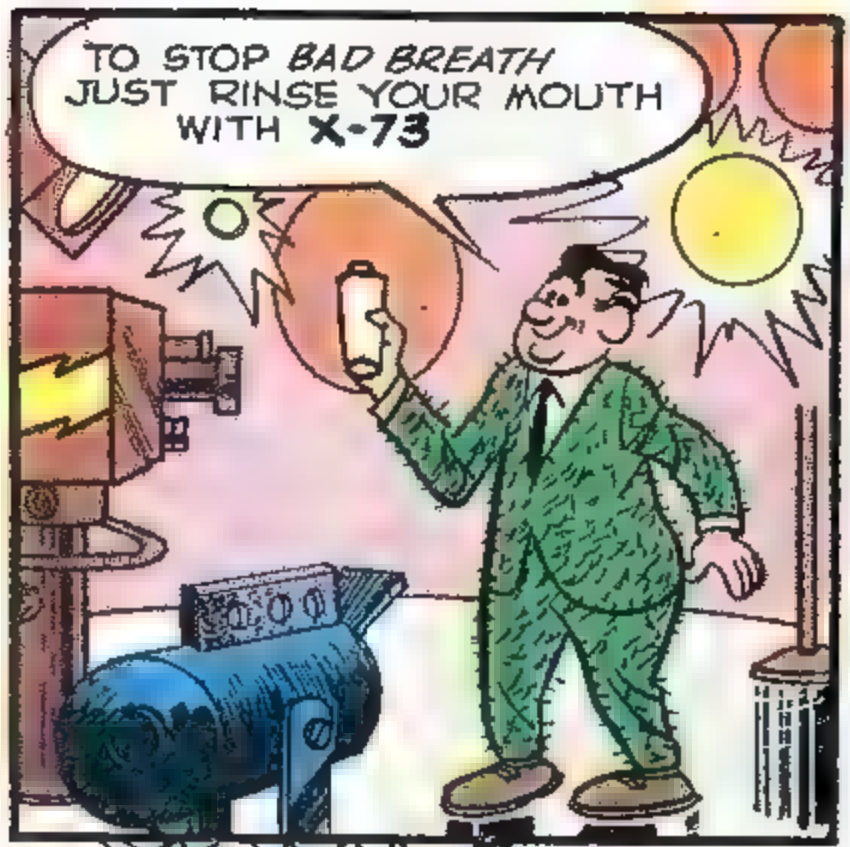
...AND NOW I'LL RUIN TV COMMERCIALS!

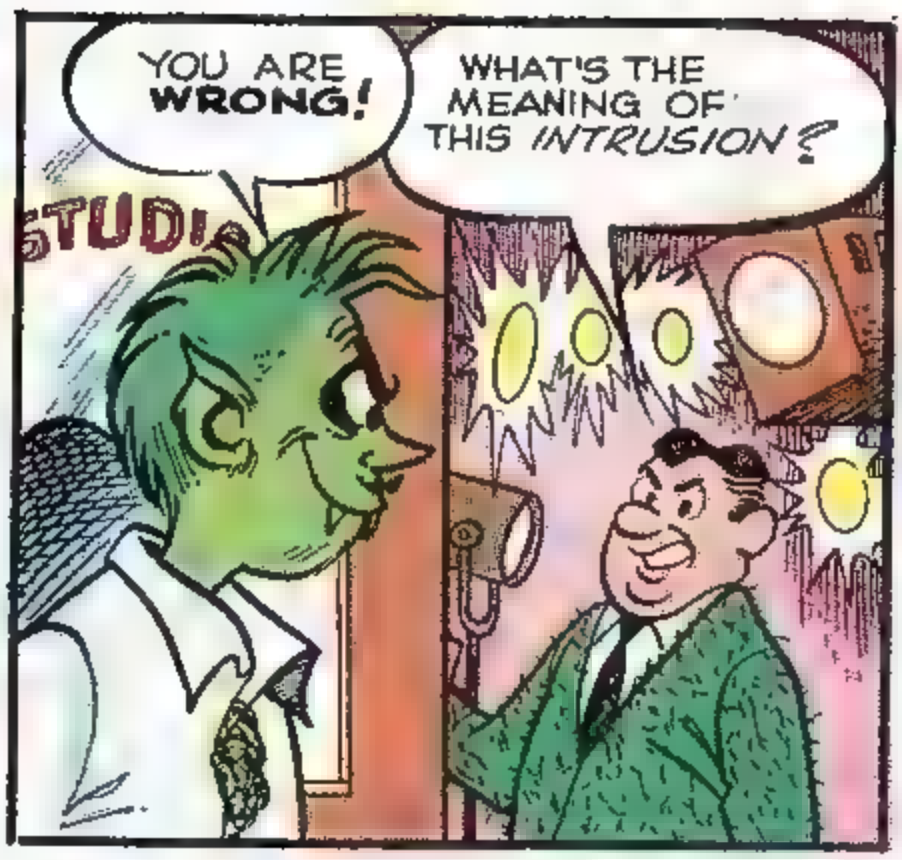
MEANWHILE IN ANOTHER STUDIO



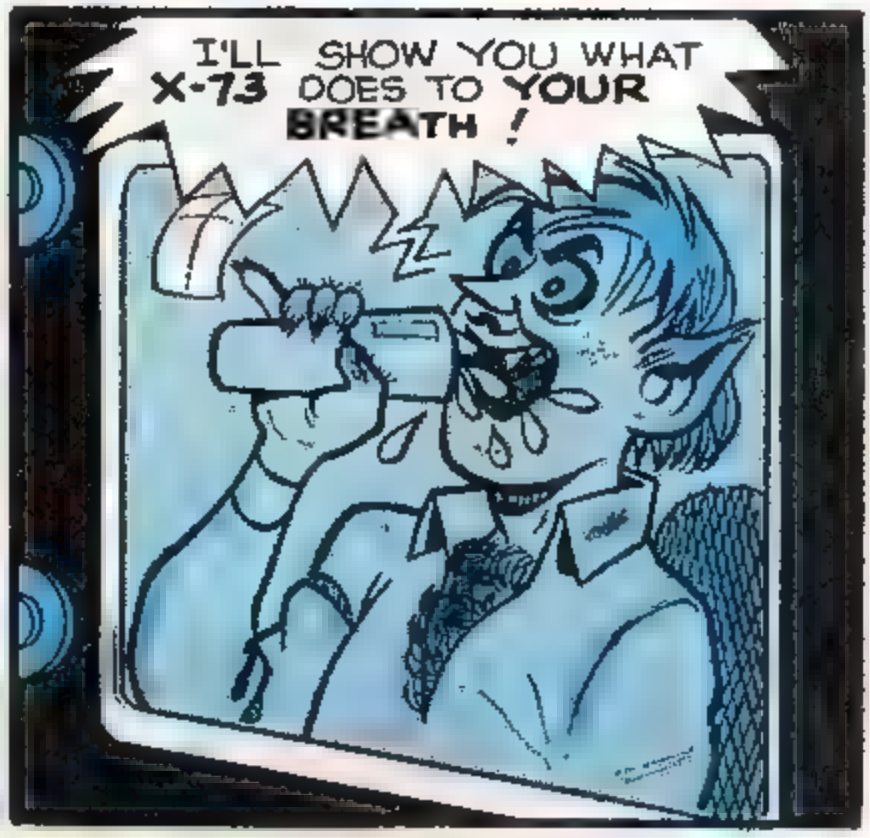


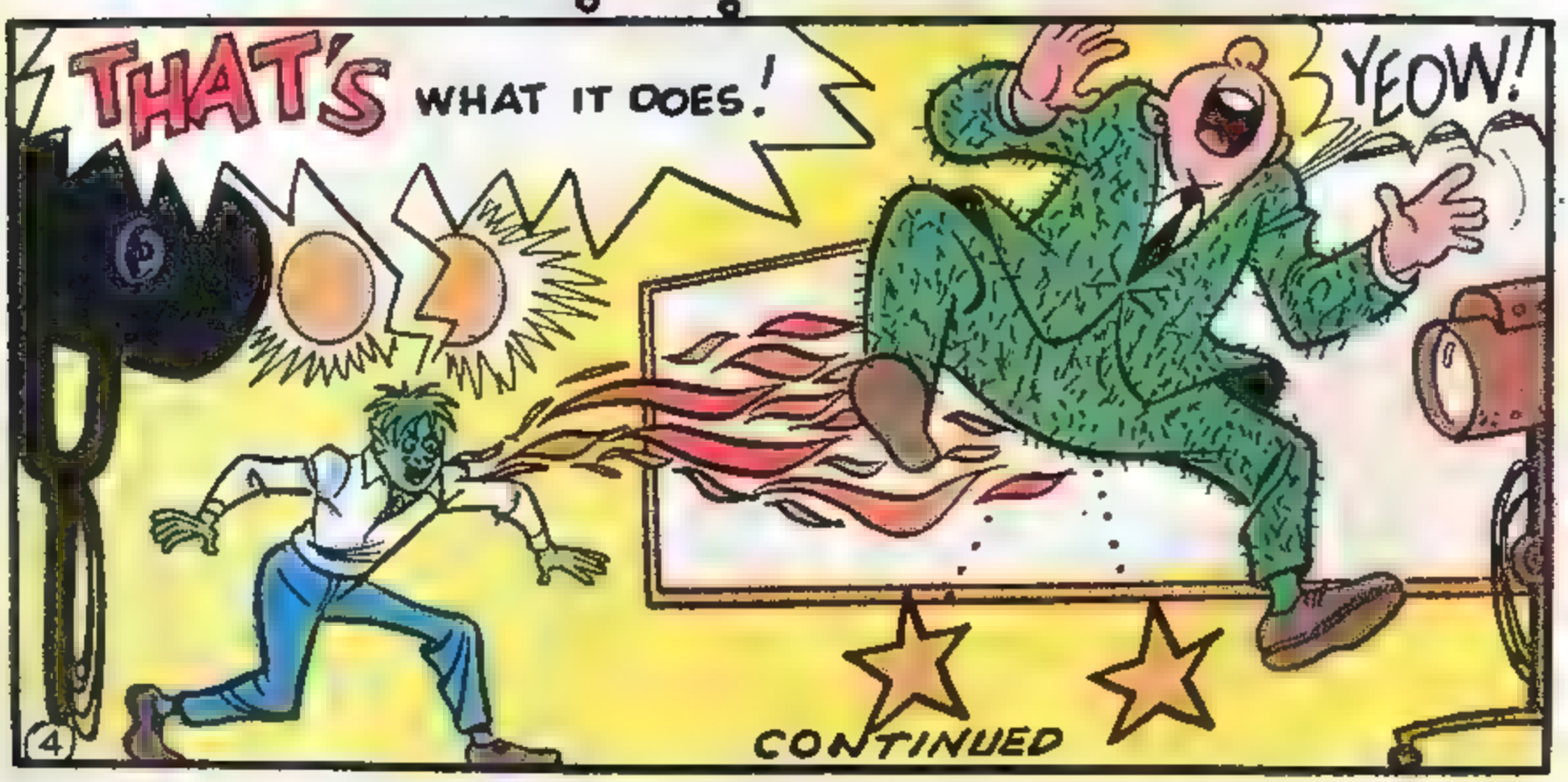



TO STOP BAD BREATH JUST RINSE YOUR MOUTH WITH X-73

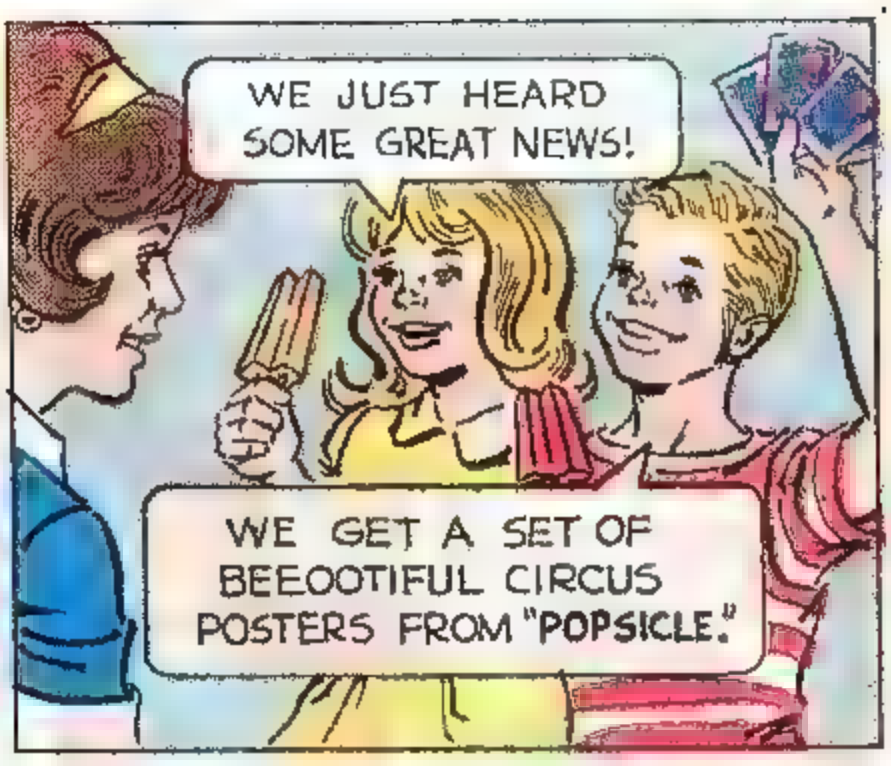

YOU ARE WRONG!
WHAT'S THE MEANING OF THIS INTRUSION?

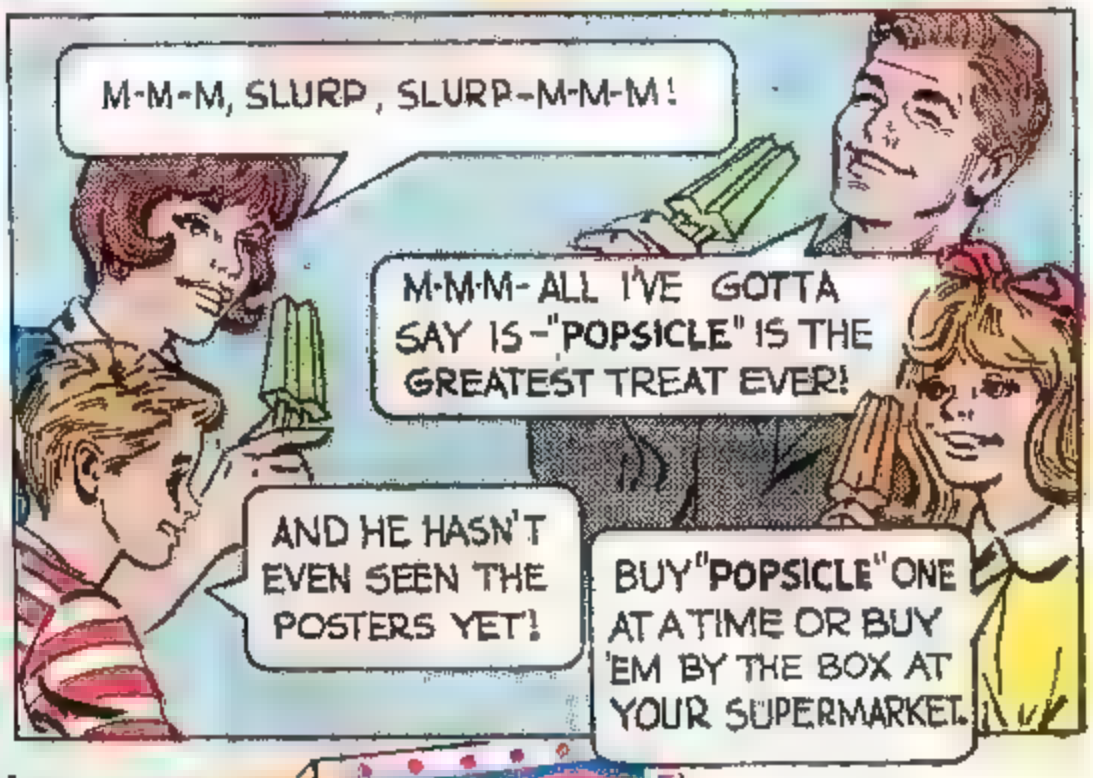
GIVE ME THAT BOTTLE!


I'LL SHOW YOU WHAT X-73 DOES TO YOUR BREATH!


THAT'S WHAT IT DOES!
YEOW!
CONTINUED

The Popsicle Twins





The one and only "Popsicle" with the Red "Sicle" Ball is your ticket to

A RINGLING BROS. and BARNUM & BAILEY CIRCUS—ALL FOR YOU, RIGHT IN YOUR OWN HOME!

4 Great Ringling Bros. and Barnum & Bailey Circus Posters are Yours! These sensational posters will make your room sparkle with all the excitement and dazzle of the circus—lovable clowns, wild animals galore—all fabulous reproductions of authentic antique posters, straight from the famous collection of the Greatest Show on Earth! Frame them, or cover a whole wall with them—your own private circus will be a center ring spectacular!

ONLY $1.00 with 2 "Popsicle" wraps

Comparable List Price: 3.95

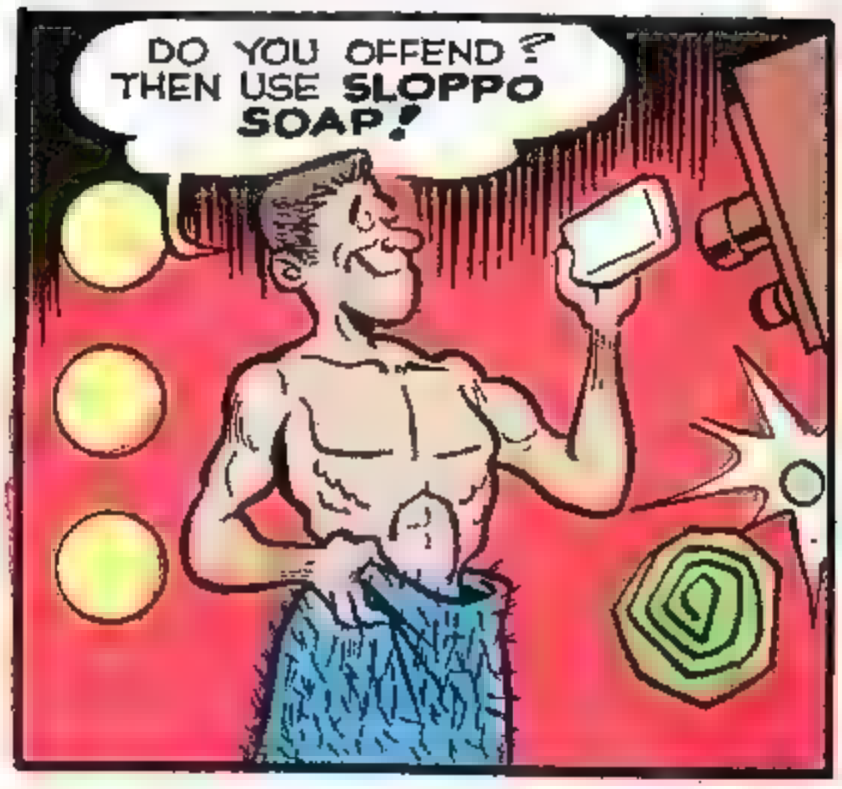
Just send 2 "Popsicle" wraps along with $1 to:
Popsicle Circus Posters,
P.O. Box 708, Darien, Conn. 06820

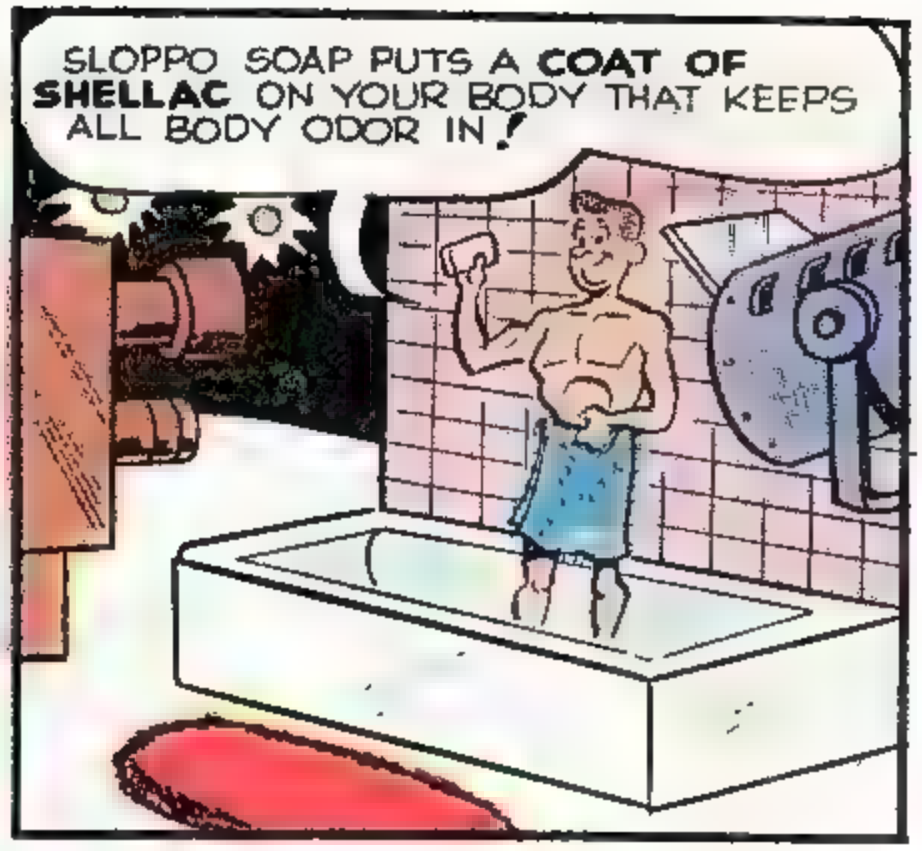
Name _____

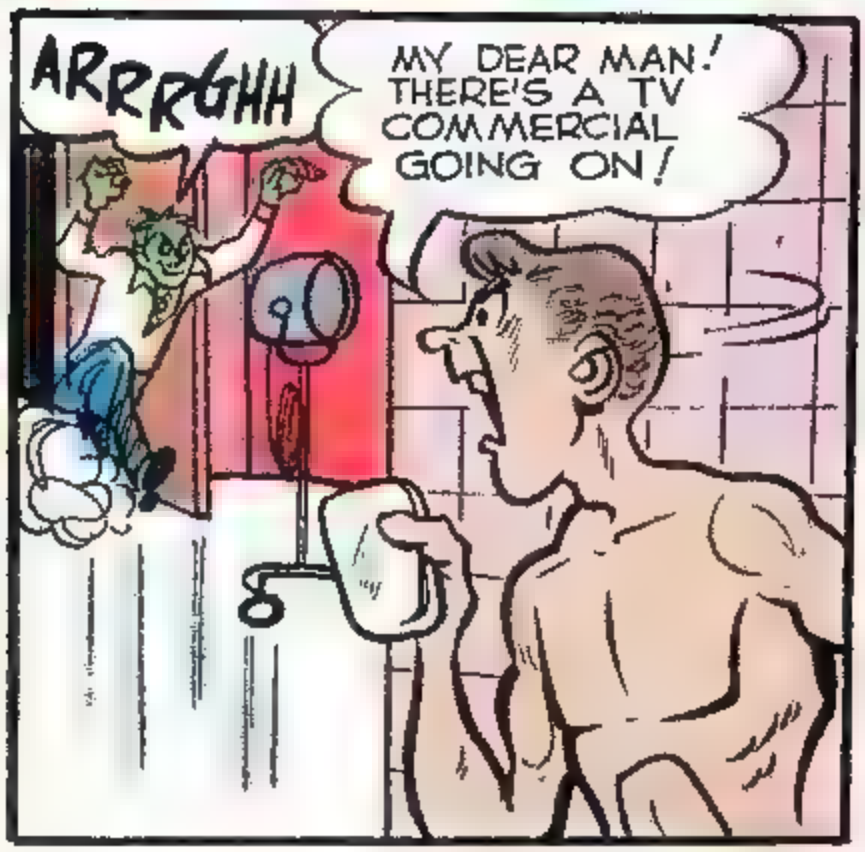
Address _____

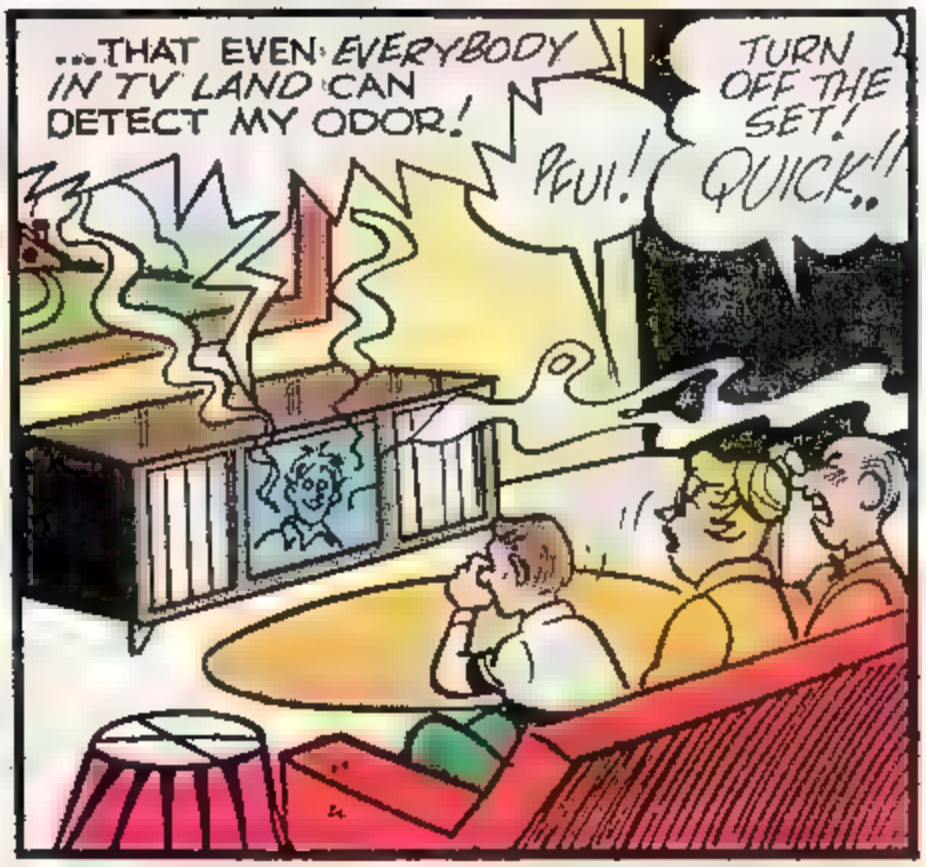
City _____ State _____ Zip _____

MEANWHILE IN ANOTHER STUDIO









IN NO TIME AT ALL THE *MAD AD MONSTER* FORCES ONE SPONSOR AFTER ANOTHER TO WITHDRAW THEIR COMMERCIALS...

WILL THIS MEAN THE *END* OF ALL TV COMMERCIALS?

WILL THE *MAD AD MONSTER* CONTINUE TO WREAK VIDEO HAVOC?

PART II OF "THE MAD AD MONSTER" WILL BE CONTINUED IN THIS ISSUE!

10 WAY HAIRPIECE!

10 GLAMOUR STYLES +

MOD-VOGUE TAIL! The New MOD HAIRPIECE FOR LIMITLESS hair style flattery. IT GOES ON WHEN YOU GO OUT! Natural and real looking . . . Can be washed, shampooed, styled, cut and set like natural hair. FOR CASUAL OR ***Formal Wear*** 100% Glamorous **Dynel**. . . a big 18 inches in length.

Artist's version of one or more hair pieces in use.

YOURS ONLY **$1 FREE** New MOD-VOGUE illustrated hair style instructions included.

LOW INTRODUCTORY OFFER . . . $1. Be sure to include sample of hair and $1. (plus 25¢ postage and handling).
Mail to —
BEAUTY AIDS CO., Dept. 303
160 Amherst St.,
East Orange, N. J. 07018

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MONEY BACK GUARANTEE COUPON

BEAUTY AIDS CO., Dept. 303
160 Amherst St., East Orange, N. J. 07018

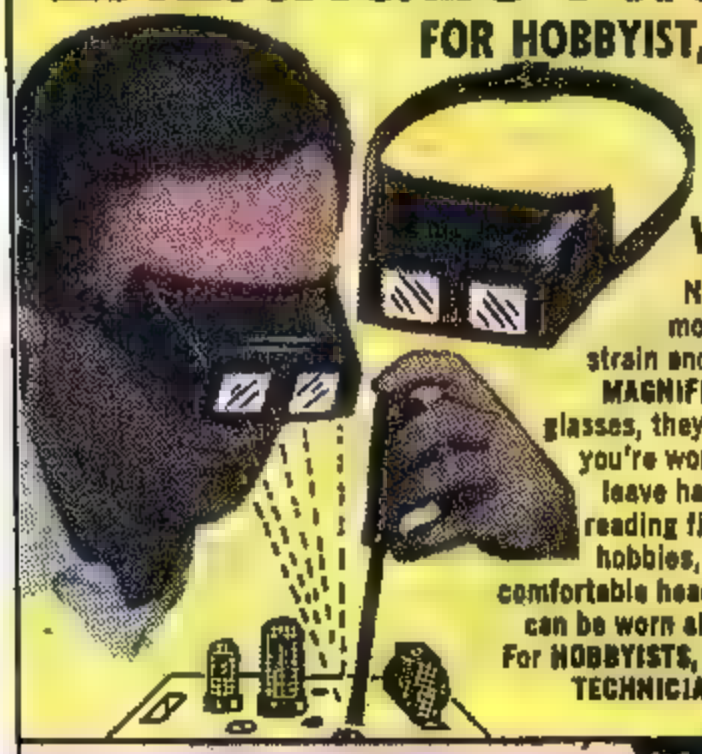
I enclose $1. (plus 25¢ postage and handling) and *hair sample!* Send the MOD-VOGUE HAIRPIECE postage prepaid. My money will be refunded in full if not 100% satisfied. Send _____ hairpiece I enclose $1. plus 25¢ postage and handling for each hairpiece ordered.

Name _____
Street _____
City _____ State _____ Zip _____

Amazing Head-Band Magnifying Lens...

ENLARGES FINE PRINT—CLOSE WORK

FOR HOBBYIST, HOMEMAKER, etc.

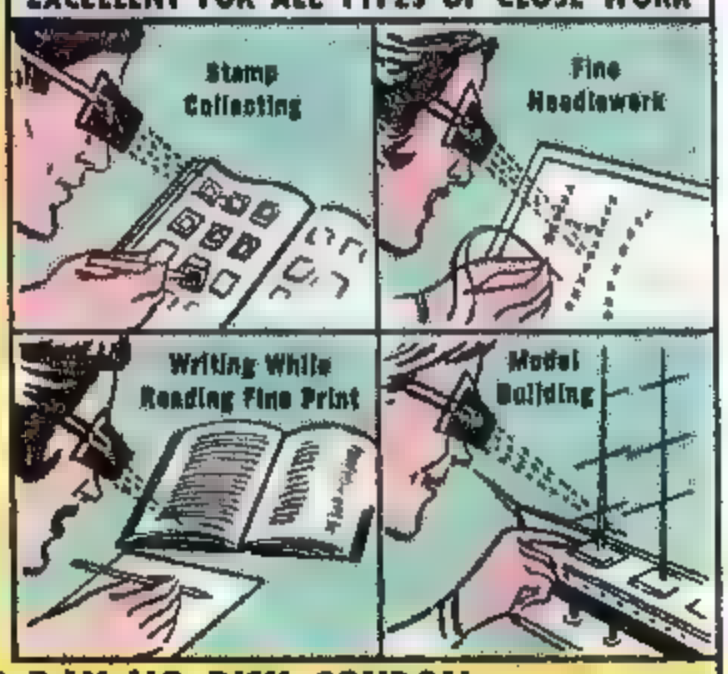


ONLY $1.98

Worth Much More!

Now see clearer, work faster, more accurately with less eye strain and tension, with "HEAD-BAND MAGNIFIER." Simply wear them like glasses, they'll magnify any small object you're working on and simultaneously leave hands free. Use to write while reading fine print—or for working on hobbies, sewing, repairs, etc. Sturdy comfortable headband frame, light-weight—can be worn all day. Powerful 2.5X lenses. For HOBBYISTS, HOMEMAKERS, CRAFTSMEN, TECHNICIANS. Adjustable for all sizes.

EXCELLENT FOR ALL TYPES OF CLOSE WORK



MONEY BACK GUARANTEE

Mail 10 Day No Risk Coupon Today

Simply fill out name and address. Enclose only $1.98 (plus 25¢ postage and handling). We'll rush out the amazing HEAD-BAND MAGNIFYING LENS. SAVE MONEY! Order additional magnifiers for other members of the family (2 for $3.50, 3 for $5.00) add 25¢ postage and handling per order. 10 Day Trial. MUST SATISFY OR MONEY WILL BE REFUNDED. (Sorry, No C.O.D.).

10 DAY NO RISK COUPON

Nu Find Products, Dept. HB408
Box 205, Church St., N.Y.C. 10008.

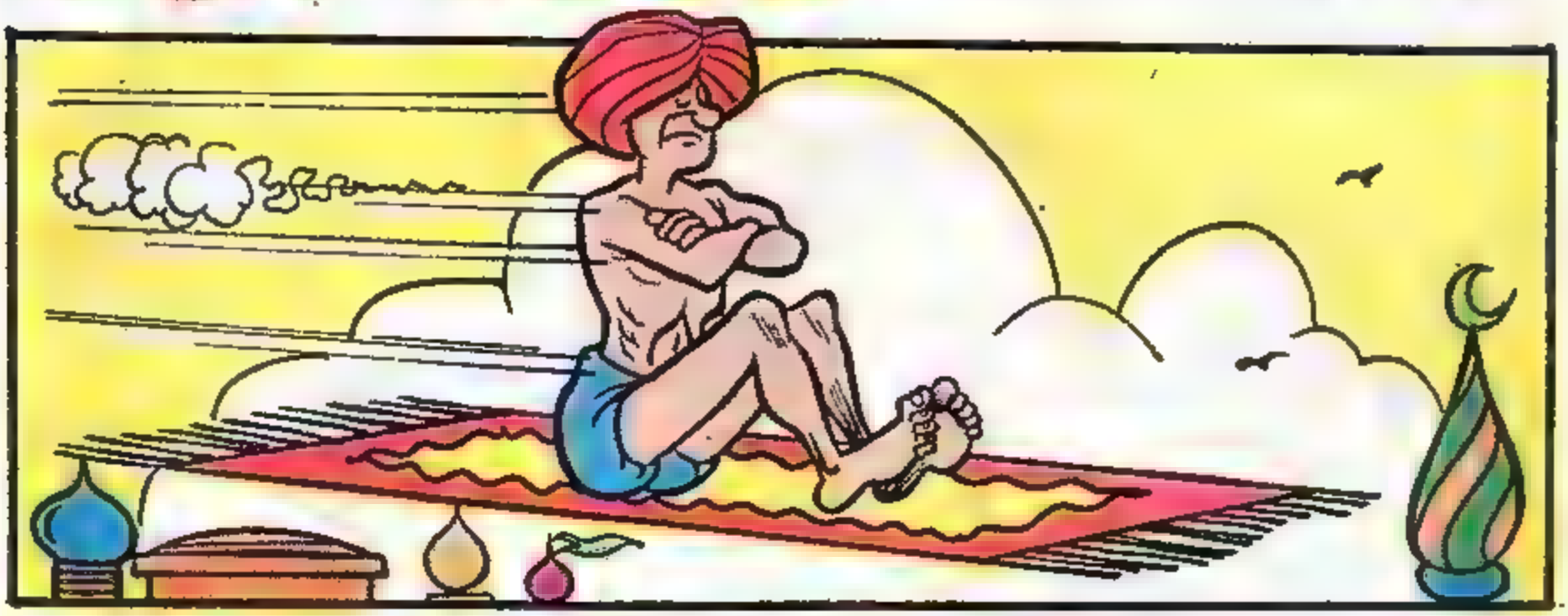
Rush my HEAD-BAND MAGNIFIER at once. I enclose only $1.98 (plus 25¢ postage and handling). I must be absolutely satisfied or I can return after 10 day trial and my money will be refunded.

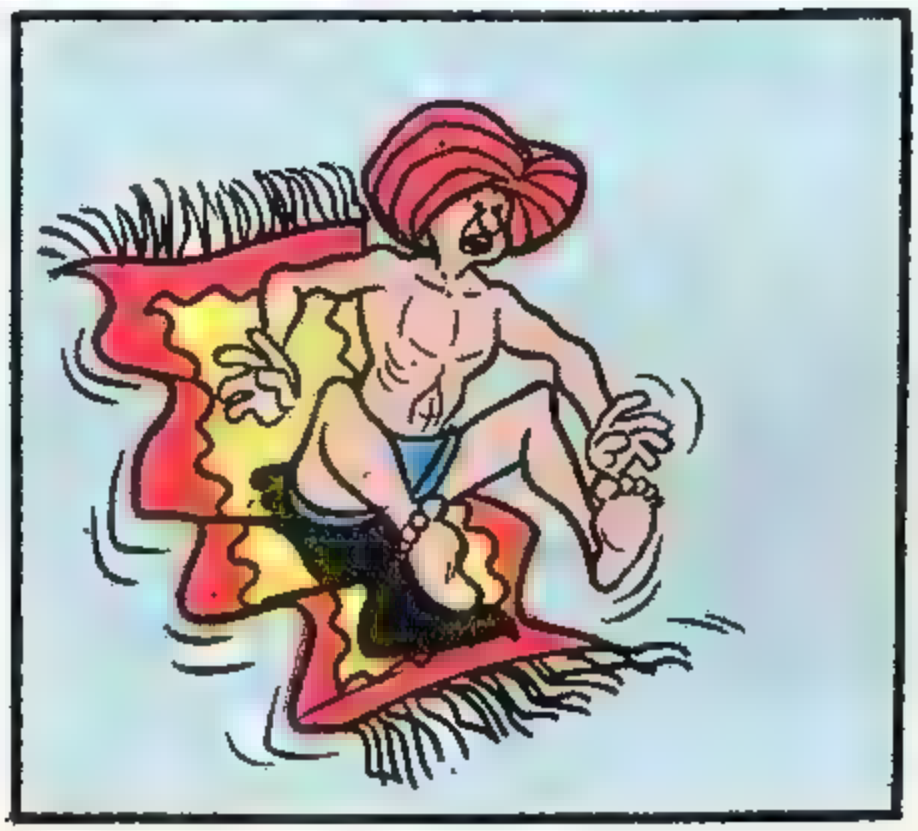
(Sorry, No C.O.D.)

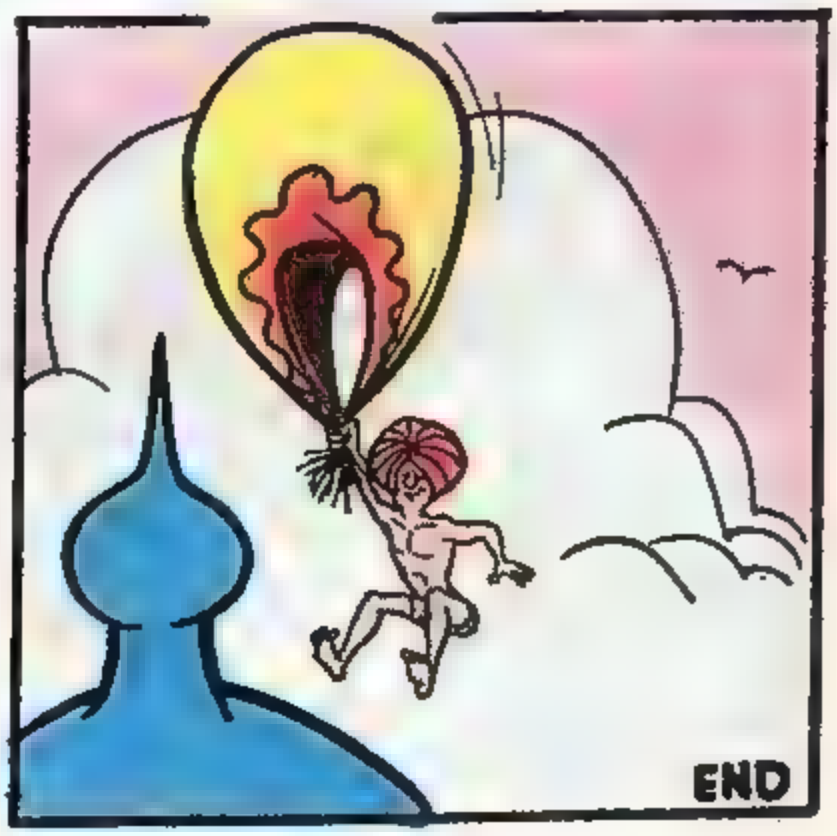
NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

SAVE! SPECIAL OFFER ☐ 2 for $3.50 ☐ 3 for $5.00 Same Money Back Guarantee (add 25¢ postage and handling per order.)

Ali Bubu in 'UPS 'N' DOWNS'







PROFESSOR TRANSISTOR

LIGHT FLIGHT!

PHEW! AFTER 20 YEARS I'VE FINALLY INVENTED A ROCKET SHIP THAT GOES *FASTER* THAN THE SPEED OF LIGHT!

BUT, UNC! WHAT'S THE POINT IN HAVING SOMETHING THAT GOES SO FAST!

TV PROGRAMS ARE MADE OF *LIGHT WAVES* AREN'T THEY?

YEAH, BUT WHAT'S THAT GOT TO DO WITH IT?

HOP IN AND I'LL SHOW YOU!

WE RIDE UNTIL WE CATCH UP TO YESTERDAY'S LIGHT WAVES!

NOW WE CAN CATCH THE TV PROGRAMS WE *MISSED YESTERDAY!*

END

IF EVER THERE WAS A SUPER VILLAIN WITH A *NATURAL NOSE* FOR VILLAINY IT WAS...

THE DIGGER

HEH! HEH! I'VE JUST DRILLED MY WAY INTO THE VAULT OF THE *FIRST NATIONAL BANK!*

I LIKE TO ***STICK MY NOSE*** INTO OTHER PEOPLE'S BUSINESS. ...*ESPECIALLY* WHEN IT'S ***MONEY BUSINESS!***

LOOT BAG

EXTRA! DIGGER STRIKES AGAIN!

DAILY DUNCE

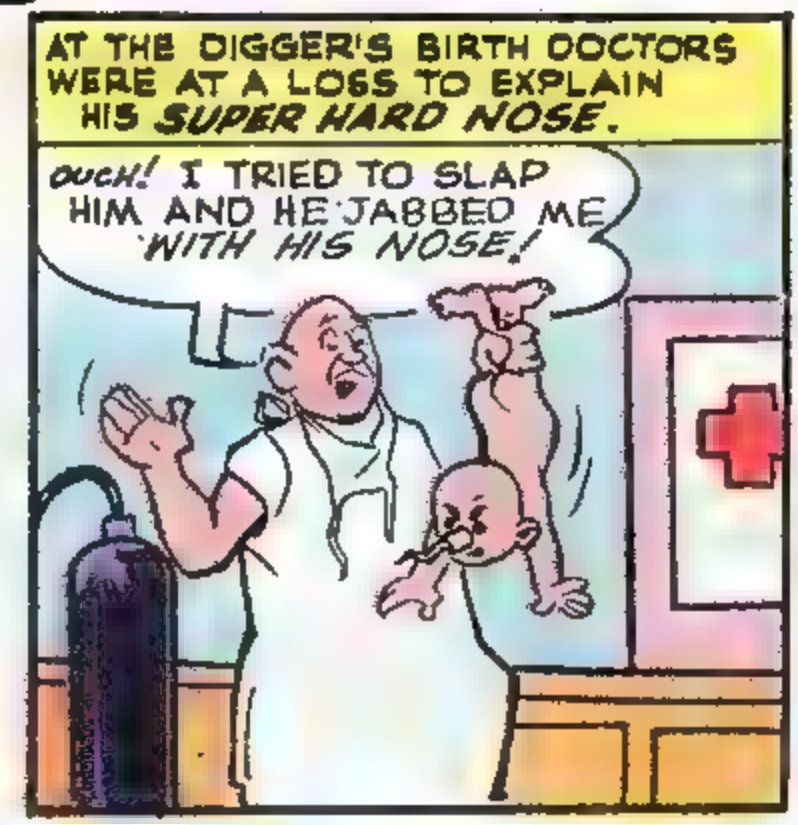
DIGGER'S DAZZLING DEED DRIVES DEPUTIES DAFFY

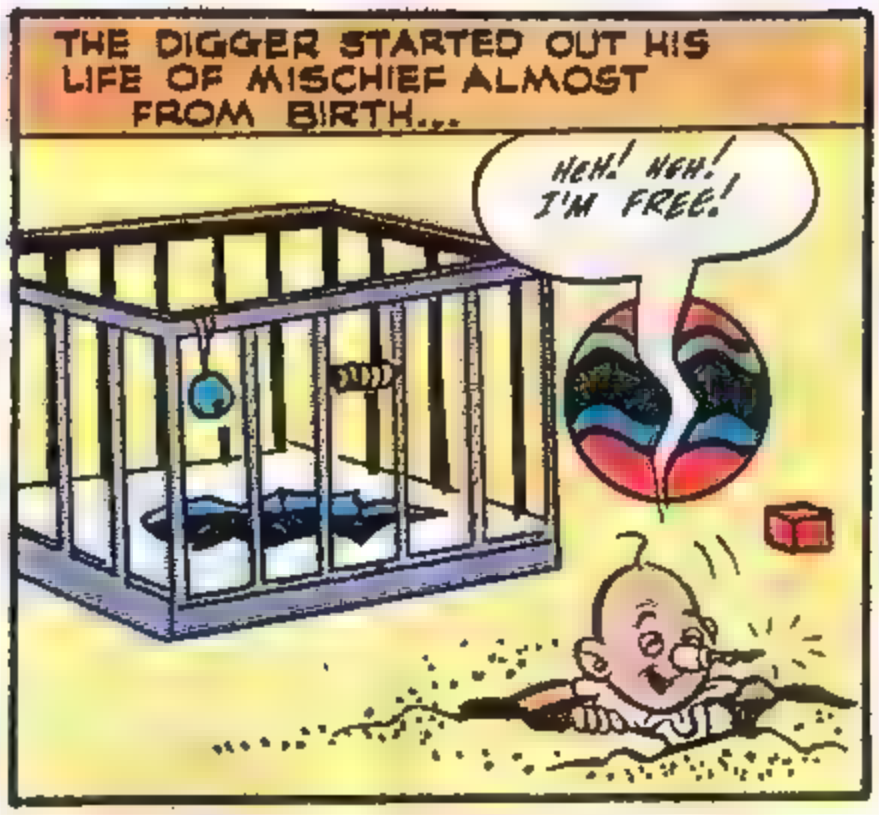
POLICE IN QUANDARY OVER DIGGER'S LATEST CAPER!

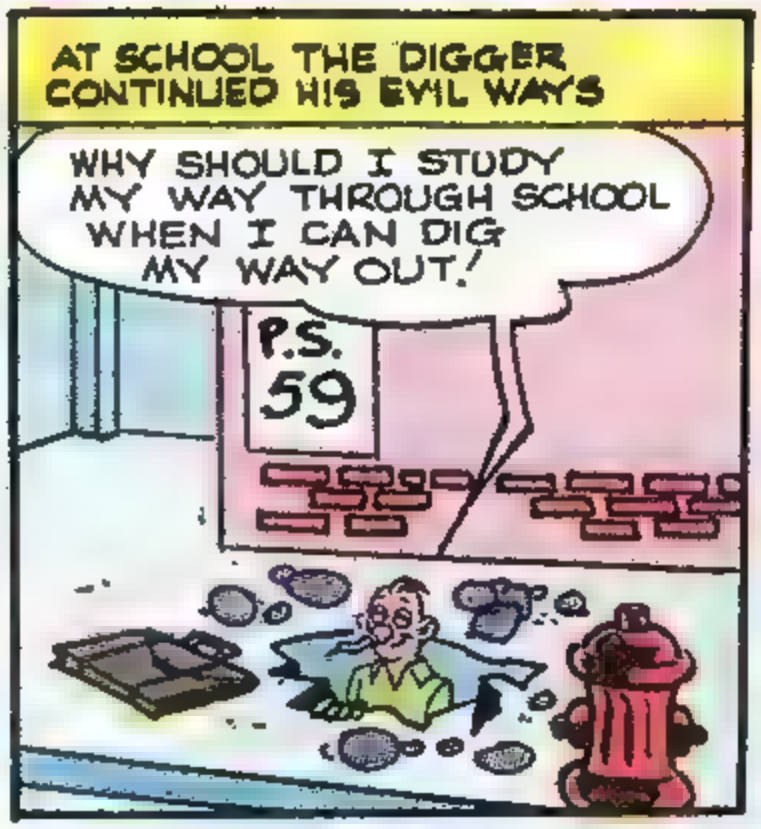
WE'VE GOT TO GET HIM...BUT HOW?

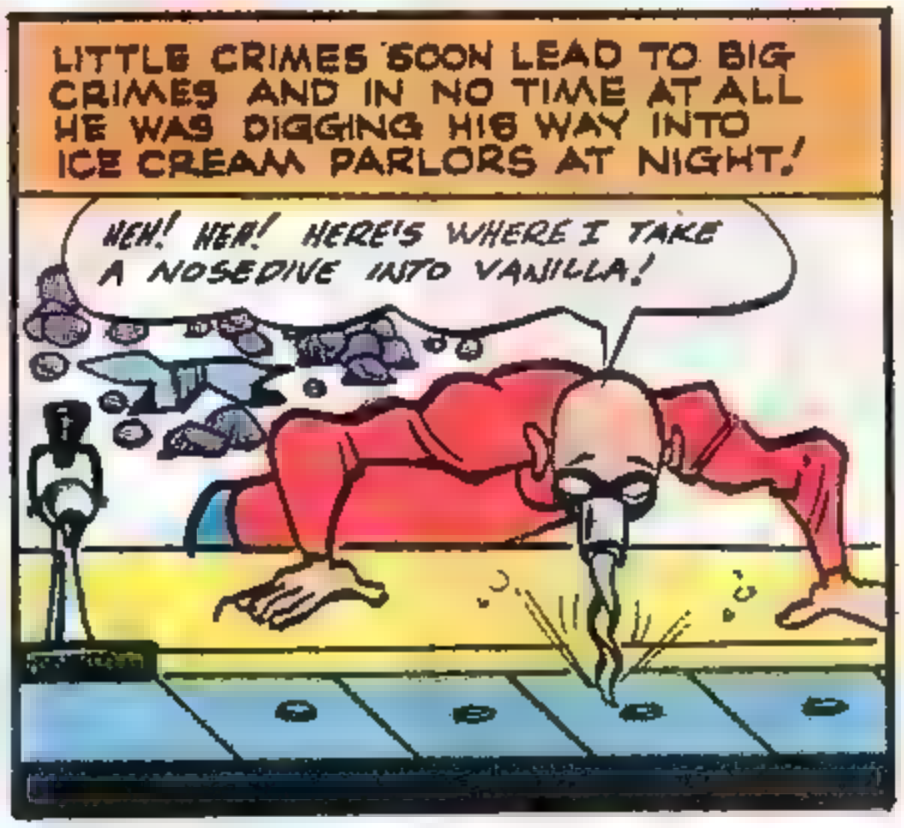
INSPECTOR BLODGETT

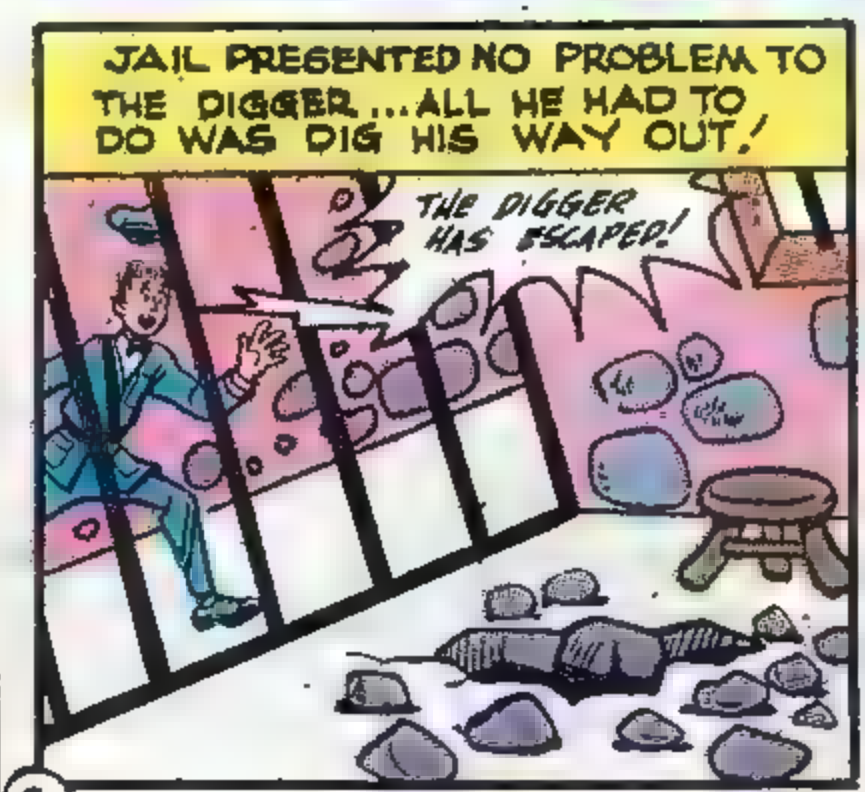
THE STRANGE HISTORY OF A STRANGE VILLAIN

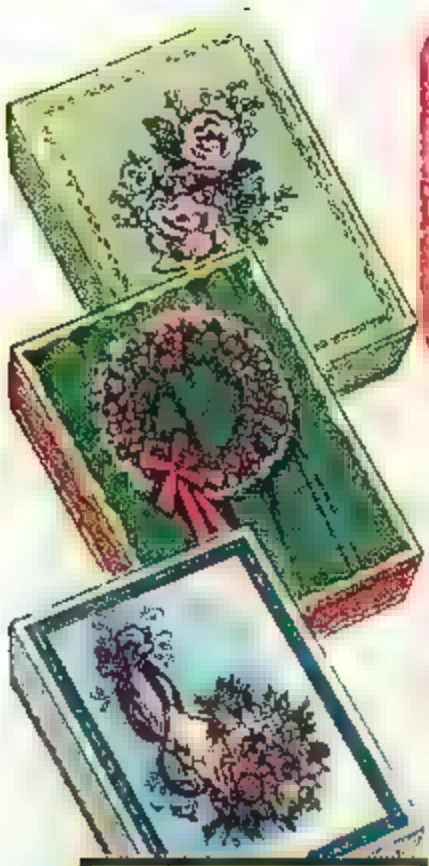












GET BEST SELLING BOX ASSORTMENTS ON APPROVAL

IF YOU NEED EXTRA MONEY & YOU KNOW JUST 10 PEOPLE...

YOU CAN MAKE $50 $100 $200 AND MORE IN YOUR SPARE TIME

Everyone You Know Needs Christmas Cards ...and Everyone Loves Wallace Brown Cards.

Do you know 10 people? Of course you do! Add up several neighbors, some relatives, the grocer, the milkman, your dentist, a few friends—and you've got a lot more. So what are you waiting for? These folks alone can bring you in at least $50, probably $100 and more extra money in just a few hours spare time. And this is just a start. Most everyone uses Christmas and All Occasion Cards and when you show them the thrilling new Wallace Brown line of Greeting Cards and Gift items—it's love at first sight. They'll snap up 2, 3, 6 or more Box Assortments and other things, too! This is the fun way of making money because it's so easy.

Mail Coupon TODAY! Get FREE Catalog, Too!

We'll send you everything you need to start making money at once. You'll get fast-selling Greeting Card Assortments on approval plus FREE Album of Personalized Christmas Cards and our big, colorful 80-page Catalog FREE—packed full of lots of money makers—greeting cards, gift wraps, imported novelties and gifts, household items, decorated stationery, etc. Mail coupon this minute—you'll be glad you did!

FREE

Album of Popular-Priced Personalized Christmas Cards

SEND NO MONEY Paste Coupon on postcard or mail in envelope

WALLACE BROWN, Dept. WBX-403
10 Martine Avenue, White Plains, N.Y. 10606

Send Greeting Card Assortments on approval, plus FREE Album of Name-Imprinted Personal Christmas Cards, FREE full-color Catalog, and details of simple money-making plan.

Name _____ (print clearly)

Address _____

City _____

State _____ Zip Code _____

If writing for an organization, give its name _____

HIGH SCHOOL DIPLOMA THROUGH HOME STUDY

DON'T BE A HIGH SCHOOL DROPOUT

TEXTS PURCHASED BY POVERTY OFFICES • HOSPITALS • BOARDS OF EDUCATION STATE DEPARTMENTS • PUBLIC AND PRIVATE SCHOOLS

FREE FULL-SIZE DIPLOMA FOR FRAMING

ALSO WALLET SIZE TO CARRY WITH YOU

YOU GET BOTH

FREE MASSIVE SCHOOL RING OR PIN

RESIDENT and CORRESPONDENCE CREDIT FOR HIGH SCHOOL WORK COMPLETED

Take up where you left off or complete a 4-year course in 2 years or less.

MAIL THIS COUPON NOW FOR FREE BOOKLET

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P. O. BOX 456 • N. MIAMI, FLA. 33161

UNITED SCHOOLS OF AMERICA
P. O. BOX 456 • 1175 N. E. 125th STREET • DEPT 6802
NORTH MIAMI, FLORIDA 33161

PLEASE PRINT CLEARLY

PLEASE RUSH FREE HIGH SCHOOL BOOKLET

NAME _____ AGE _____

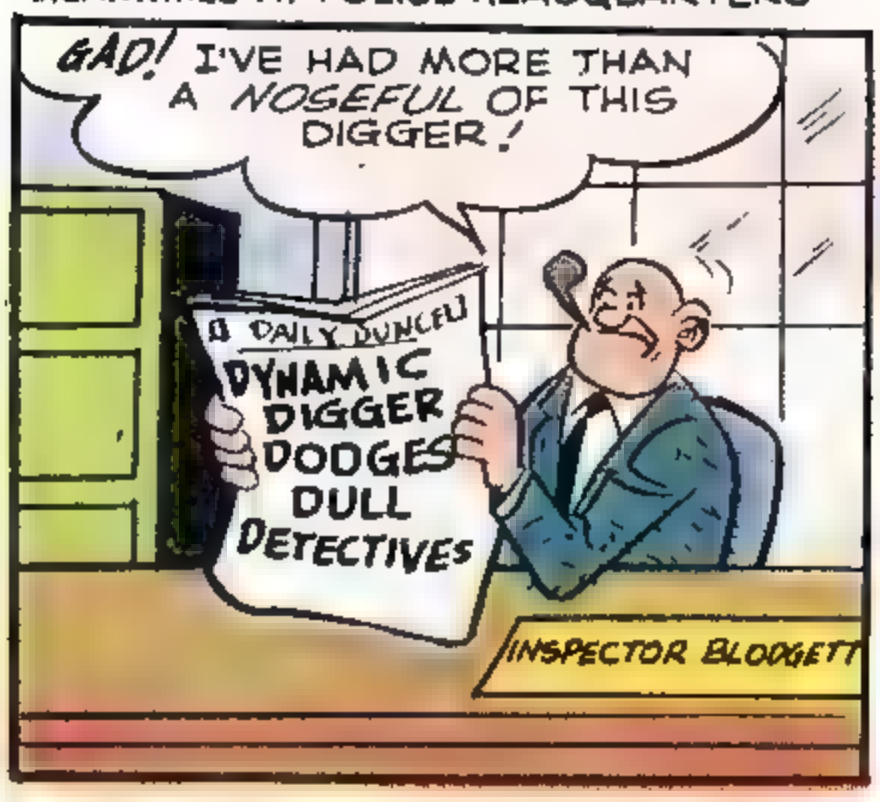
ADDRESS _____ APT. No. _____

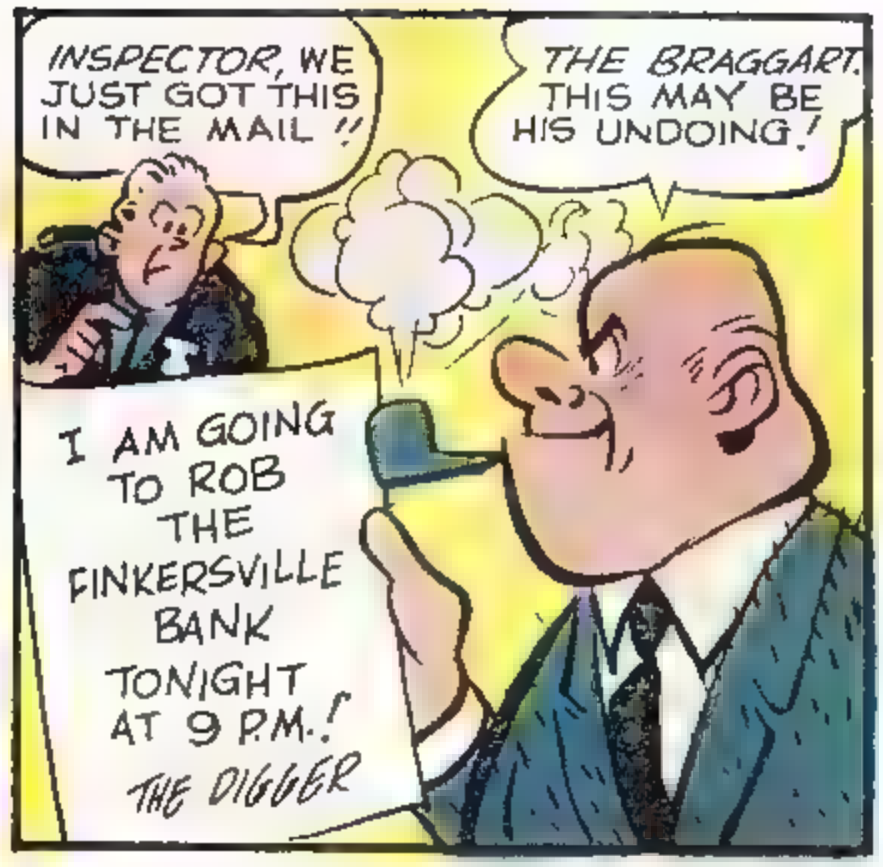
CITY _____ ZIP _____ STATE _____

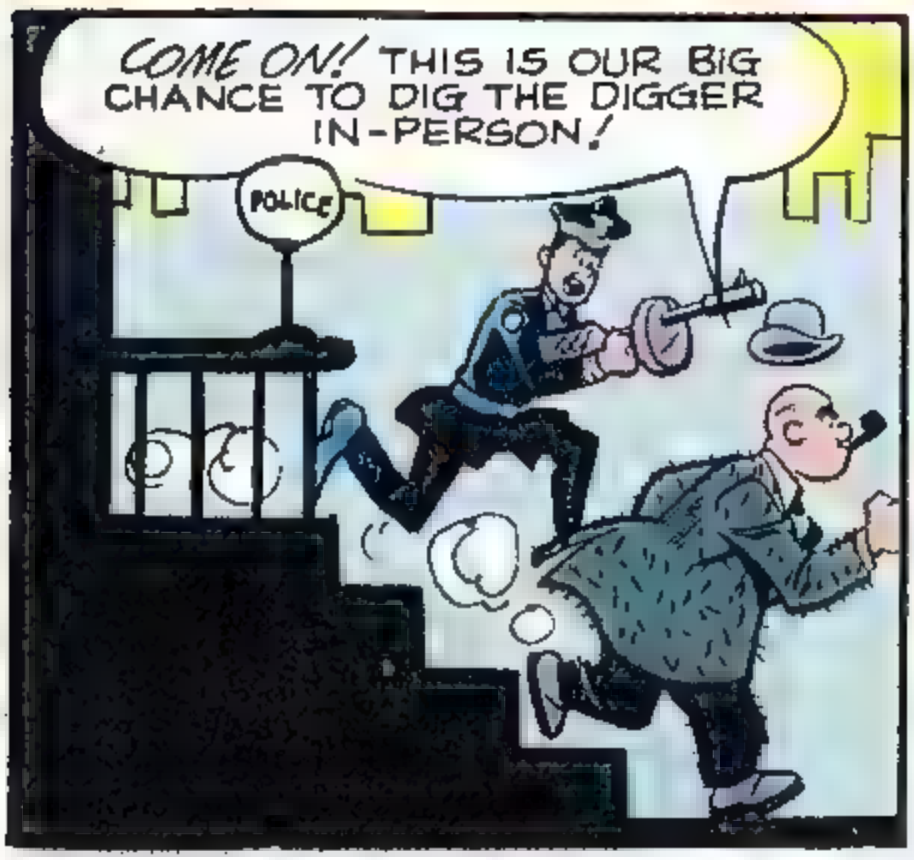
PHONE _____

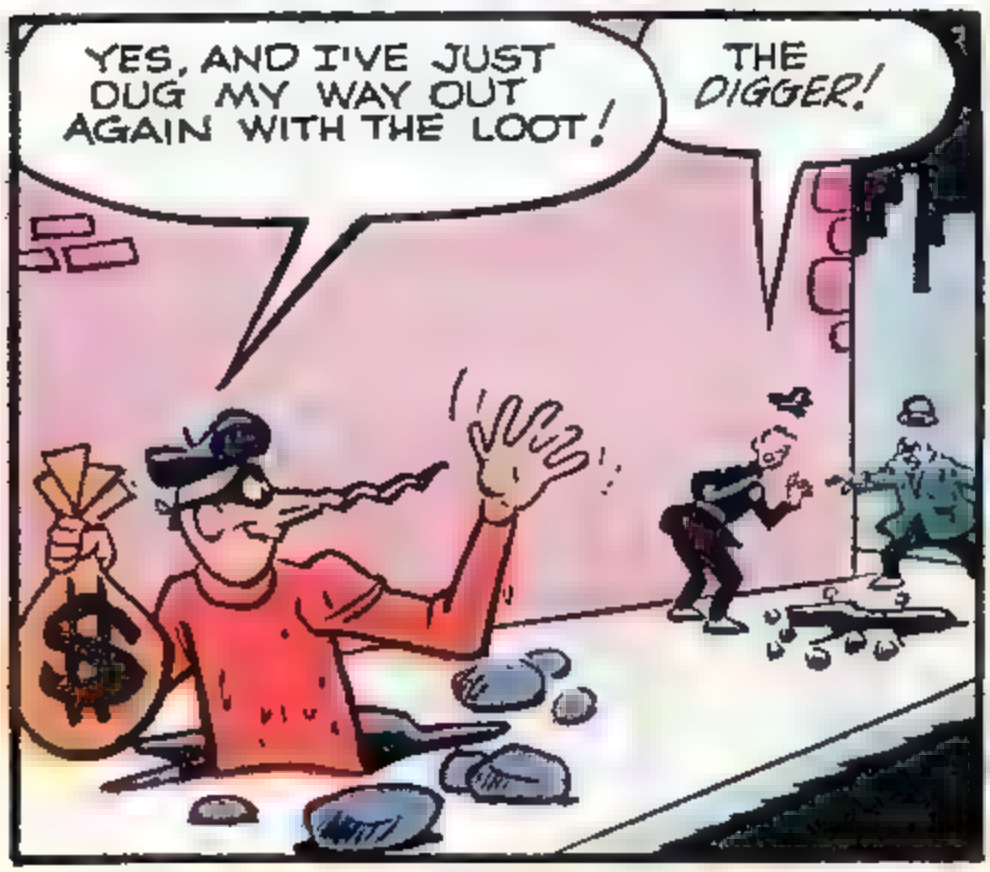
NO OBLIGATION — WE'RE GLAD TO SEND IT!

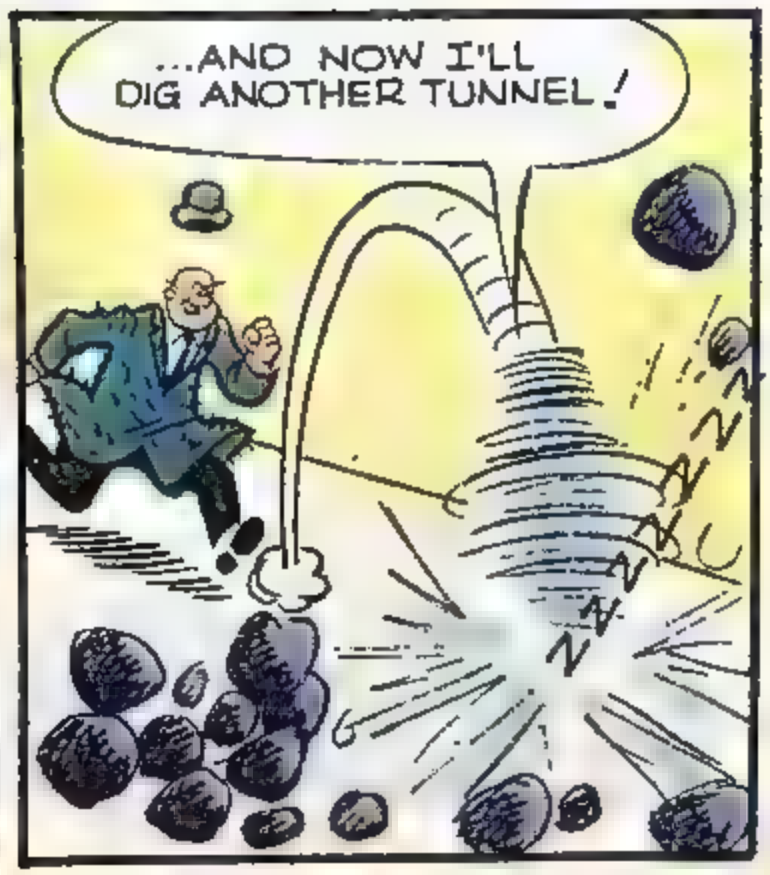
MEANWHILE AT POLICE HEADQUARTERS





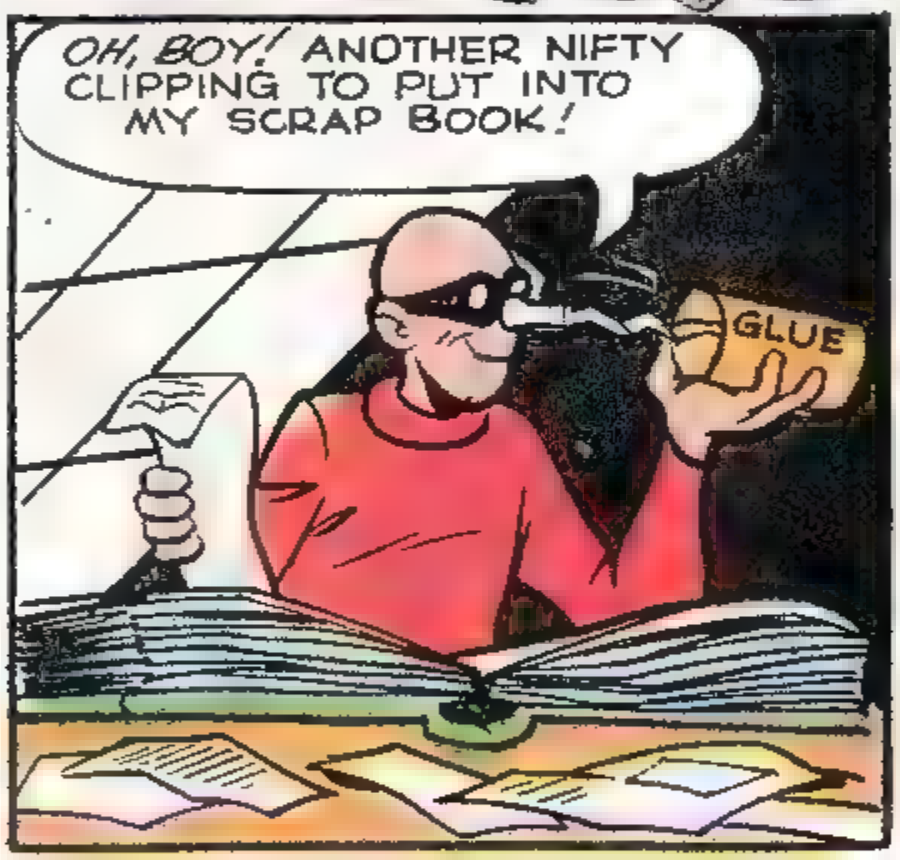




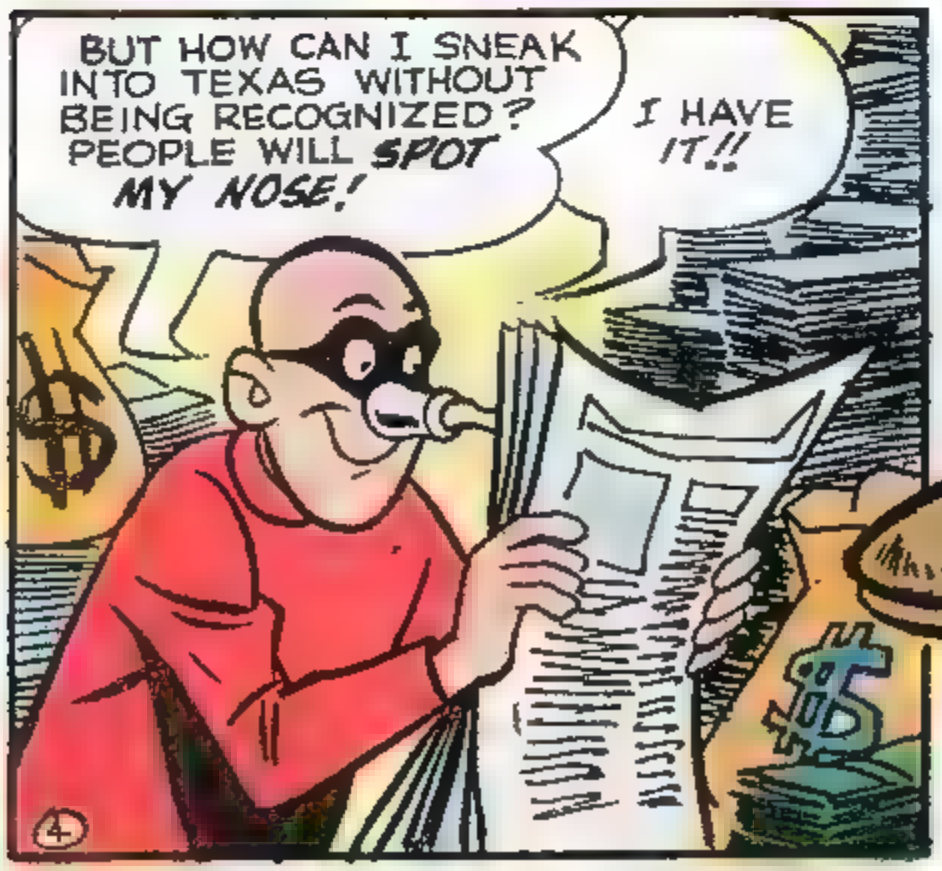


I'LL GO AFTER HIM, CHIEF!
NO, IT'S TOO LATE! BY NOW HE COULD BE HALFWAY TO CHINA!

THERE MUST BE A WAY OF CATCHING THIS NOSE-HEAVY KNAVE -- BUT HOW?
A TRAP PERHAPS!

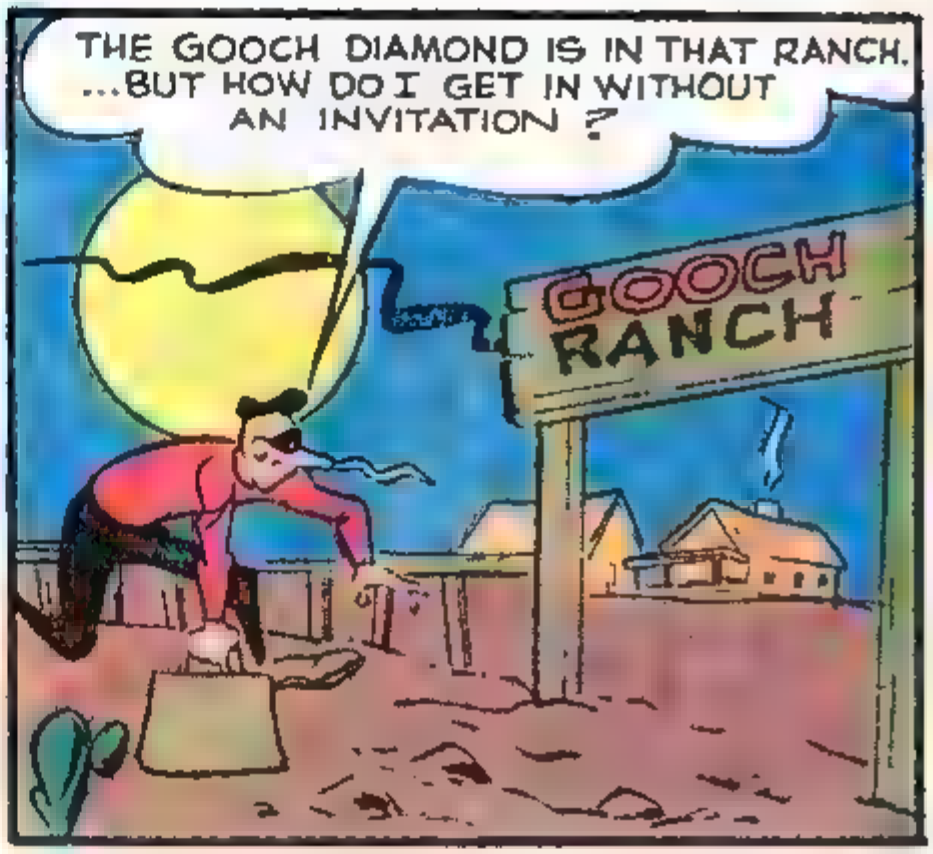

OH, BOY! ANOTHER NIFTY CLIPPING TO PUT INTO MY SCRAP BOOK!
GLUE

HELLO! WHAT'S THIS?
DAILY DRIVEL
TEXAS MULTI-BILLIONAIRE BUYS BILLION DOLLAR DIAMOND
GOOCH

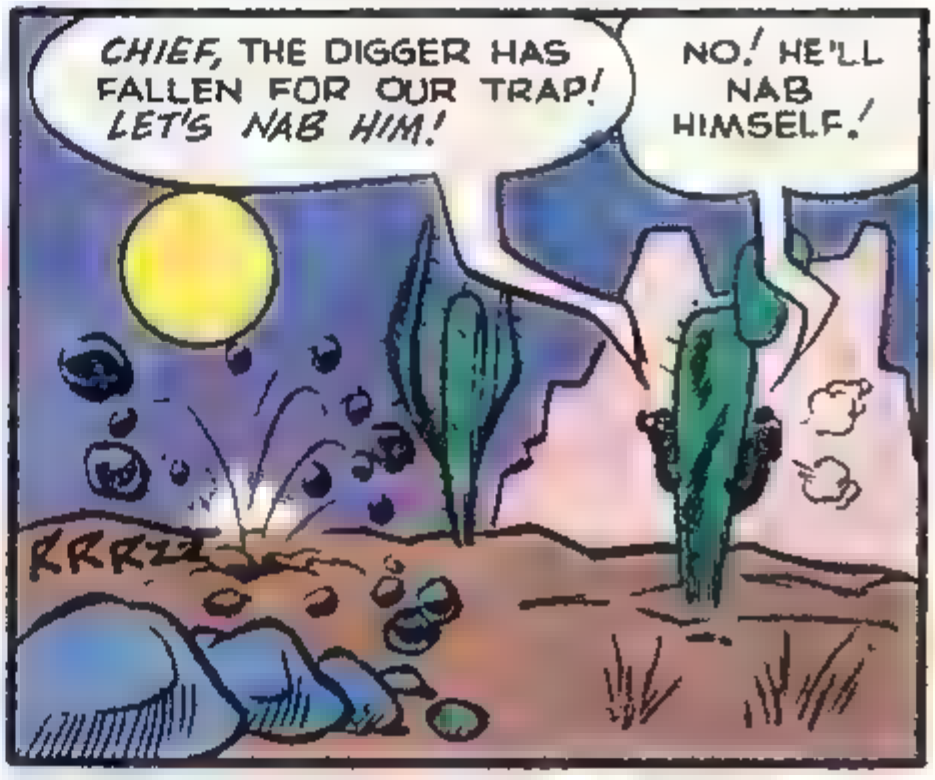

BUT HOW CAN I SNEAK INTO TEXAS WITHOUT BEING RECOGNIZED? PEOPLE WILL SPOT MY NOSE!
I HAVE IT!!

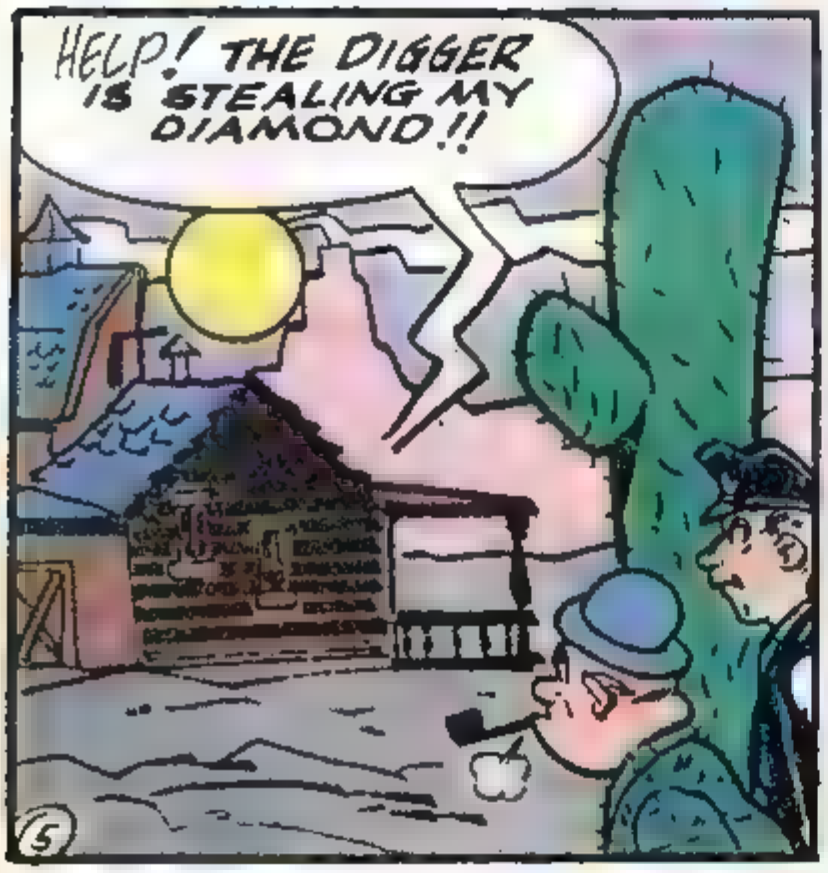
...I'LL DISGUISE MY NOSE AS A SUBMARINE SANDWICH!

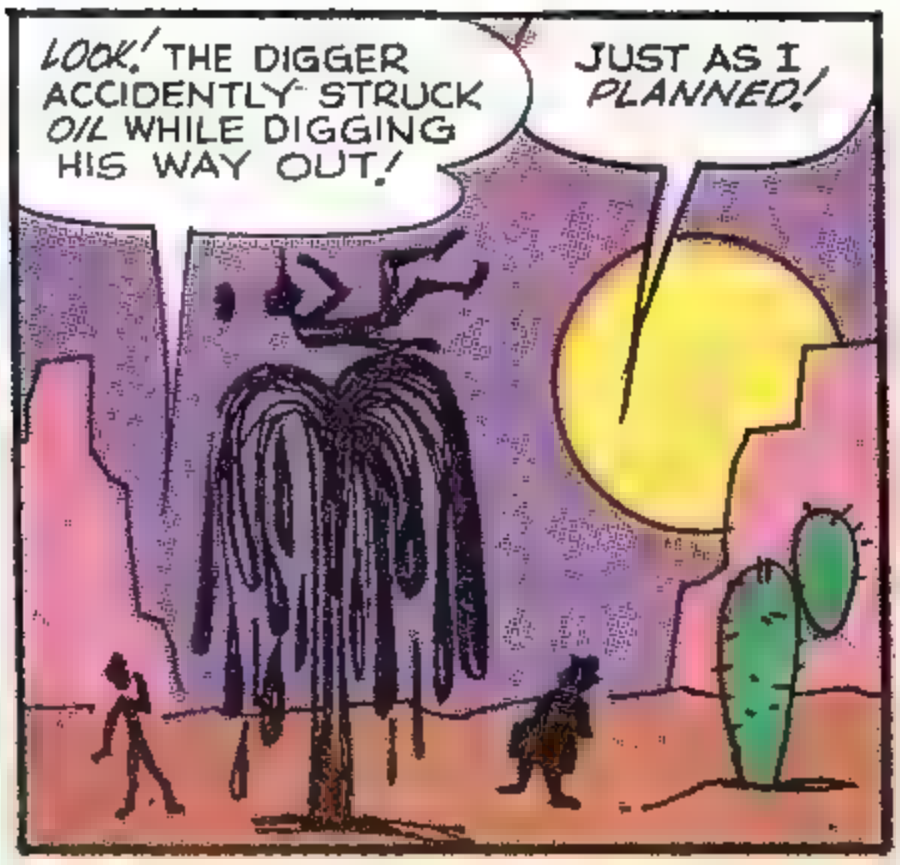
ABROARD FLIGHT 707 TO TEXAS

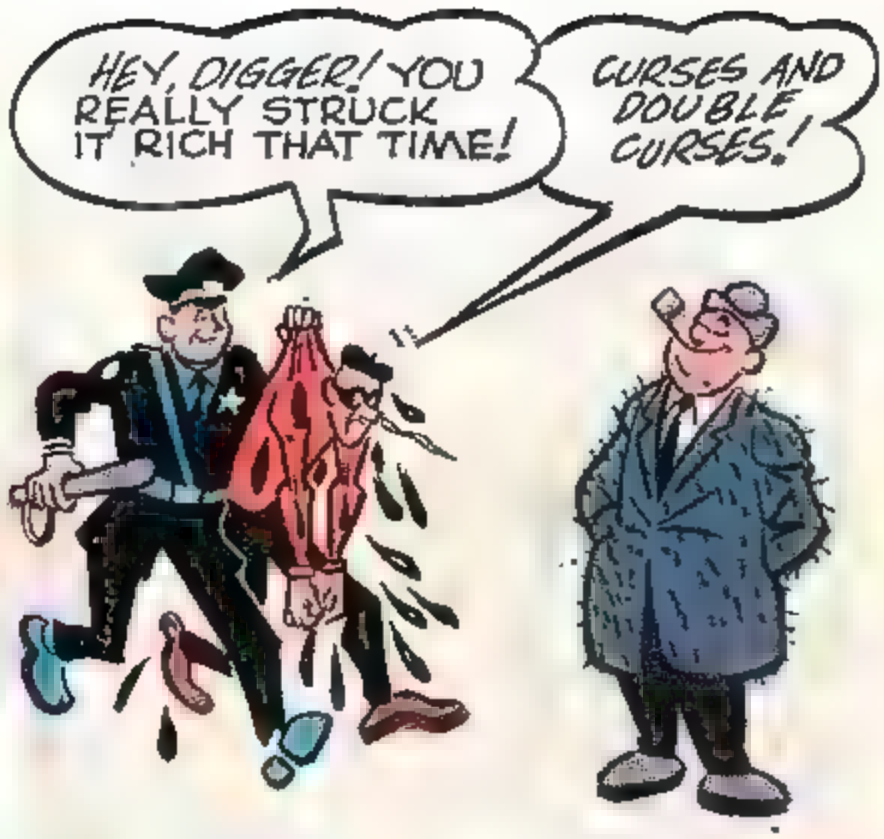


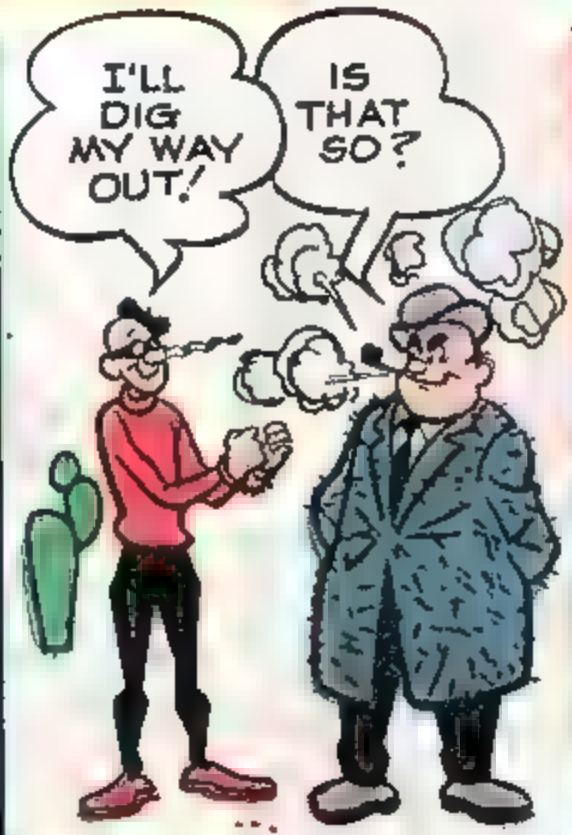
BUT WATCHING FROM THE SIDELINES...

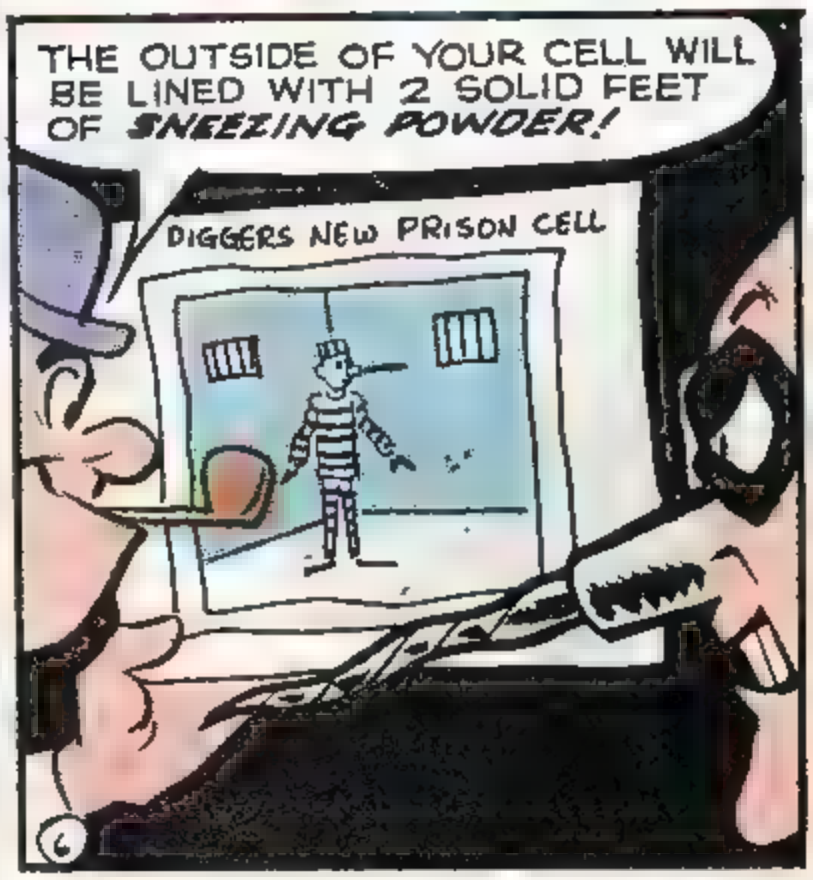


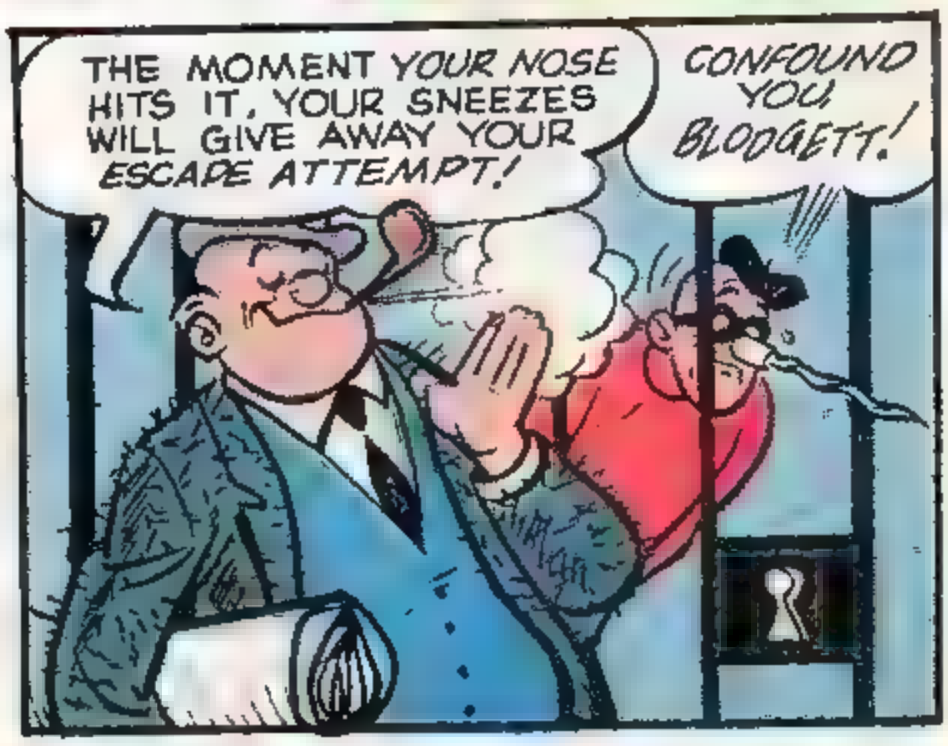




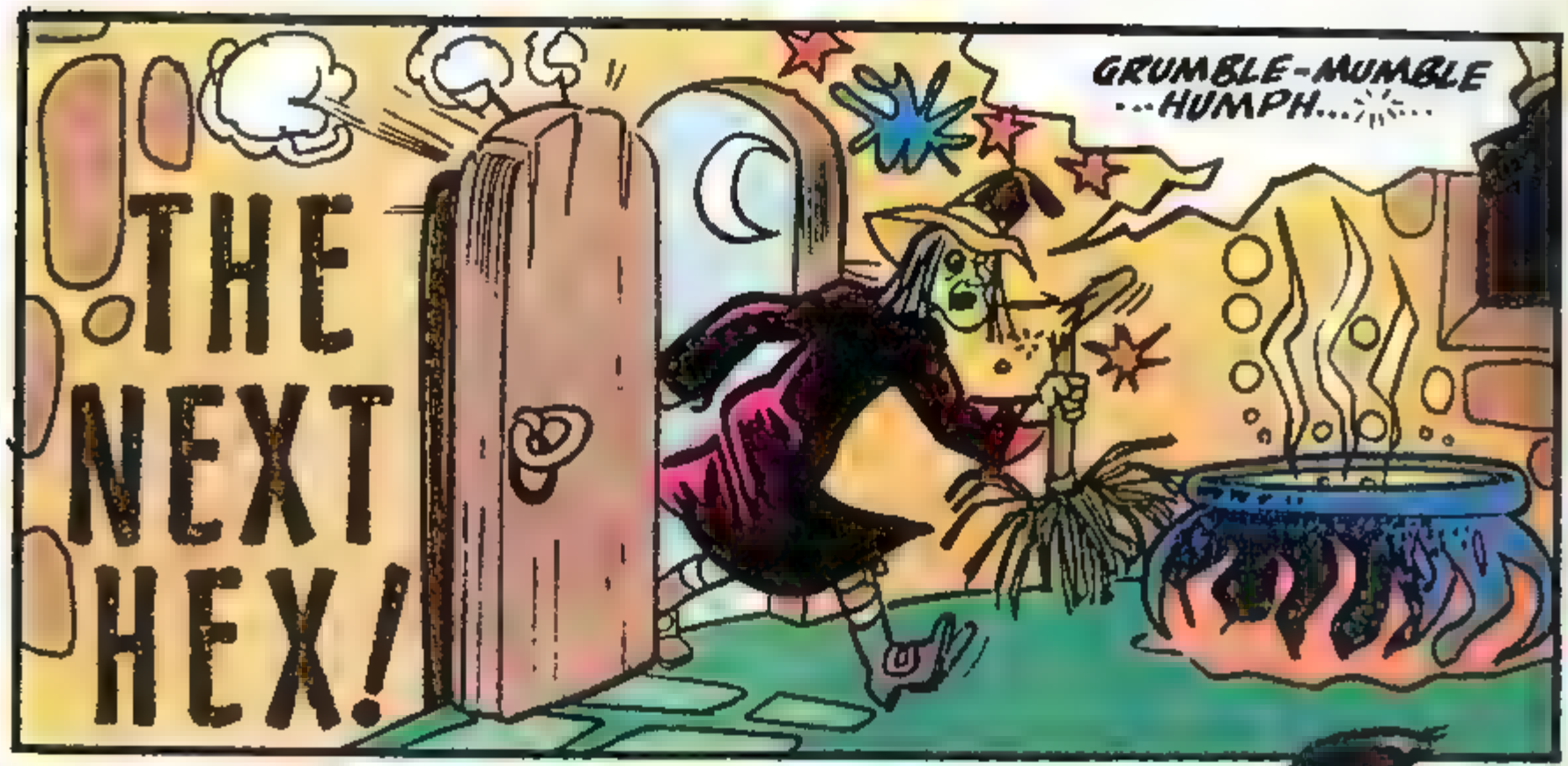




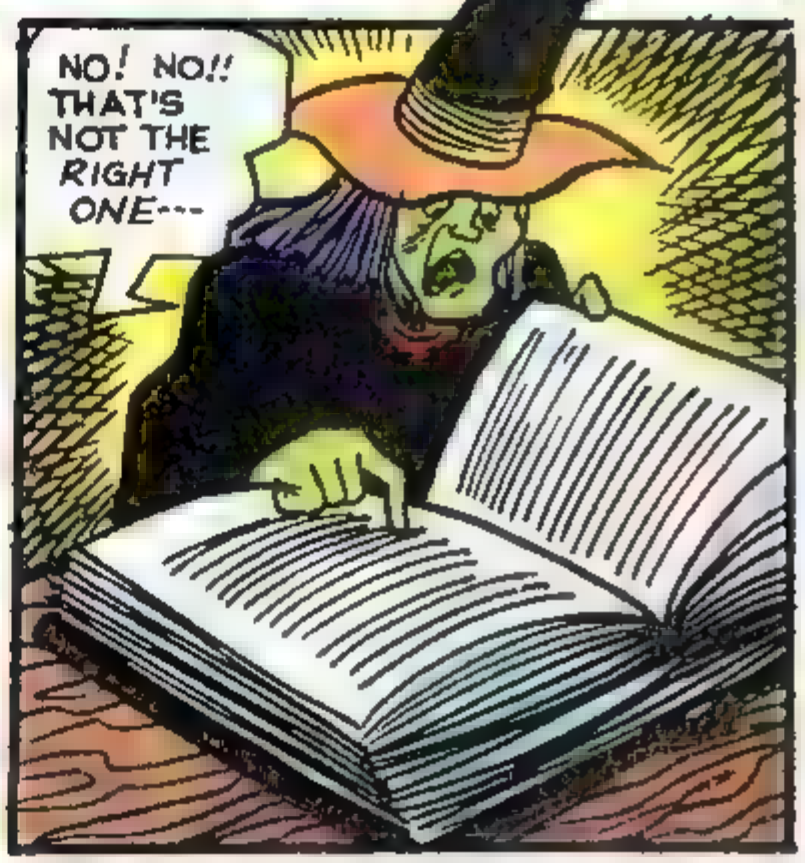




MORAL: DON'T STICK YOUR NOSE INTO CRIME OR YOU MAY WIND UP WITH A SNOOTFUL!


THE NEXT HEX!
GRUMBLE-MUMBLE ...HUMPH...

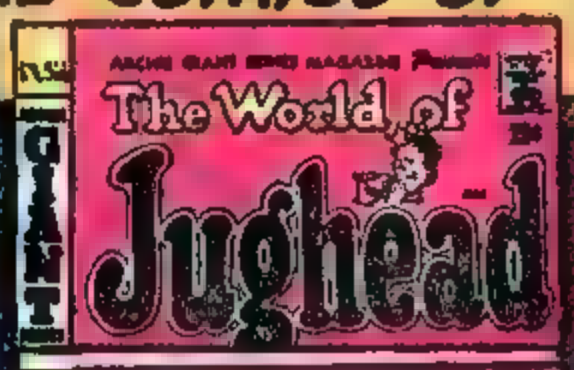
HERE'S THE BOOK I NEED!
HEXES TO WARD OFF EVIL
SPELLS


NO! NO!! THAT'S NOT THE RIGHT ONE---

HERE'S WHAT I'M LOOKING FOR---

HEXES TO WARD OFF RE-ENTERING NOSE CONES!
HEXES
END

GET IN THE GROOVE FOR A GIANT FUN-IN! FILL OUT THE COUPON BELOW AND ORDER THE COMICS OF YOUR CHOICE!



CUT OUT THIS COUPON

ARCHIE QUARTER COMICS, 1116 First Ave., New York, N.Y. 10021

Please send the following ARCHIE GIANT COMICS. I enclose 25¢ in coin for EACH TITLE checked below:

- ☐ ARCHIE ANNUAL #22
- ☐ REGGIE'S WISE GUY JOKES #15
- ☐ EVERYTHING'S ARCHIE #10
- ☐ JUGHEAD'S JOKES #20
- ☐ ARCHIE'S PALS 'N' GALS #60
- ☐ LITTLE ARCHIE #61
- ☐ MADHOUSE ANNUAL #8
- ☐ ARCHIE'S T.V. LAUGH OUT #4
- ☐ ARCHIE'S JOKES #174
- ☐ BETTY & VERONICA SUMMER FUN #175
- ☐ THE WORLD OF JUGHEAD #178
- ☐ ARCHIE'S CHRISTMAS STOCKING #167
- ☐ BETTY & VERONICA CHRISTMAS SPECTACULAR #168
- ☐ THE WORLD OF ARCHIE #177
- ☐ BETTY & VERONICA SPECTACULAR #173

NAME _____ AGE _____

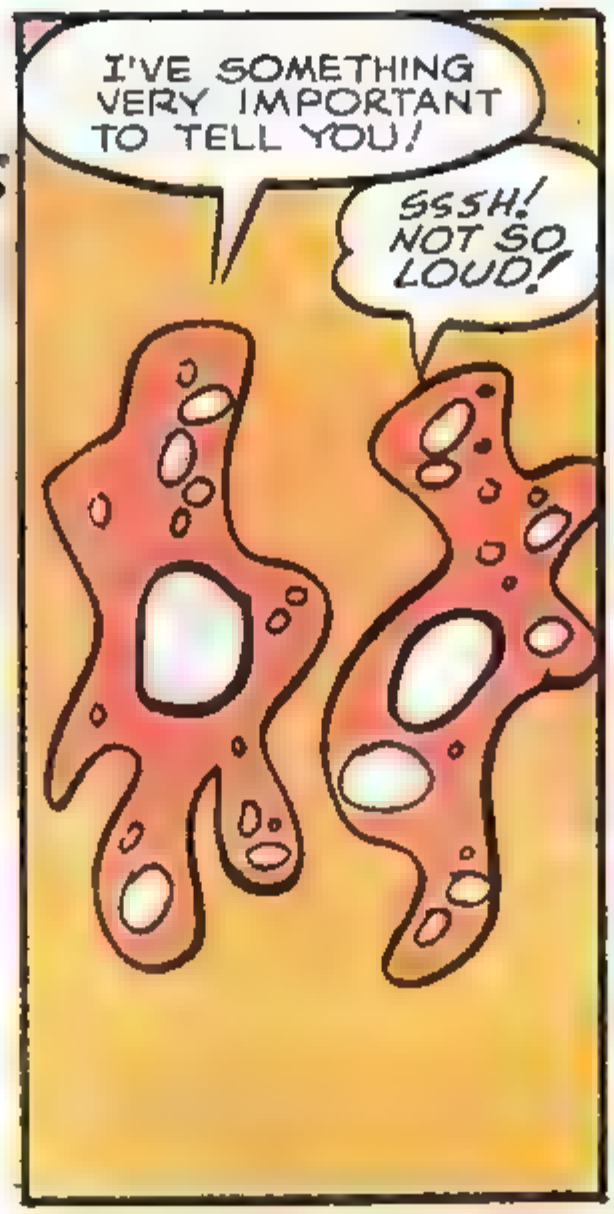
ADDRESS _____

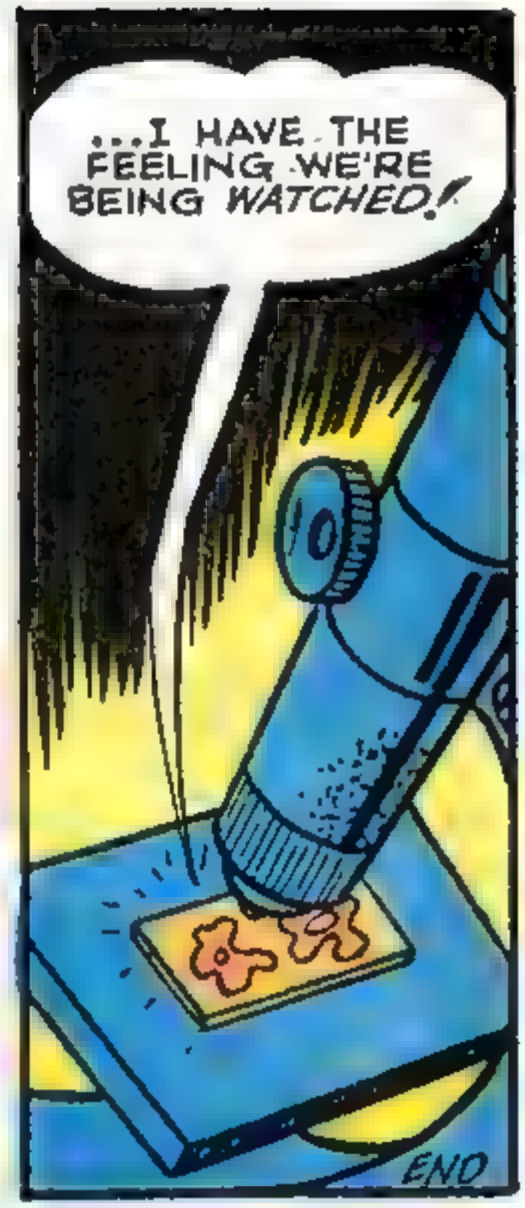
CITY _____ STATE & ZIP _____ DEPT. 9/70

MAIL FOR YOUR CHOICE TODAY!

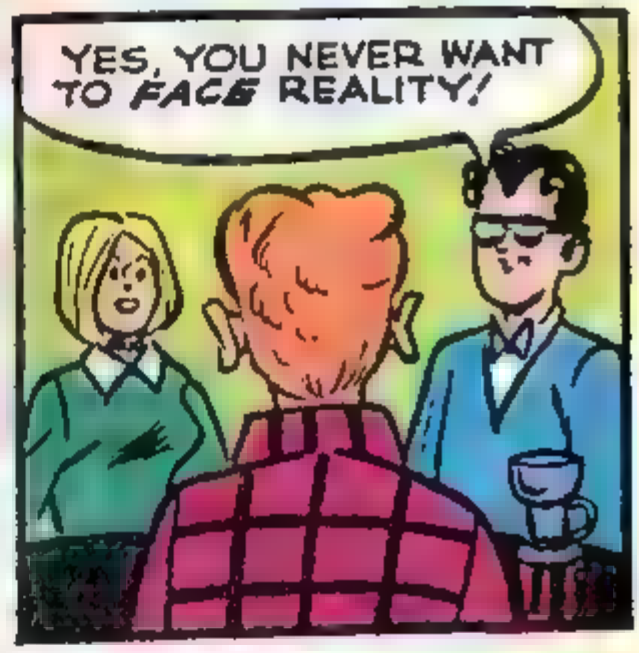
TV PREMIERE
Josie
AND THE PUSSYCATS COME TO TV
...3...2...1...
IT'S LAUGH OFF TIME!
THE MOD-MOD WORLD OF JOSIE AND THE PUSSYCATS MAKES THE SCENE!
SEPT. 12 ON C.B.S. T.V.!
TUNE IN FOR THIS HIP CARTOON SHOW WITH THE "NOW" MUSICAL BEAT!
Featuring VALERIE, A NEW GROOVY CHICK ON THE JOSIE SCENE;
MELODY, WHOM WE'VE ALL GROWN TO KNOW AND LOVE; AND LAST BUT NOT LEAST, THE STAR OF OUR SHOW, JOSIE!
CHECK YOUR LOCAL T.V. LISTINGS FOR THE EXACT TIME FOR THIS T.V. TREAT! WE GUARANTEE YOU'LL PURR OVER THIS! DON'T FORGET TO LOOK FOR OUR DRAMA CRITICS CONTEST SOON TO APPEAR IN ALL ARCHIE SERIES COMICS!
SEPT. 12 ★ C.B.S. TV

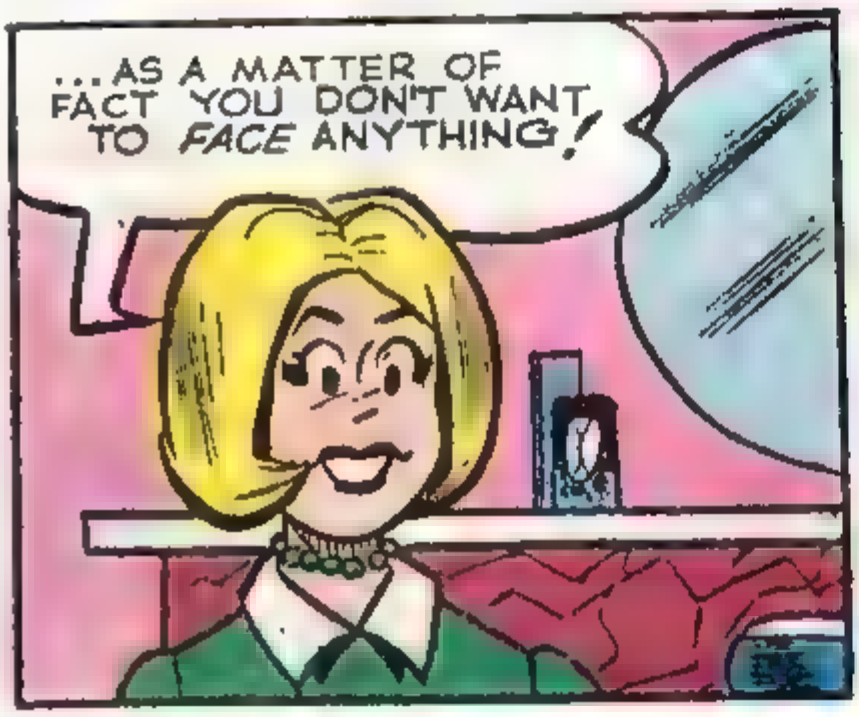
"SMALL TALK"

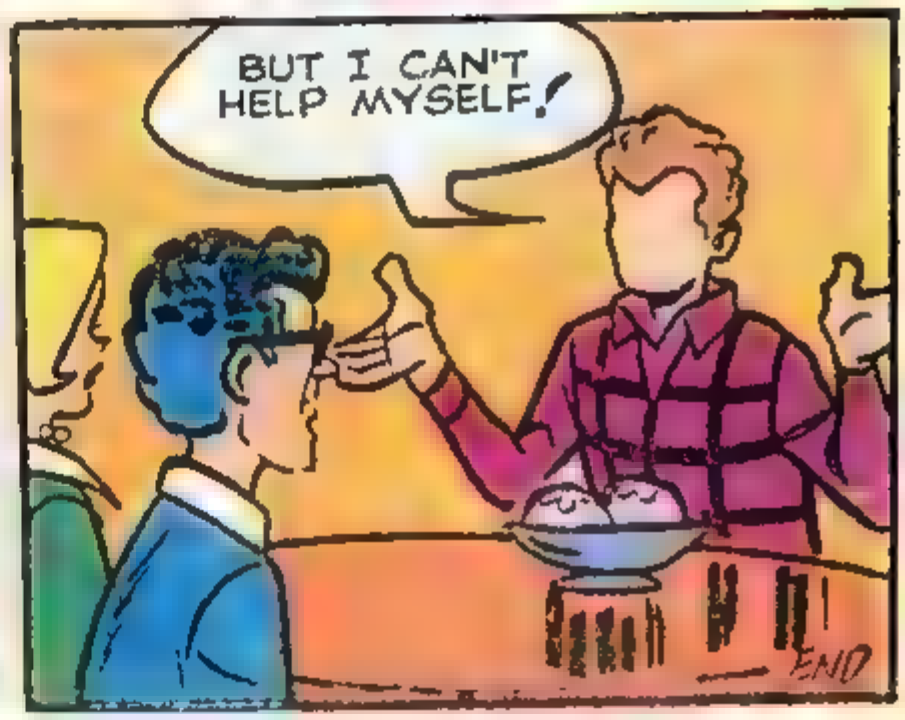




"BLANK PRANK!"







"PLANET PLIGHT!"

ALL MERCURY IS COUNTING ON US FOR OUR REPORT ON "EARTH"!

IF LIVING CONDITIONS ARE SATISFACTORY WE WILL INVADE AND INHABIT THAT PLANET!

WELL, HERE'S EARTH!

YES!

WE'LL SOON FIND OUT WHAT THIS PLANET IS LIKE!

SPACE SHIP # 39 REPORTING TO MERCURY--CALL OFF THE INVASION!

WHY?

OUR PEOPLE WILL NEVER BE ABLE TO LIVE IN THIS INTENSE COLD!

BRRRRRR.. HACHOOOO

END

100 Little Dolls

all for $1.00

Don't shake your head in disbelief! This is TRUE! For only 1 PENNY EACH you can give that little girl the most thrilling present of her life. This set of ONE HUNDRED DOLLS for only $1 — 1 penny A PIECE!

Baby Dolls — Nurse Dolls — Dancing Dolls
Costume Dolls — Ballerina Dolls — Mexican Dolls
Indian Dolls — Clown Dolls — Cowboy Dolls
Bride Dolls — Groom Dolls — and many more.

The wonder of this unprecedented offer is that every doll is made from beautiful high quality Styrene plastic and hard synthetic rubber. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS and many more in Lilliputian cuteness. Your daughter or your niece or the cute child next door will love you for this gift. She will play with them for months and not grow weary of them. What a family for a little girl. Just think of it — 100 exquisite little dolls — in beautiful high impact styrene plastic and hard synthetic rubber at this unbelievable price!

So fill out the coupon below. Order as many sets as you have little girls to give them to. Enclose $1 for each 100 doll set you order. And even at this amazing bargain you take no risk. If you don't go absolutely wild over this bargain, just send the Dolls back and we will promptly refund your money.

Our Guarantee

HERE IS WHAT THESE DOLLS ARE MADE OF

People seeing our ad and not believing we can give such value, write us to ask what our 100 Dolls are made of. Are they paper dolls, or rag dolls? they ask. NEITHER! Each and every one of our 100 dolls is made of GENUINE STYRENE and SYNTHETIC RUBBER expensively molded in five different sizes—Height, Width, Depth! Every doll has come out of an individual mold, manufactured out of high impact styrene to resist breakage, and is life like in its proportions. They are truly delightful dolls!

MAIL COUPON TODAY

The 100 Doll Co., Dept. 152, 100 Amherst Street, East Orange, New Jersey 07018

I can't wait to see if these dolls are all you say they are. Enclosed please find $... in check ☐, money order ☐, cash ☐ for ....set of 100 DOLLS each at $1 plus 50¢ for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee. (Sorry, NO C.O.D.)

Name .....

Address .....

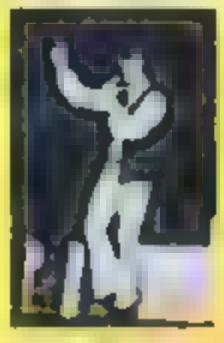
City ..... State .....

OUTASITE OFFER

#1 BOBBY SHERMAN
Love Beads Kit!
Enough for three love gift necklaces! Super easy

#2 JACK WILD!
Super Book On His Wild Life
From the very beginning! All his fan club & new pix. Where to write him! $1.00

#3 LEN WHITING: "ROMEO!"
Full Length Super Book!
So many heavenly pix!
All the secret info on the [illegible] Full Portrait Album only $1.00!



#4 BOBBY SHERMAN'S OFFICIAL CONCERT POSTER
Bobby just as he is onstage! GIANT! Only $1.50

#5 BRIDGET'S GIRL GUIDE
[illegible] HANLEY
Tells you how to handle boys.
What to do and say, the Hollywood way. $1.00

#6 BOBBY & THE BRIDES
PATTY, BRIDGET! CAROLYN! ROBERT BRIAN
All the inside stories & pix! Their private lives. Only $1.00

#7 THE SECRETS OF BOBBY SHERMAN
[illegible] OFFICIAL [illegible] BY [illegible] PER SCRAPBOOK
Pix! How you can be his girl! What he's really like. Only $1.00

#8 BOBBY'S PRIVATE PHOTO ALBUM
[illegible] AT PERSONAL PHOTOS
His own personal favorite photos! $1.00!

Circle the Number(s) of Item(s) you want Below *(Add 25¢ for Rush Handling!)*

#1 #2 #3 #4 #5 #6 #7 #8

HOW TO ORDER

SEND THIS COUPON AND MONEY TO
HINZ ENTERPRISES, DEPT. ARG
SUITE 600, 1800 N. HIGHLAND AVE.,
HOLLYWOOD, CALIFORNIA 90028.

NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

ZALULA

"THE LOVE SICK SPACE GIRL"

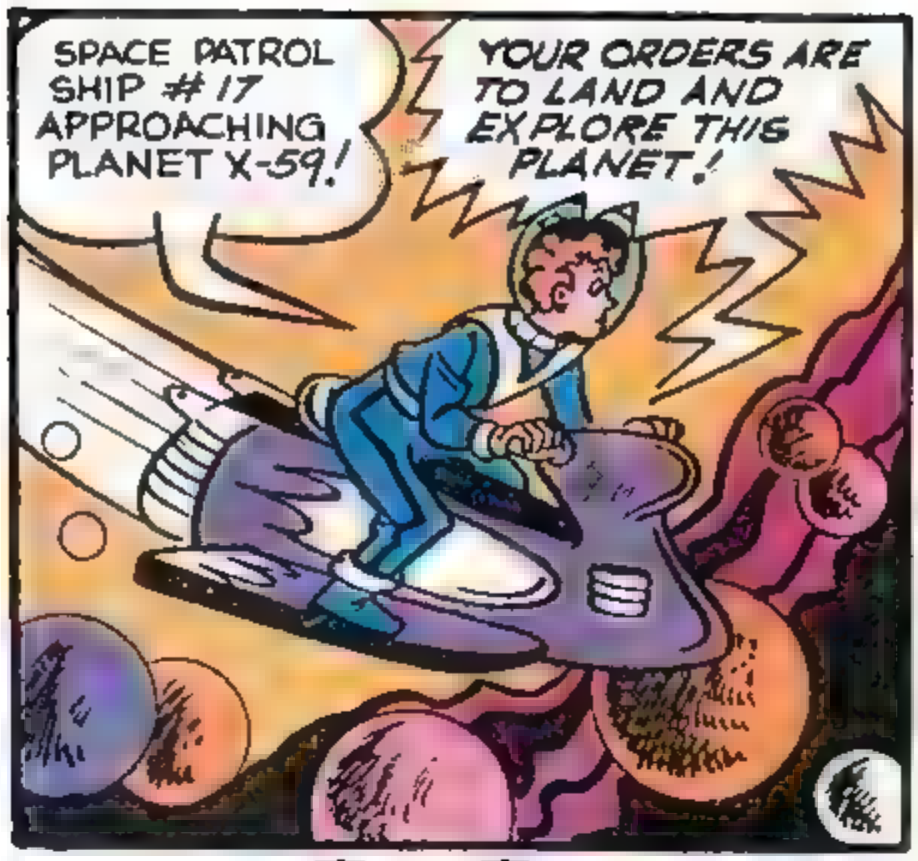
HE LOVES ME... HE LOVES ME NOT.. GOSH! I WISH I HAD SOMEONE TO LOVE ME!

PLINK

CHOCO

SPACE ROMANCES

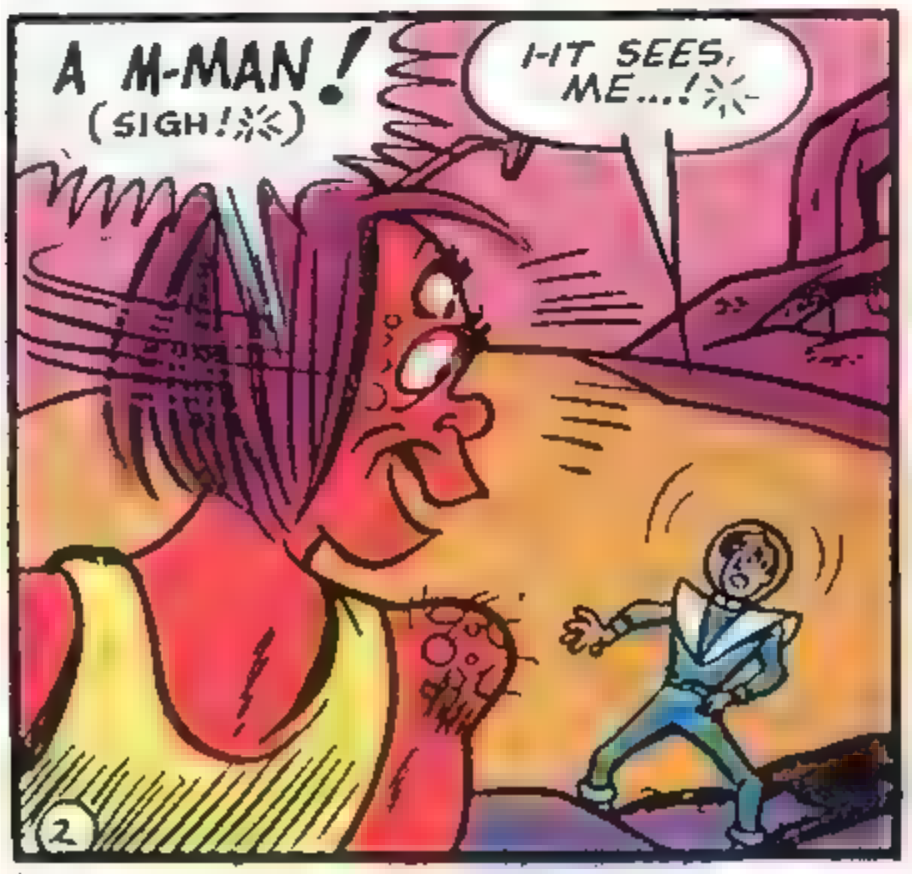
CHEAP ONLY 35 GLOPNICKS


SPACE PATROL SHIP #17 APPROACHING PLANET X-59!
YOUR ORDERS ARE TO LAND AND EXPLORE THIS PLANET!

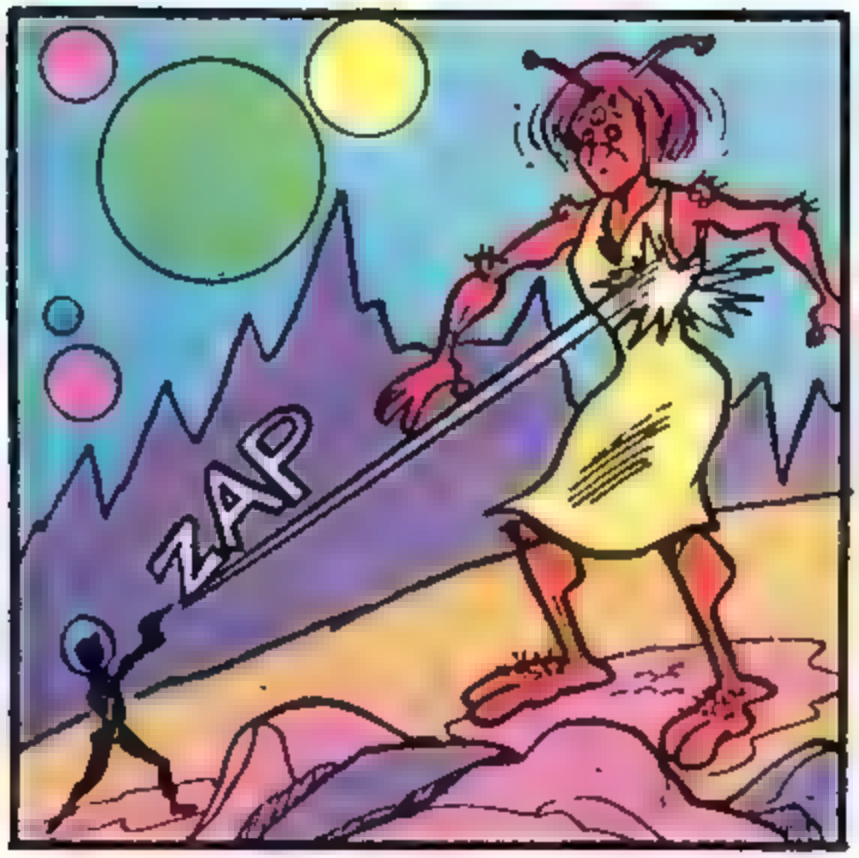
HMMMM...THIS IS A STRANGE LOOKING PLANET!

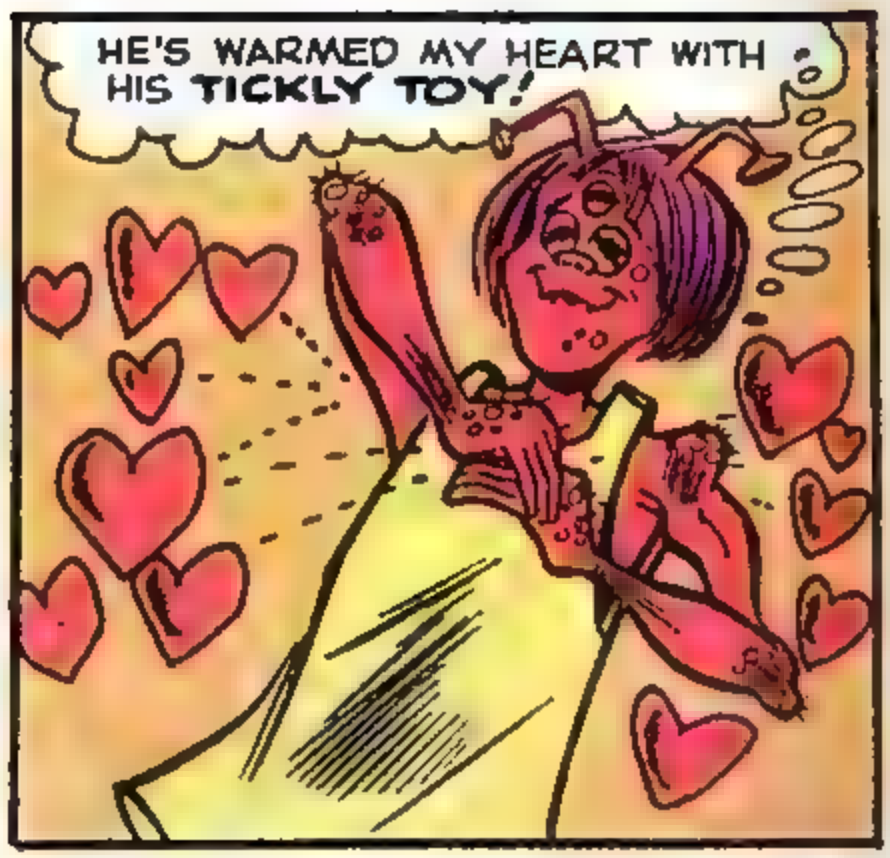
GOOD GRIEF! LOOK AT THAT WEIRD MONSTER!!

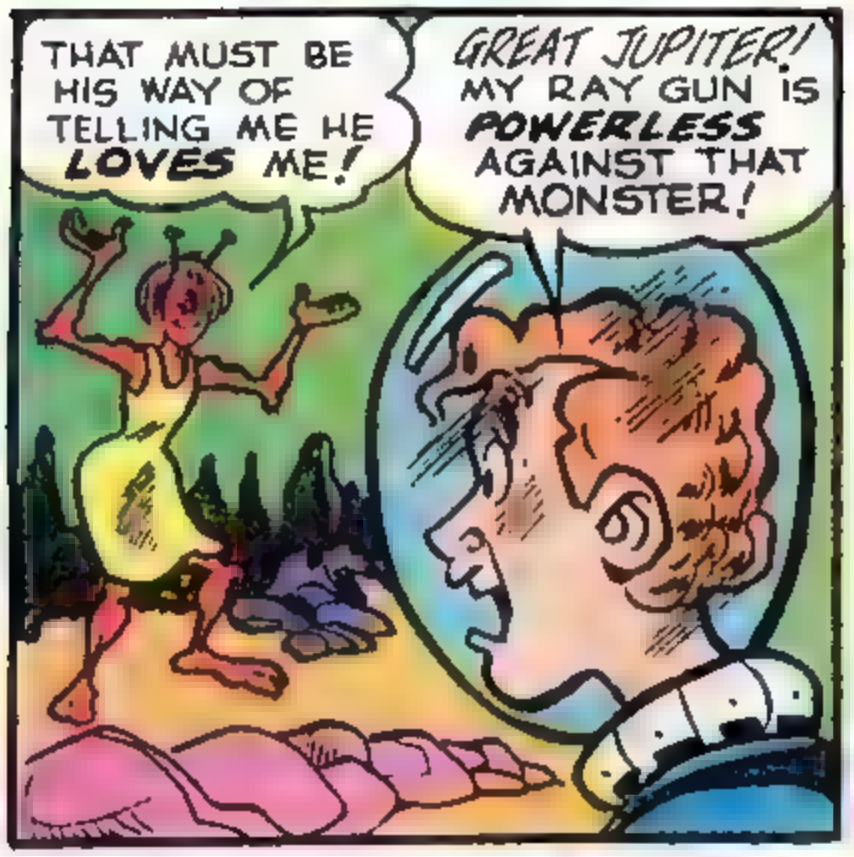
IT'S INCREDIBLE!
(SIGH!) I WISH ONE OF THESE SPACE ROMANCES WOULD HAPPEN TO ME!

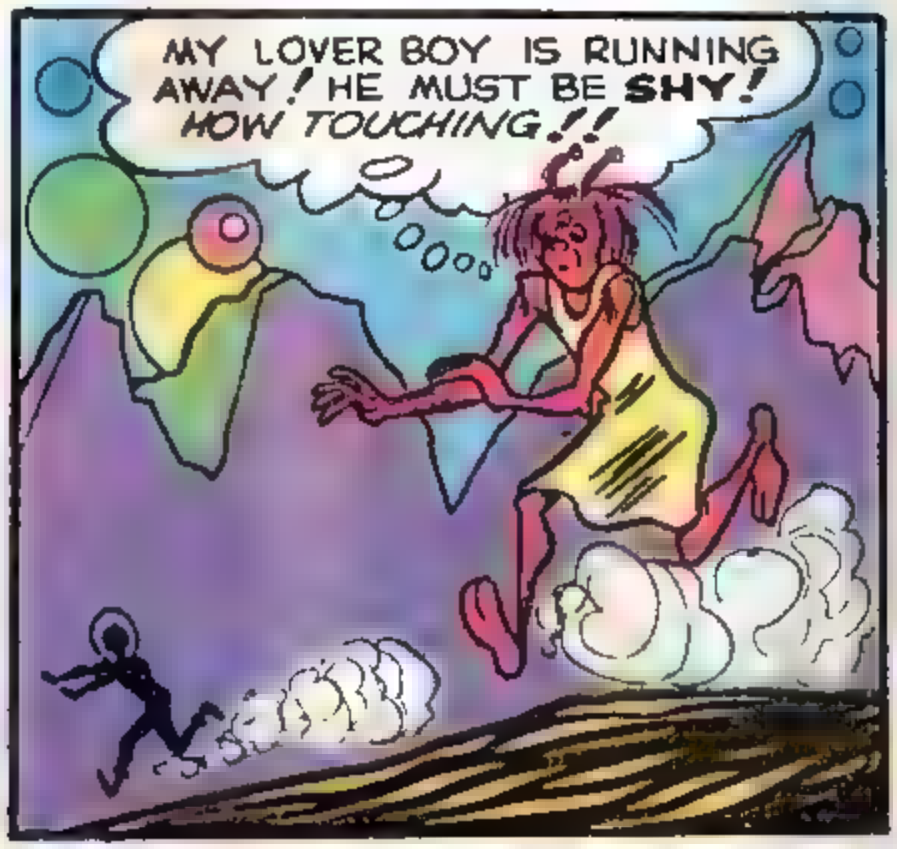

A M-MAN! (SIGH!)
I-IT SEES, ME...!

I MUST DESTROY THIS CREATURE AT ONCE!

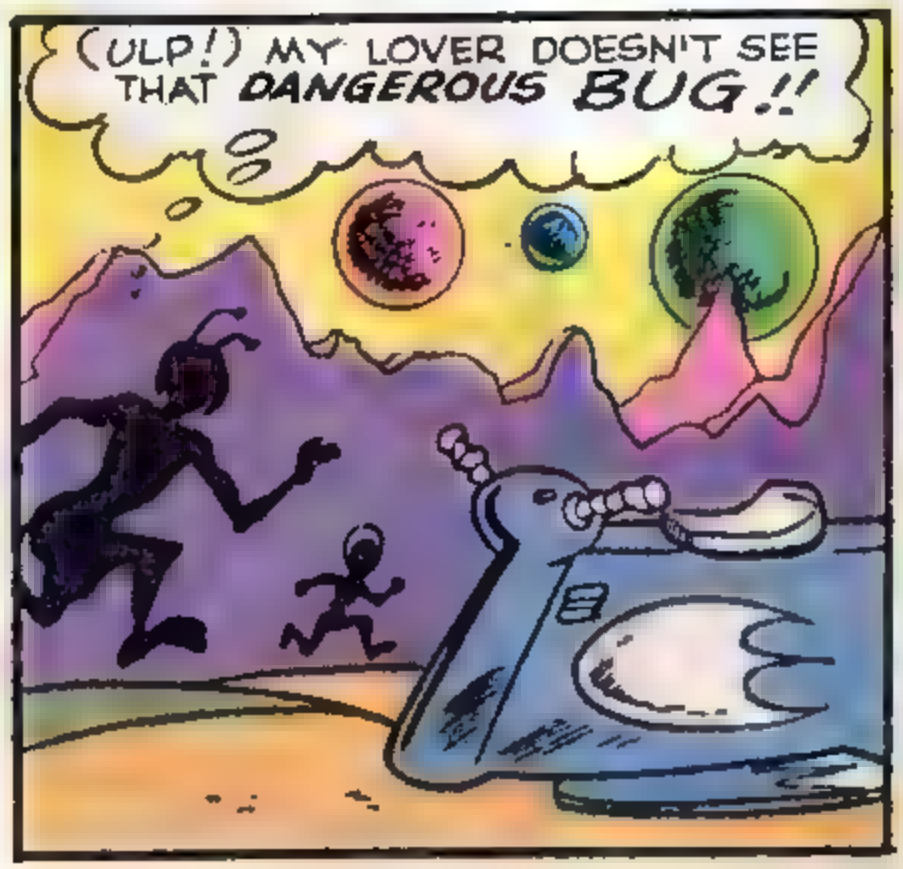

ZAP

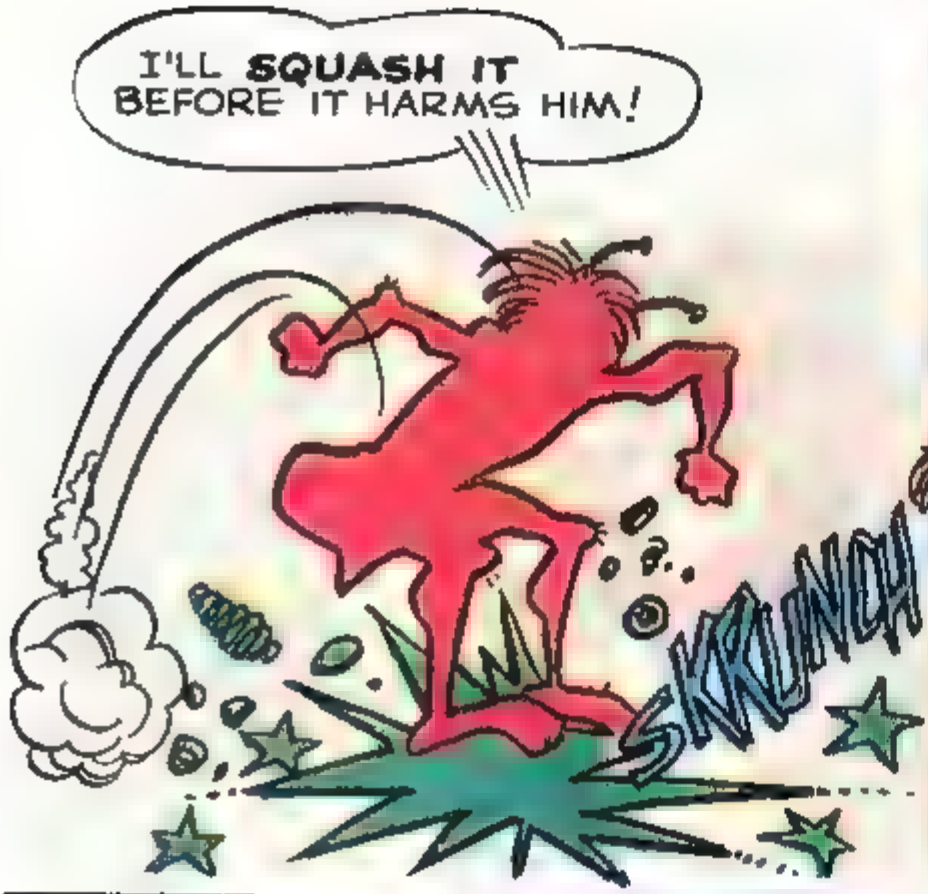

HE'S WARMED MY HEART WITH HIS **TICKLY TOY!**

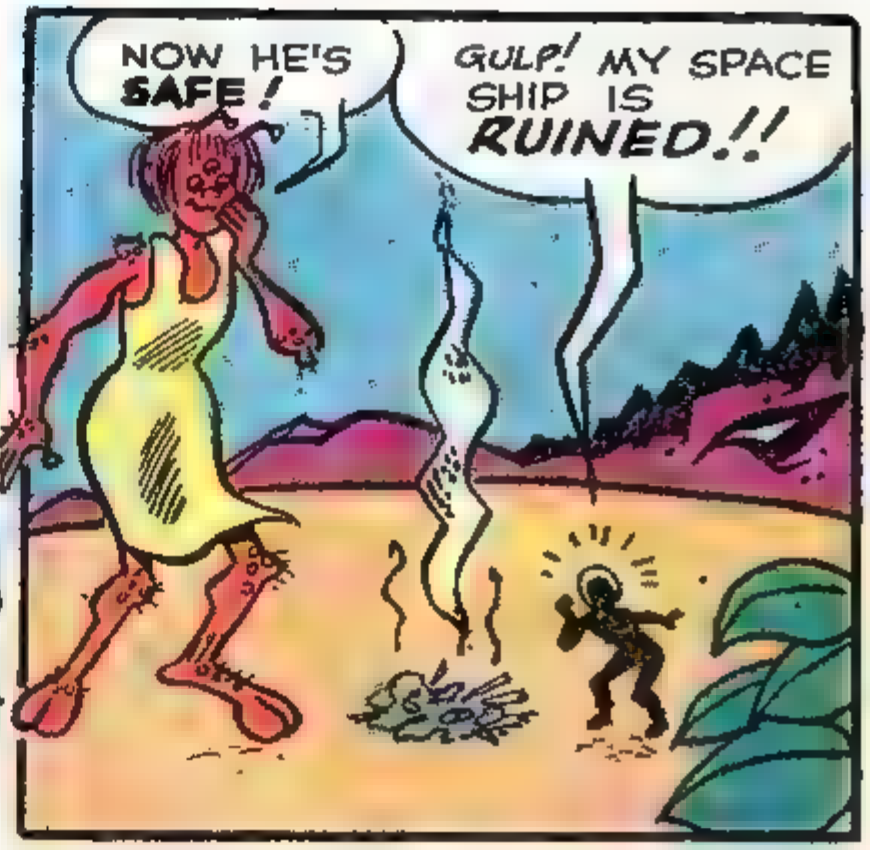

THAT MUST BE HIS WAY OF TELLING ME HE **LOVES** ME!
GREAT JUPITER! MY RAY GUN IS ***POWERLESS*** AGAINST THAT MONSTER!

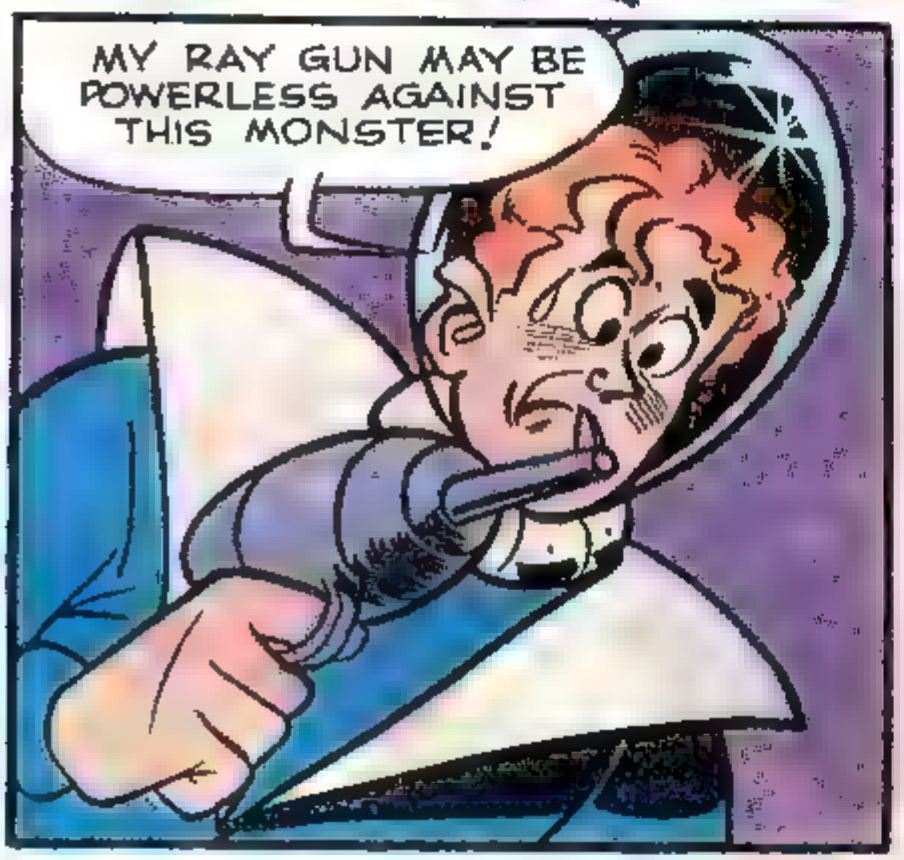

MY LOVER BOY IS RUNNING AWAY! HE MUST BE **SHY!** *HOW TOUCHING!!*

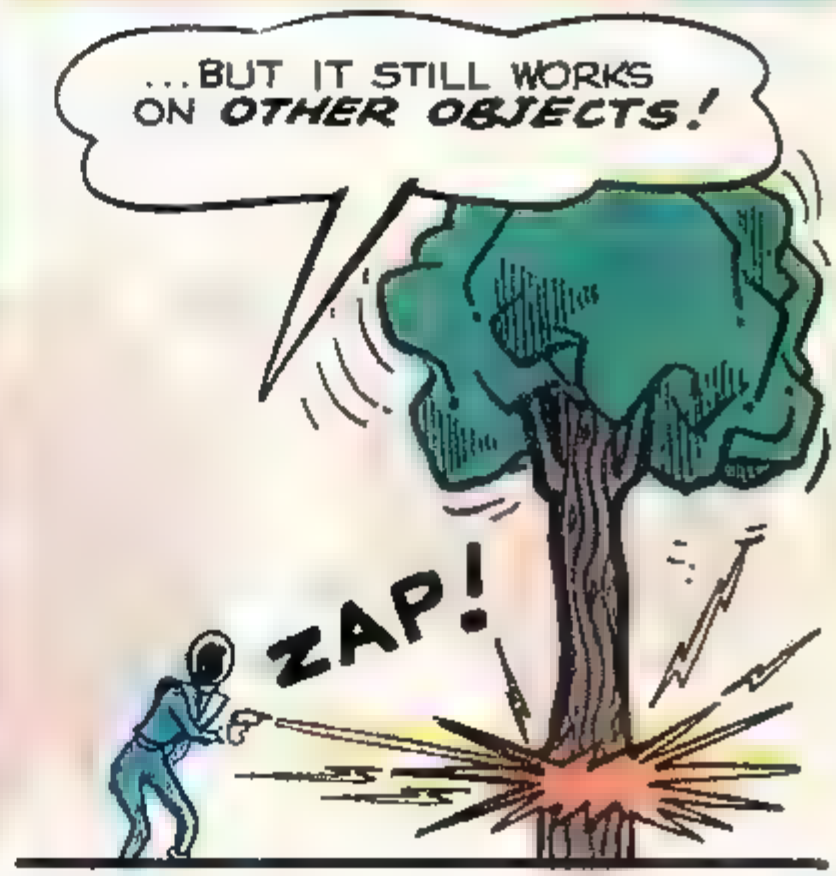
IF I CAN ONLY MAKE IT TO MY SPACE SHIP IN TIME!

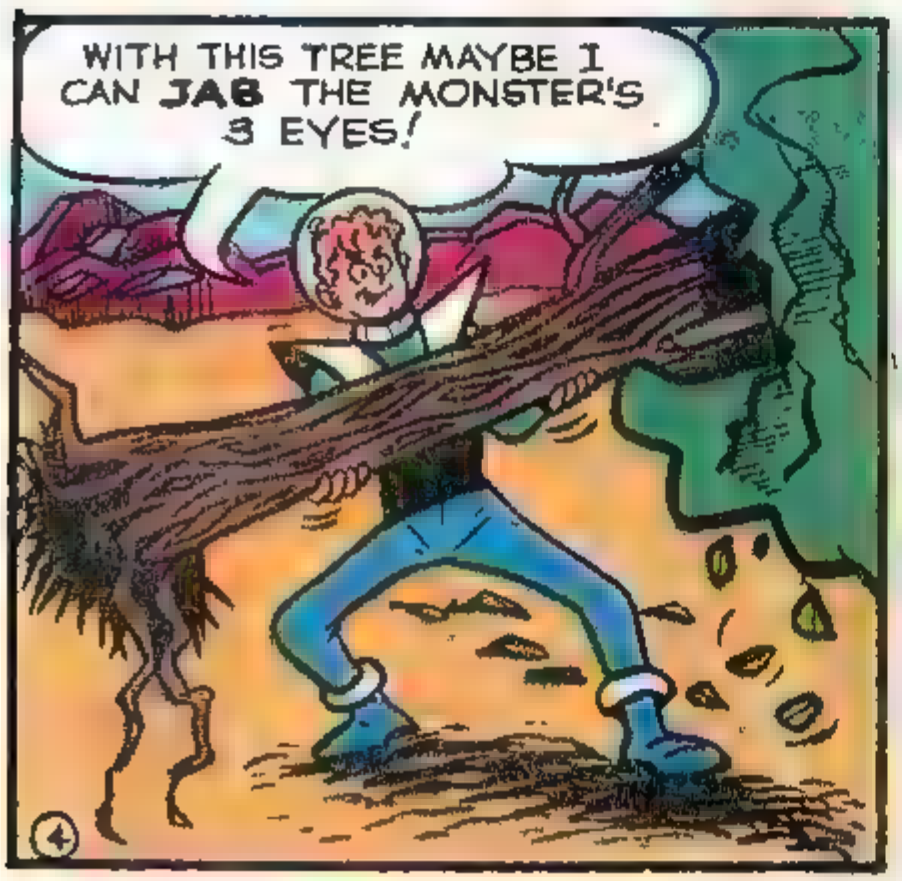

(ULP!) MY LOVER DOESN'T SEE THAT ***DANGEROUS BUG!!***

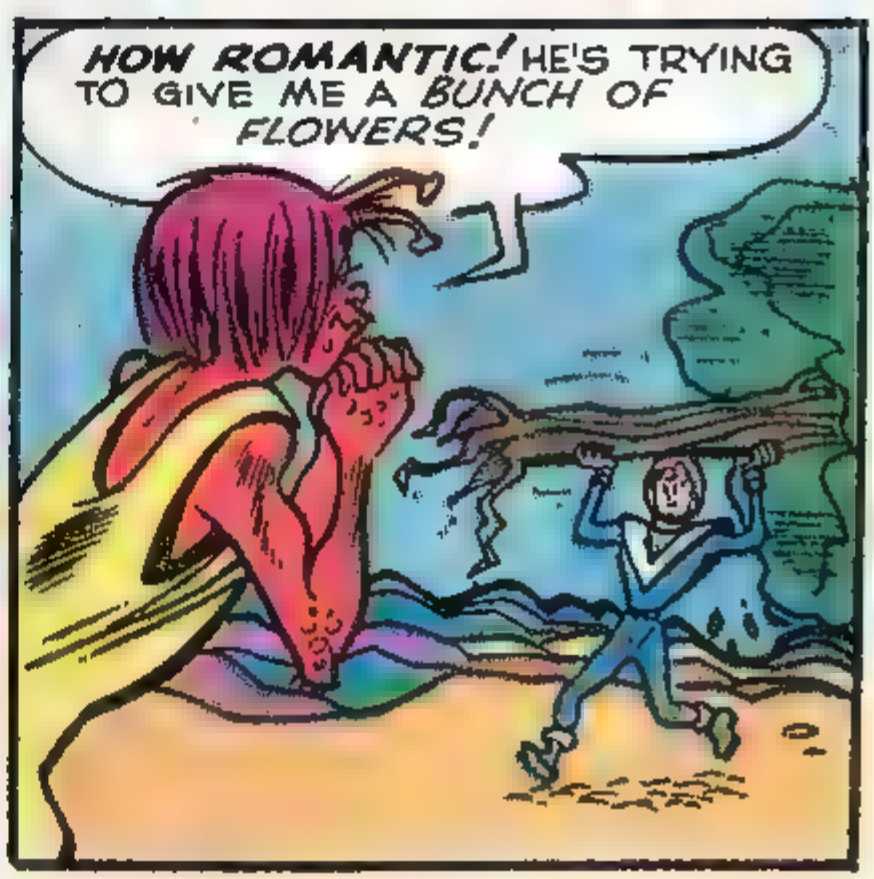

I'LL SQUASH IT BEFORE IT HARMS HIM!
SKRUNCH


NOW HE'S SAFE!
GULP! MY SPACE SHIP IS RUINED!!

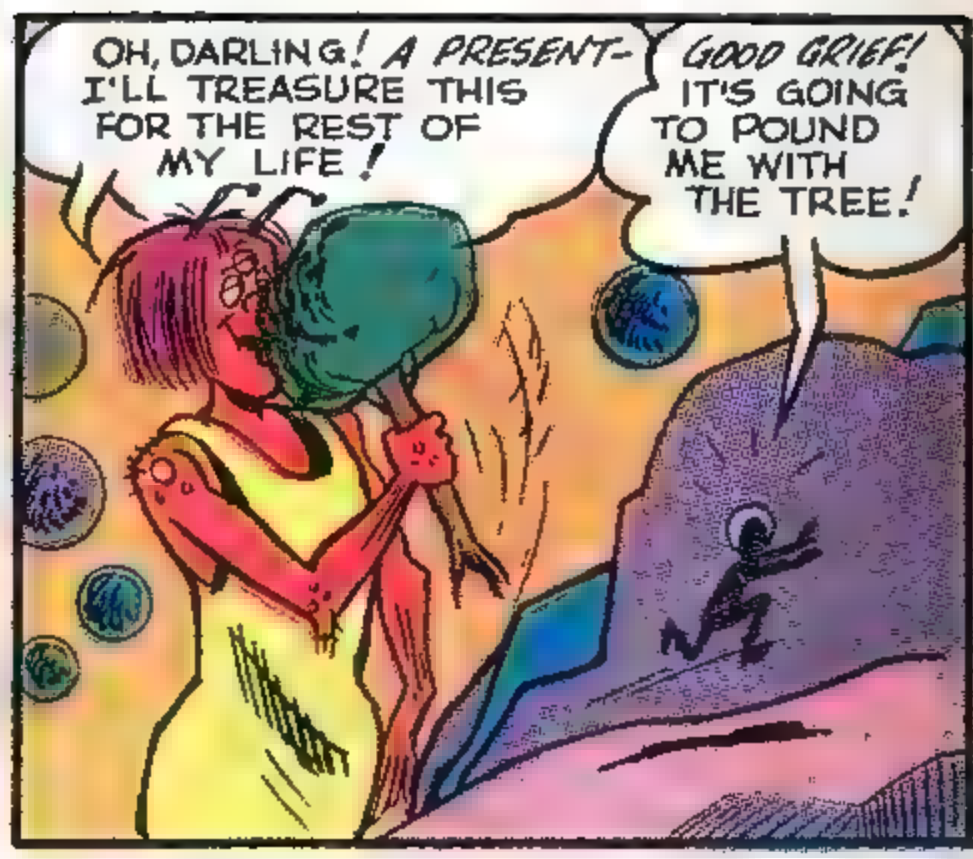

MY RAY GUN MAY BE POWERLESS AGAINST THIS MONSTER!

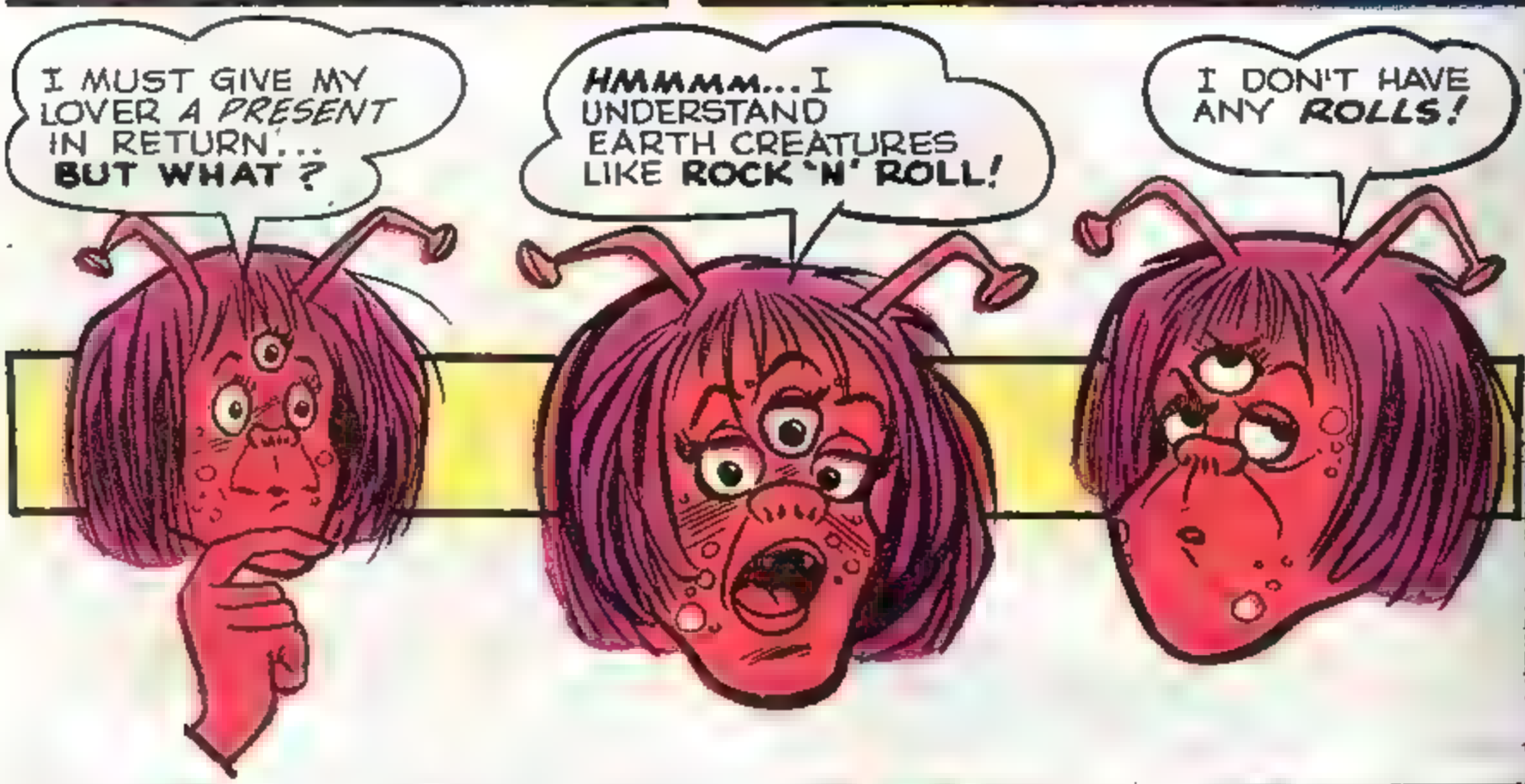

...BUT IT STILL WORKS ON OTHER OBJECTS!
ZAP!

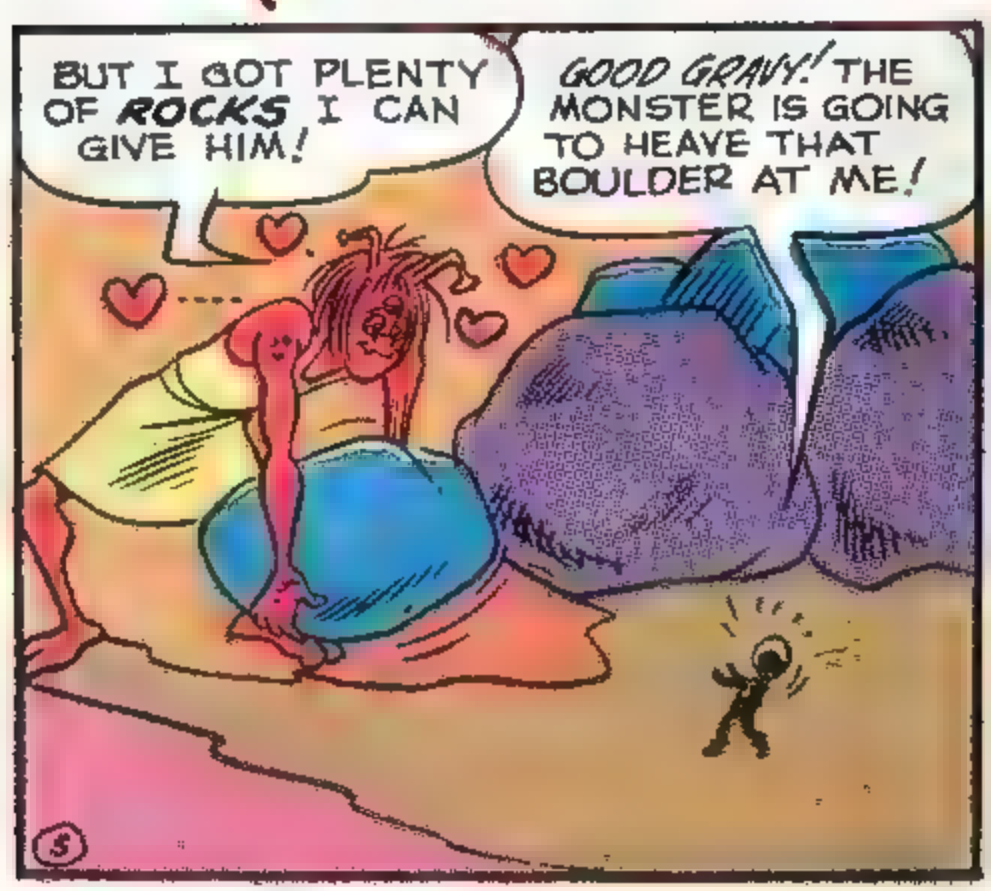

WITH THIS TREE MAYBE I CAN JAB THE MONSTER'S 3 EYES!
4

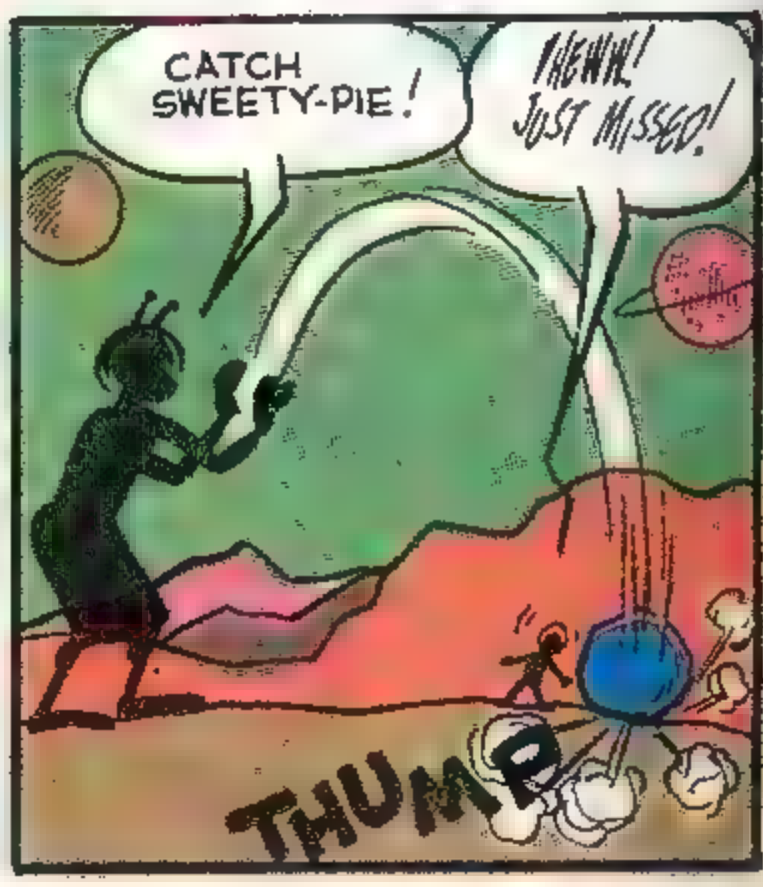

HOW ROMANTIC! HE'S TRYING TO GIVE ME A BUNCH OF FLOWERS!

EEP! THE MONSTER YANKED THE TREE RIGHT OUT OF MY HAND!
WHOOOOSH


OH, DARLING! A PRESENT- I'LL TREASURE THIS FOR THE REST OF MY LIFE!
GOOD GRIEF! IT'S GOING TO POUND ME WITH THE TREE!

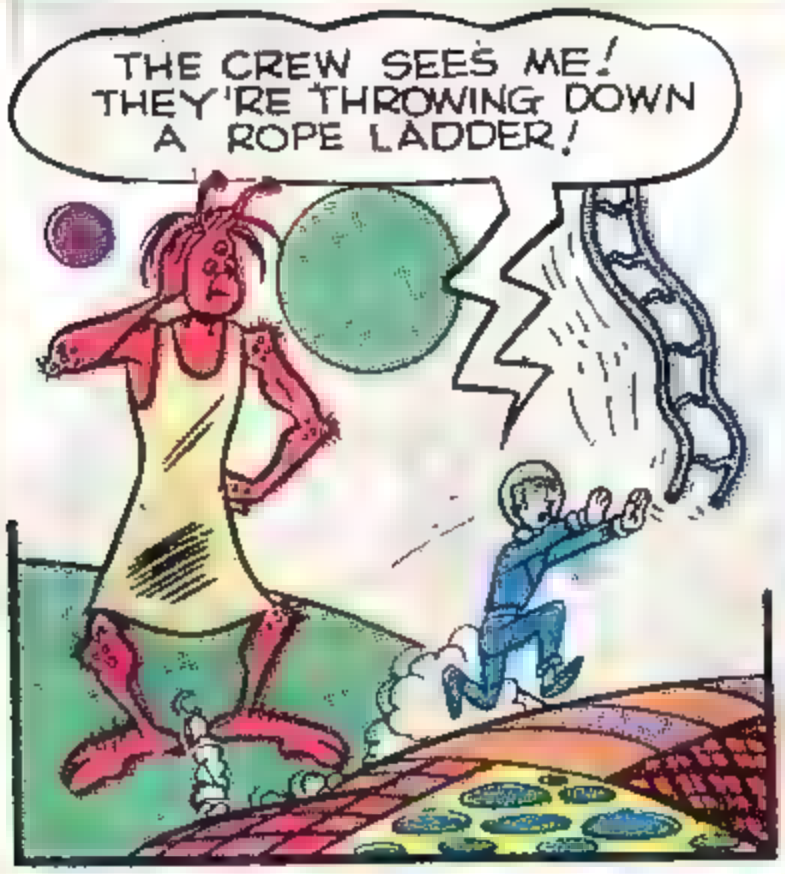

I MUST GIVE MY LOVER A PRESENT IN RETURN... BUT WHAT?
HMMMM... I UNDERSTAND EARTH CREATURES LIKE ROCK 'N' ROLL!
I DON'T HAVE ANY ROLLS!

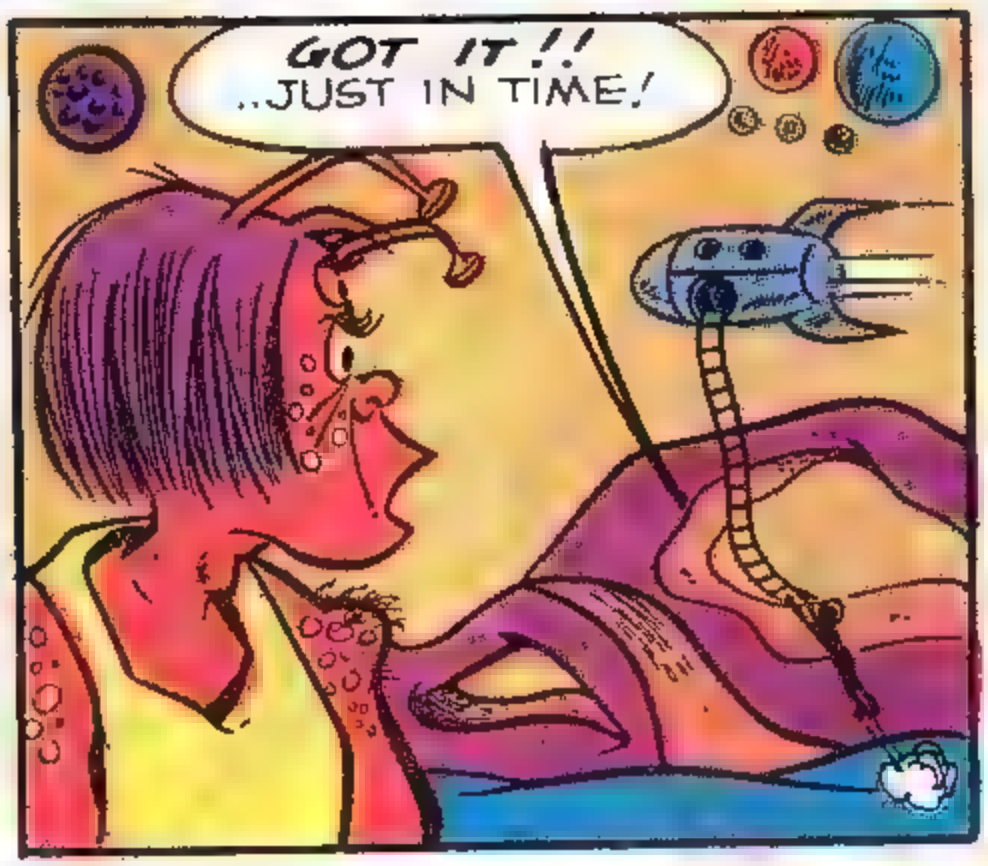

BUT I GOT PLENTY OF ROCKS I CAN GIVE HIM!
GOOD GRAVY! THE MONSTER IS GOING TO HEAVE THAT BOULDER AT ME!

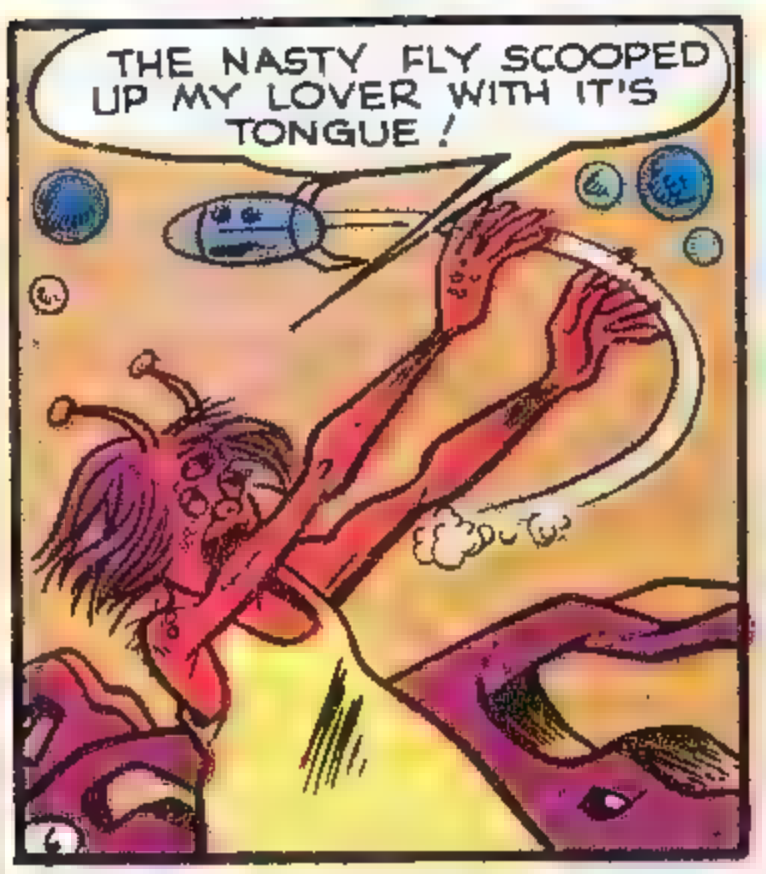

CATCH SWEETY-PIE!
WHEWW! JUST MISSED!
THUMP

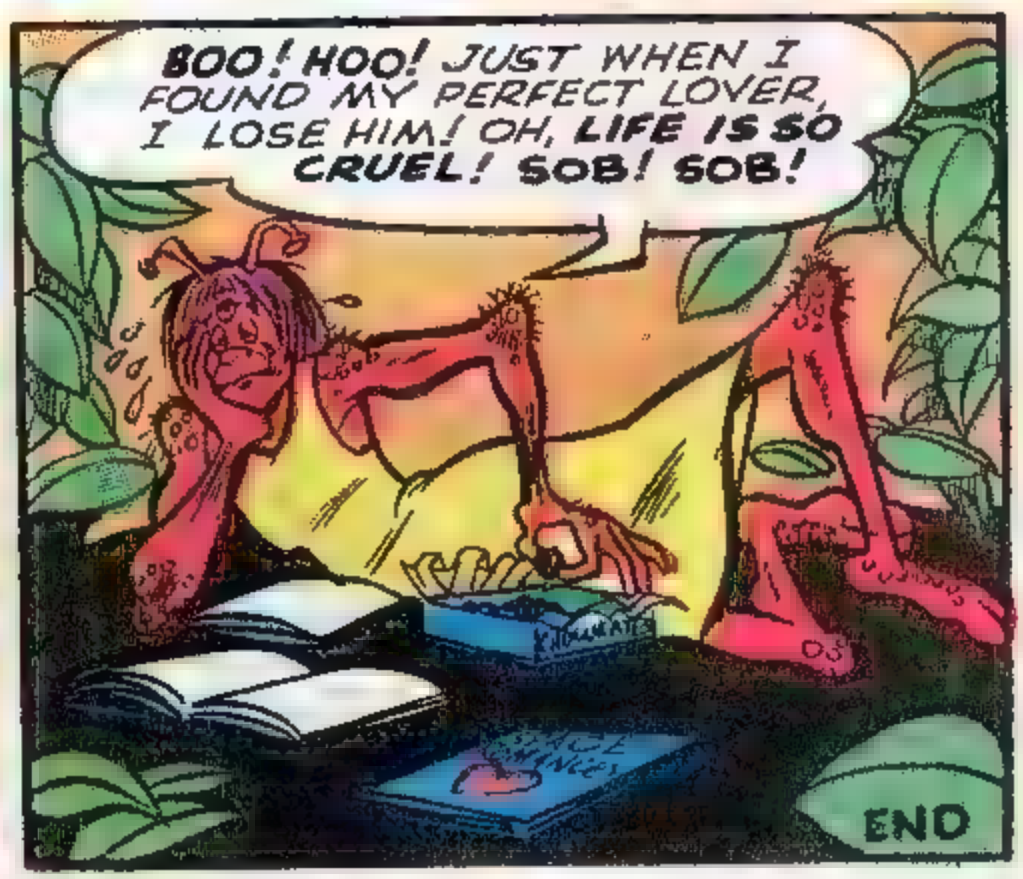
HE DOESN'T WANT TO PLAY WITH THE ROCKS... I GUESS HE JUST WANTS TO PLAY...HAW! HAW!
KLUMPTY KLUMP

THANK GOODNESS! A SPACE SHIP FROM EARTH!


THE CREW SEES ME! THEY'RE THROWING DOWN A ROPE LADDER!


GOT IT!! ..JUST IN TIME!


THE NASTY FLY SCOOPED UP MY LOVER WITH IT'S TONGUE!


BOO! HOO! JUST WHEN I FOUND MY PERFECT LOVER, I LOSE HIM! OH, LIFE IS SO CRUEL! SOB! SOB!
END

Actual Size 2"

Complete Set

ONLY $1.00

GIANT

PLAY ZOO ANIMAL COLLECTION

20 Lovable Animals to Delight the Heart of Every Child!

BIG! COLORFUL! EXCITING! FUN!

Think of the fun and excitement that will pop into any child's eyes when he sees this wonderful collection of goofy, lovable animal zoo come tumbling out. And look what you get: A fat, frolicsome Hippo, a charming baby elephant, zebra, camel, foxes, a turtle ... and much much more. All together 20 animals selected as children's favorites, and all with an extra touch. Wide, friendly eyes, laughing faces, marvelous authentic colors that make each of these lovable characters look as if they've just stepped from the pages of a wonderful storybook. Such a marvelous surprise you'll want to order several right away!

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your Zoo Animal Collection now, while the supply lasts. Each collection includes 20 friendly zoo animals averaging approximately 2" in size. All are of rubbery washable plastic. Hurry Order Now, this offer will not be repeated this season in this magazine

COLONIAL STUDIOS, DEPT. GZ-94
20 Bank Street, White Plains, New York 10606

Please send me the Giant Collection of 20 Zoo Animals for [illegible] If I am not absolutely [illegible] postage and handling with each order.)

Enclosed is $..... (Print Clearly)

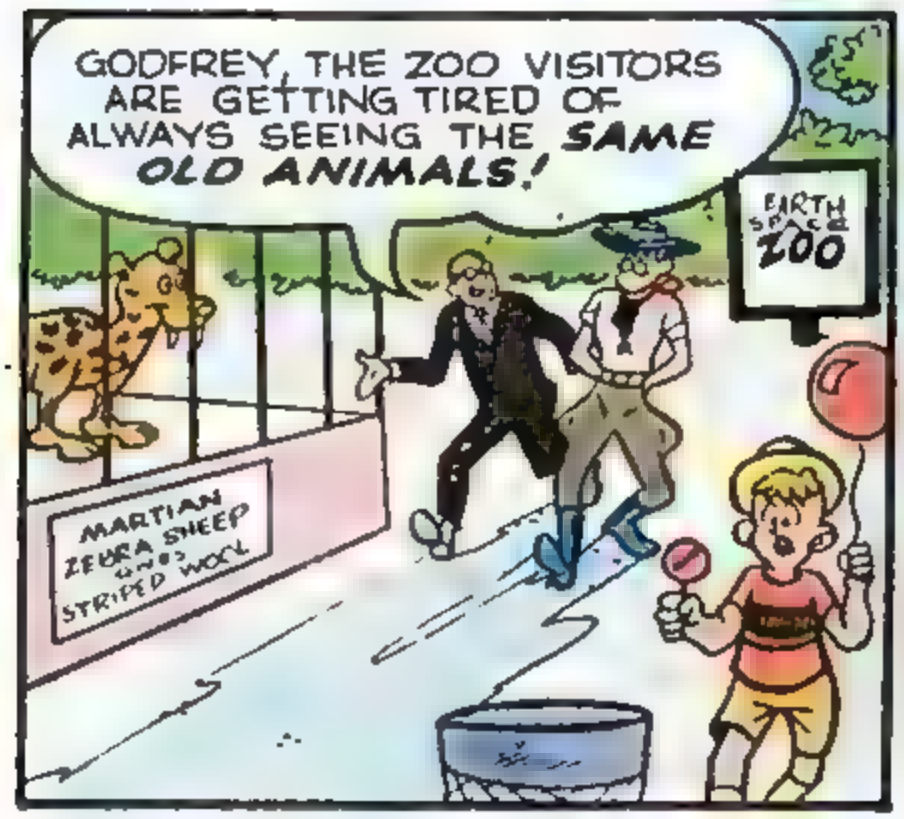
Name _____

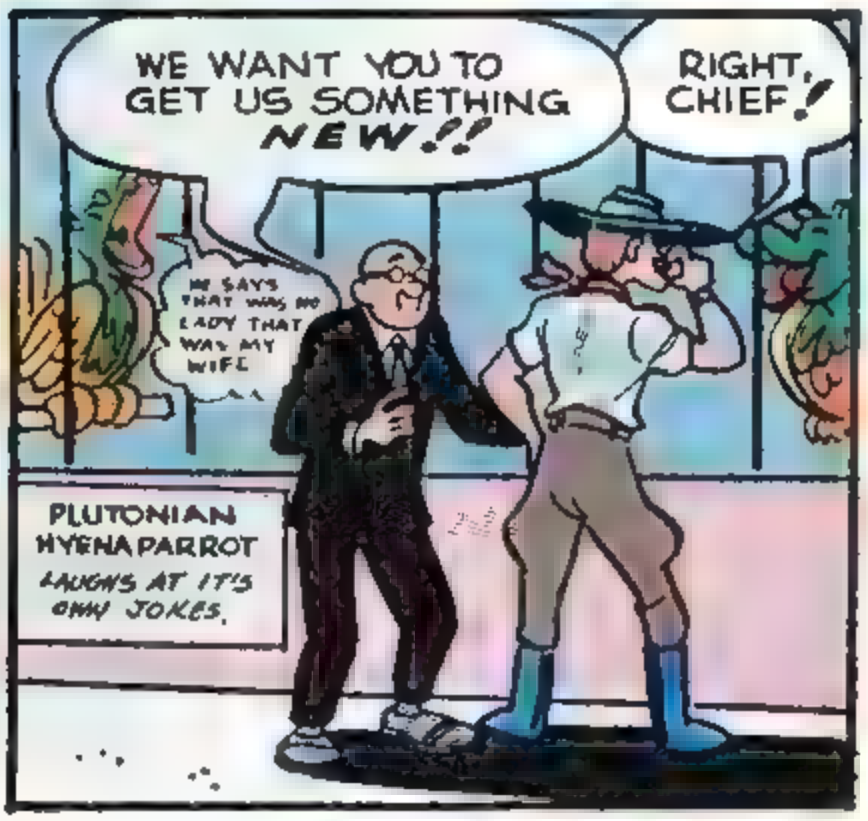
Address _____

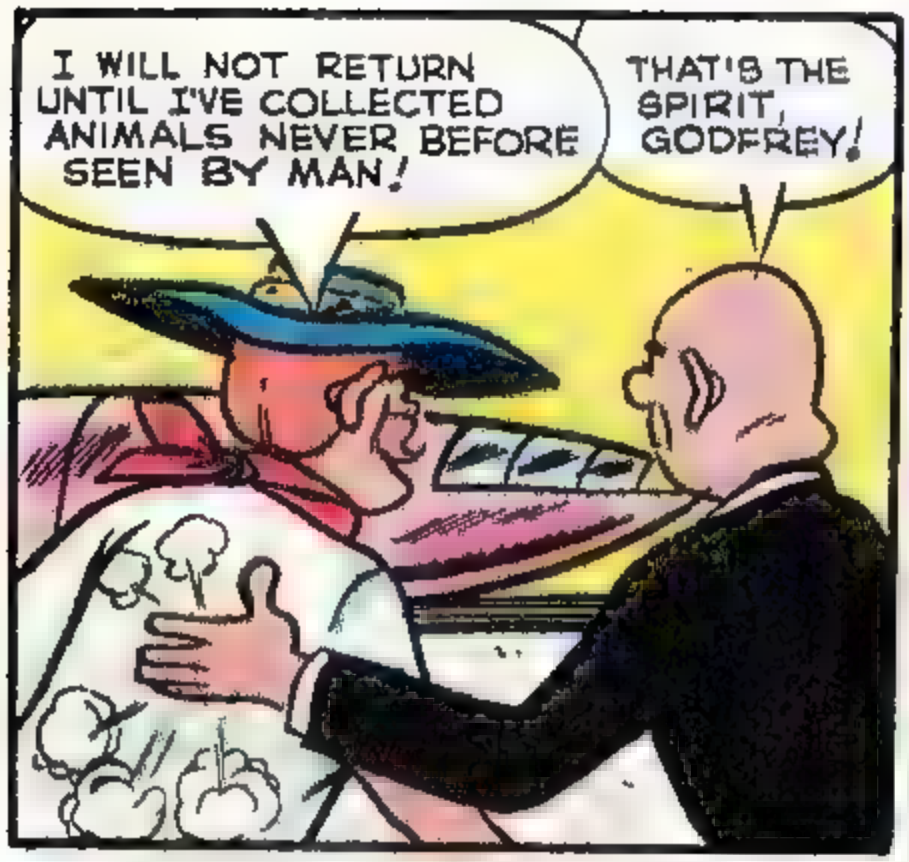
City _____ State ..... Zip

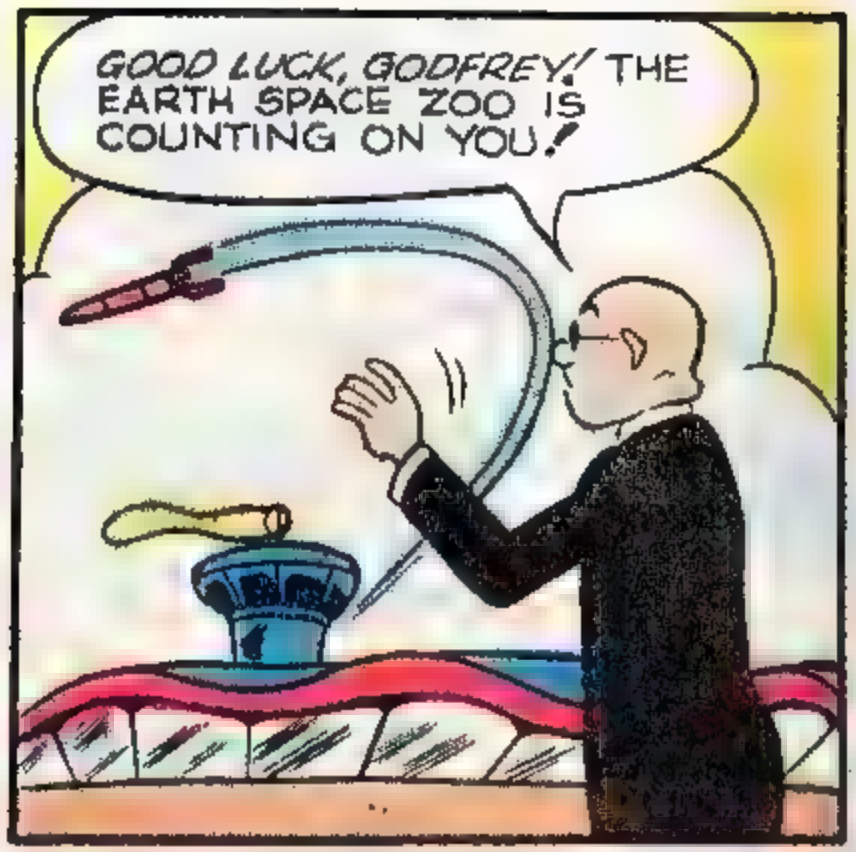
☐ SAVE! SPECIAL OFFER: Order 3 collections for just $2.50 (You save $1.25). We pay postage. Extra sets make great gifts.

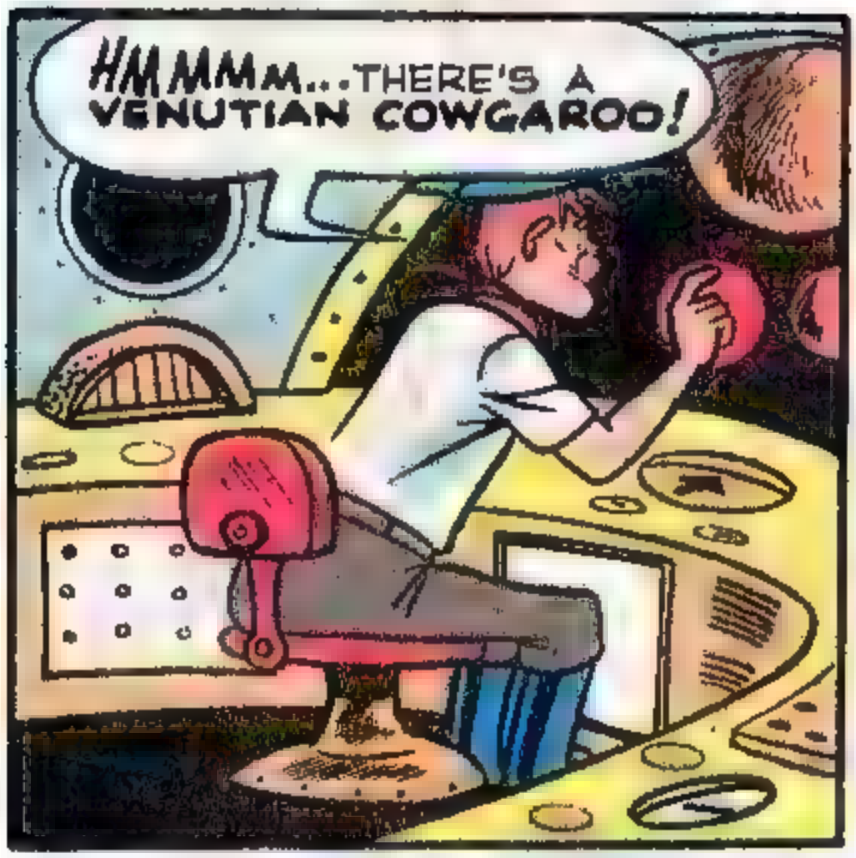
GODFREY GOOCH "SPACE HUNTER"





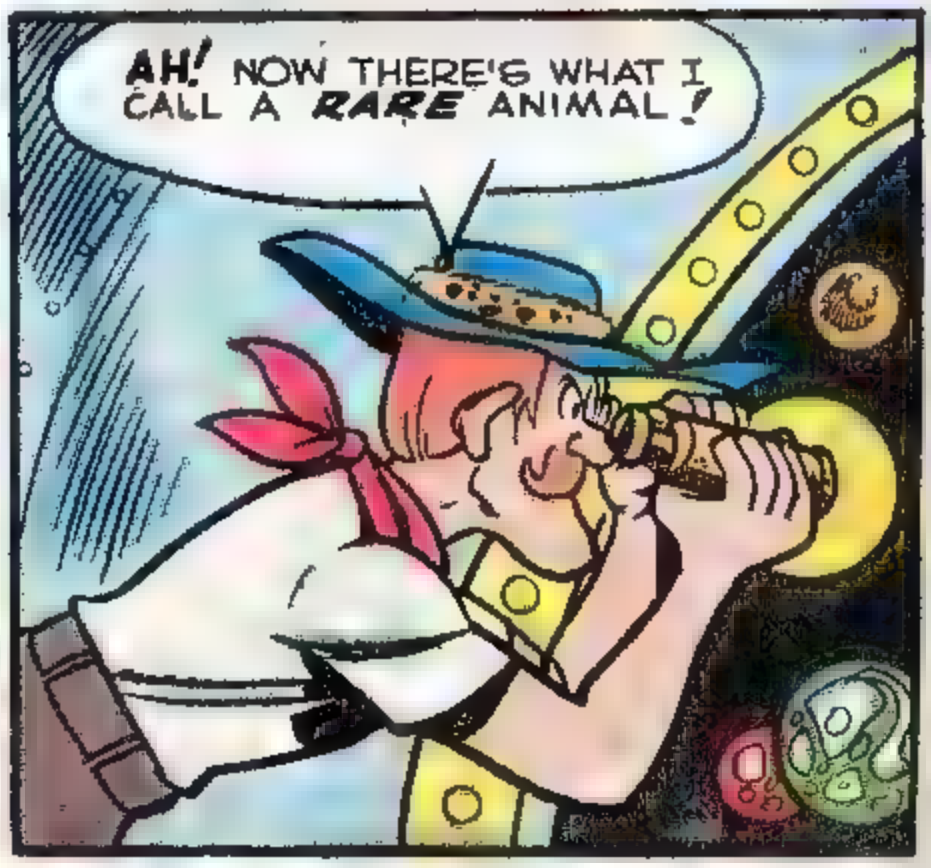

I WILL NOT RETURN UNTIL I'VE COLLECTED ANIMALS NEVER BEFORE SEEN BY MAN!
THAT'S THE SPIRIT, GODFREY!

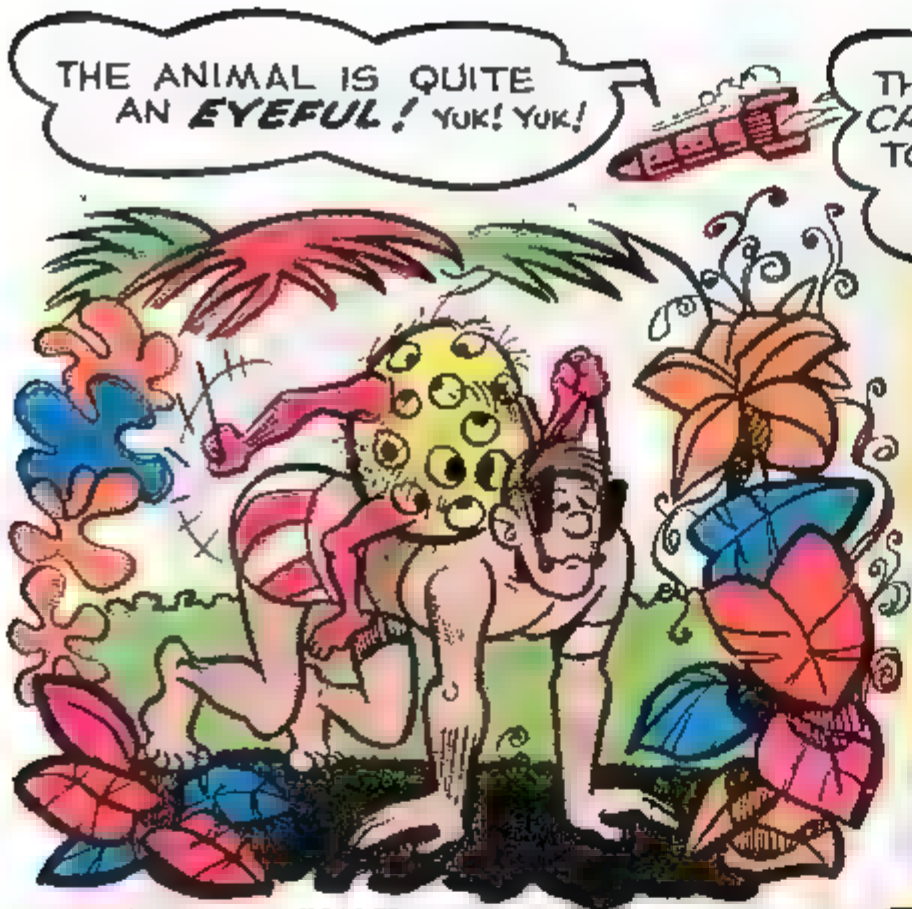

GOOD LUCK, GODFREY! THE EARTH SPACE ZOO IS COUNTING ON YOU!


HMMMM...THERE'S A VENUTIAN COWGAROO!

...IT DELIVERS IT'S OWN MILK!

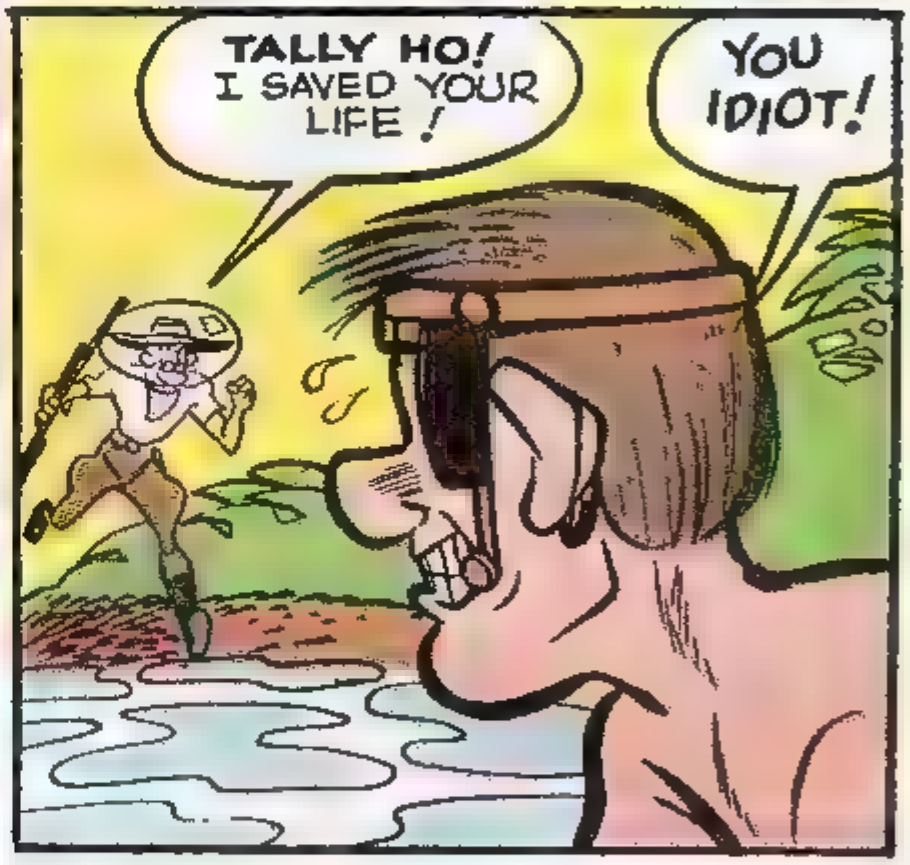
...BUT I NEED SOMETHING MUCH RARER!

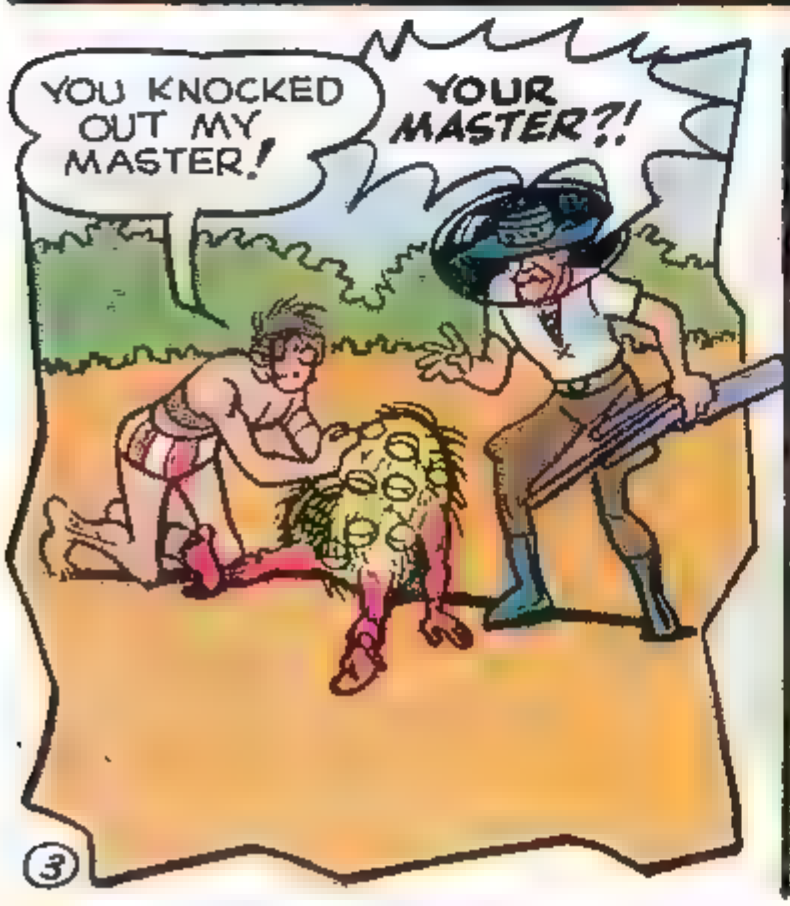

AH! NOW THERE'S WHAT I CALL A RARE ANIMAL!

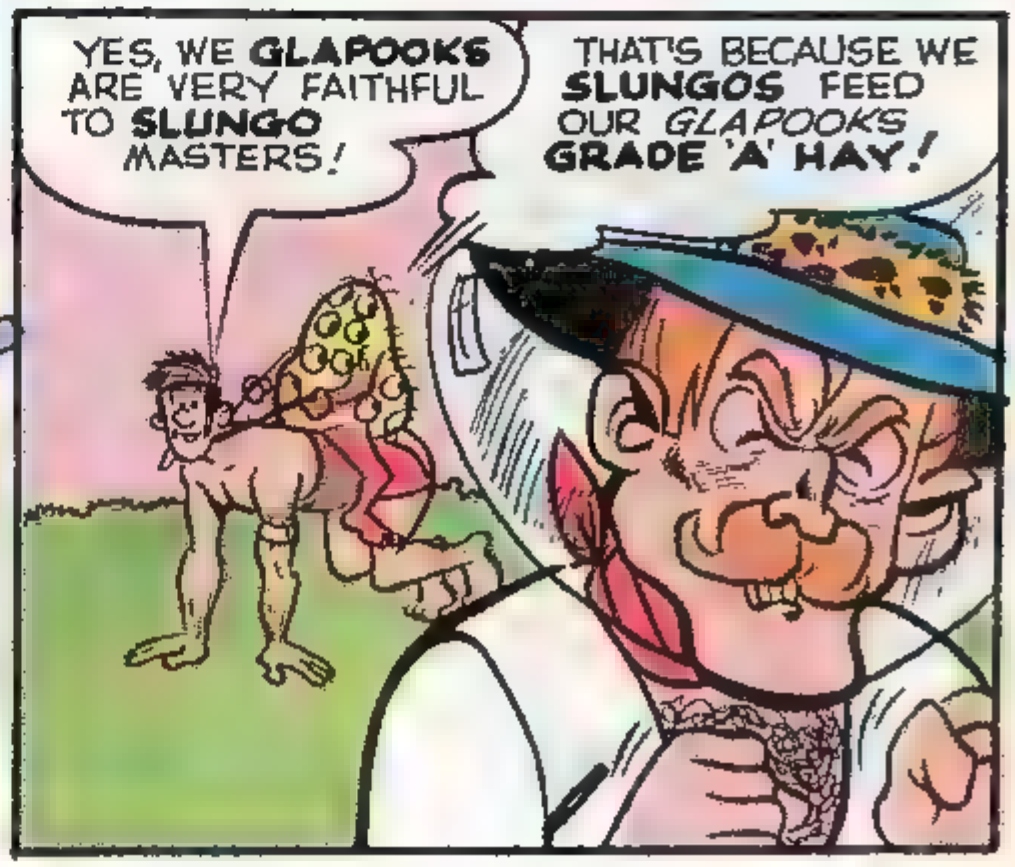

THE ANIMAL IS QUITE AN *EYEFUL!* YUK! YUK!

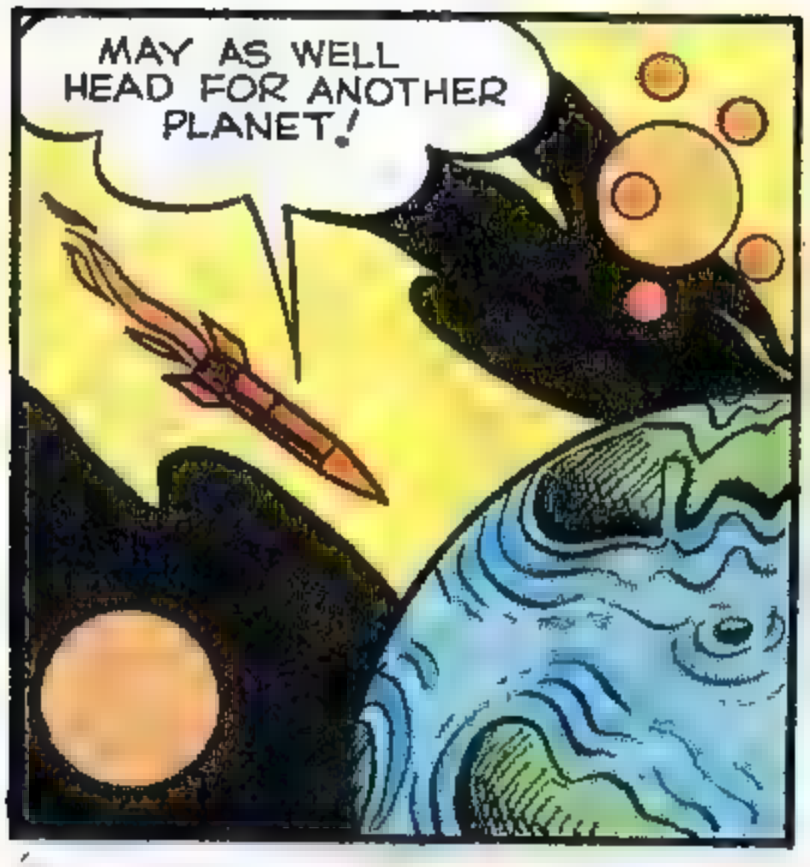
THE ANIMAL IS BEATING A *HUMAN CREATURE!*...HERE'S A CHANCE TO DO A **GOOD DEED** AND BRING BACK A *FINE SPECIMEN!*

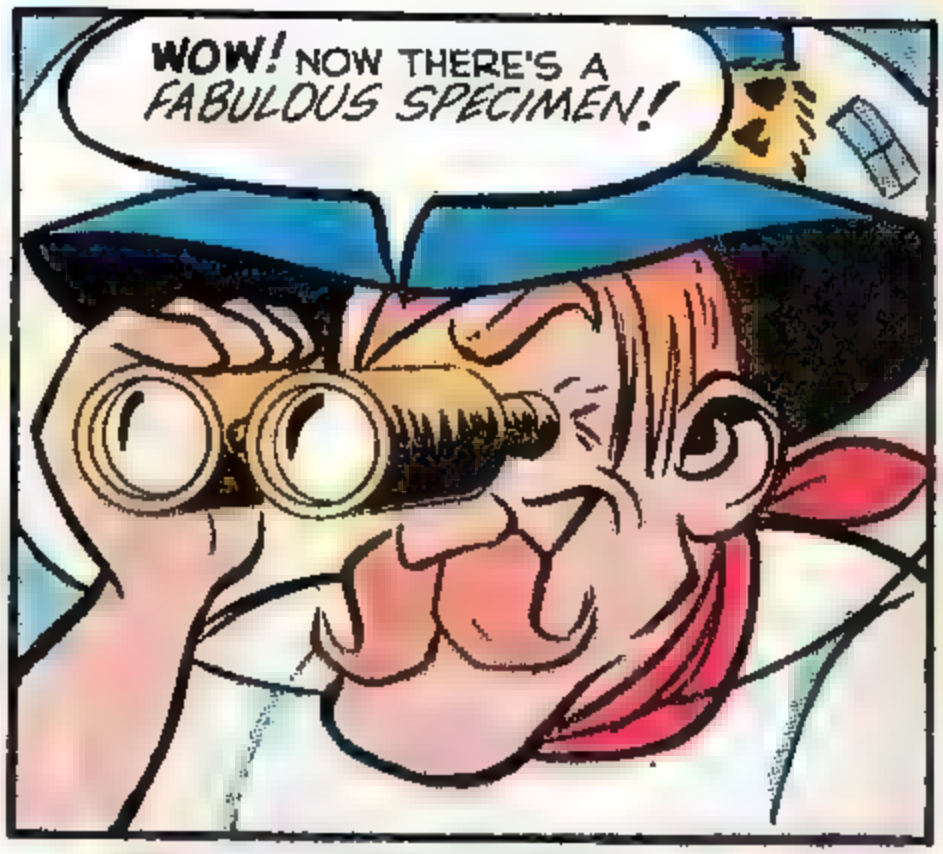
THIS *SLEEP BULLET* WILL KNOCK IT UNCONSCIOUS!
YIII
BLAM


TALLY HO! I SAVED YOUR LIFE!
YOU IDIOT!


YOU KNOCKED OUT MY MASTER!
YOUR *MASTER?!*


YES, WE **GLAPOOKS** ARE VERY FAITHFUL TO **SLUNGO** MASTERS!
THAT'S BECAUSE WE **SLUNGOS** FEED OUR *GLAPOOKS* **GRADE 'A' HAY!**

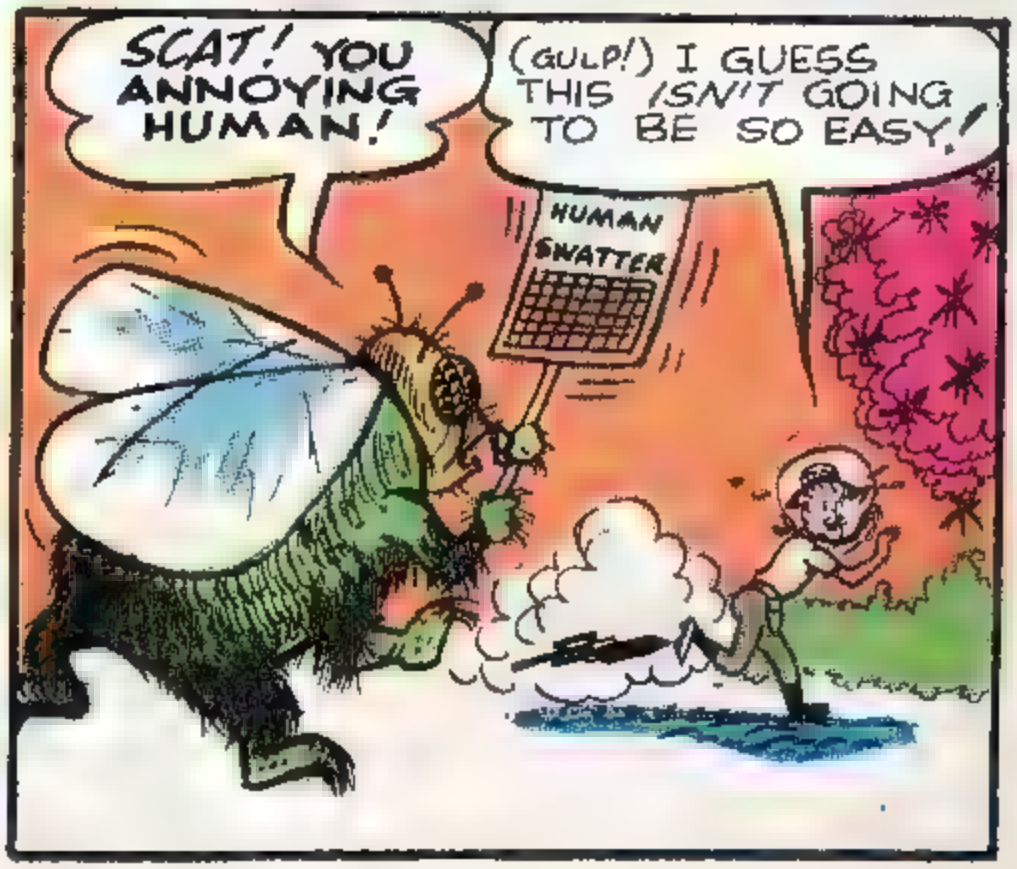

MAY AS WELL HEAD FOR ANOTHER PLANET!


WOW! NOW THERE'S A FABULOUS SPECIMEN!

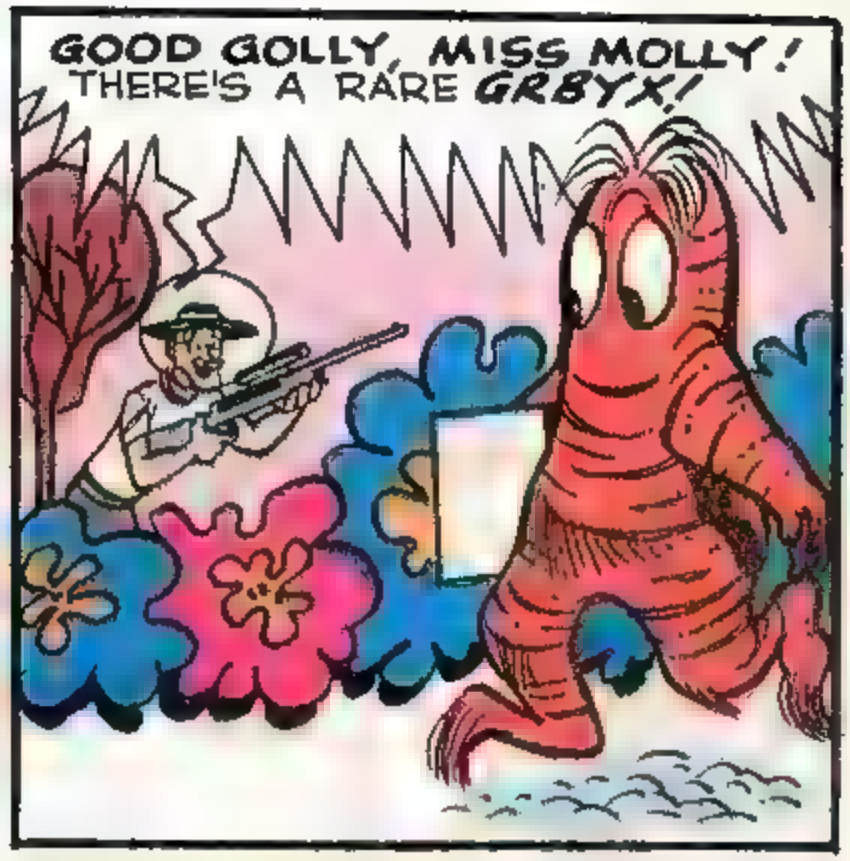
IT LOOKS LIKE A TREMENDOUS INSECT!

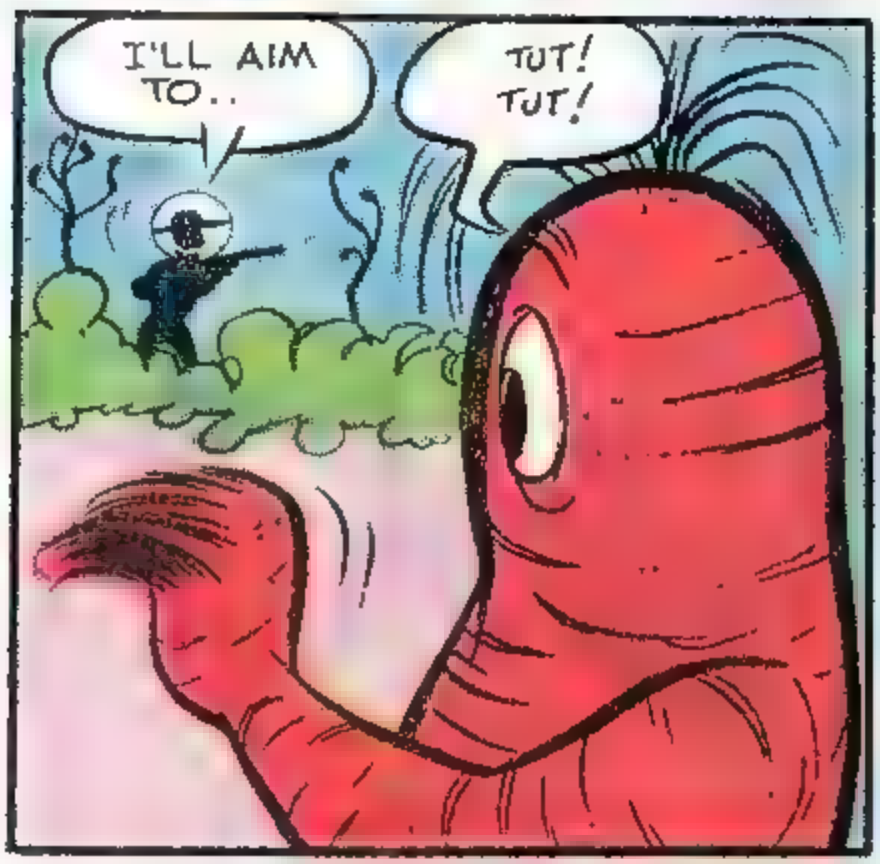
THIS IS GOING TO BE EASY!

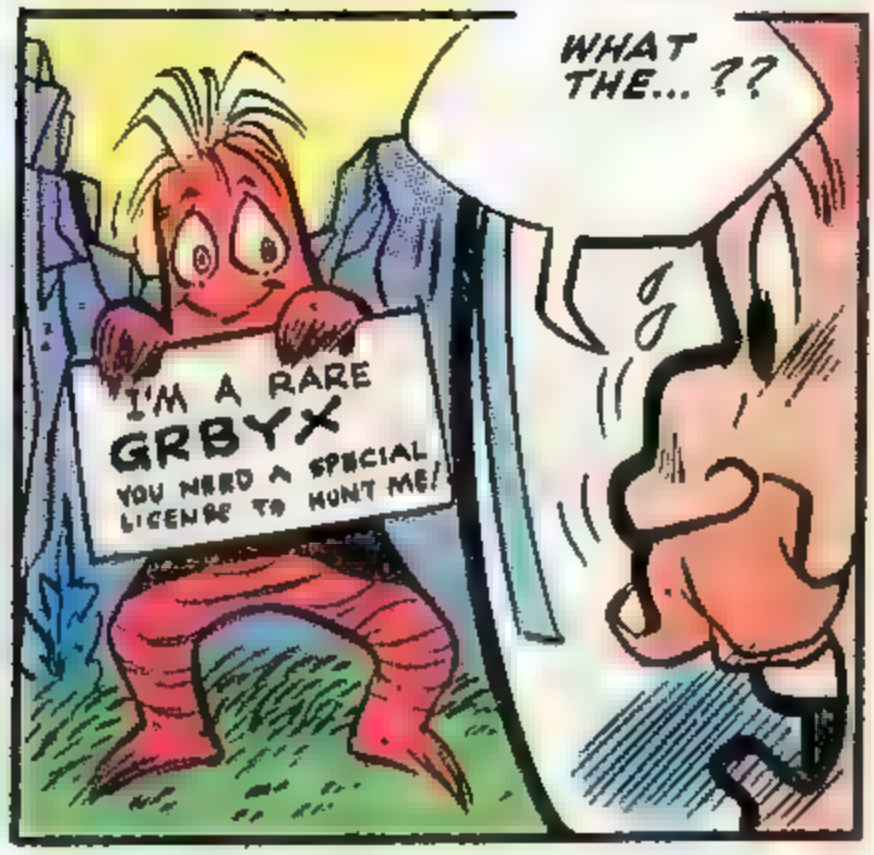
IT SEES ME!
4


SCAT! YOU ANNOYING HUMAN!
(GULP!) I GUESS THIS ISN'T GOING TO BE SO EASY!
HUMAN SWATTER

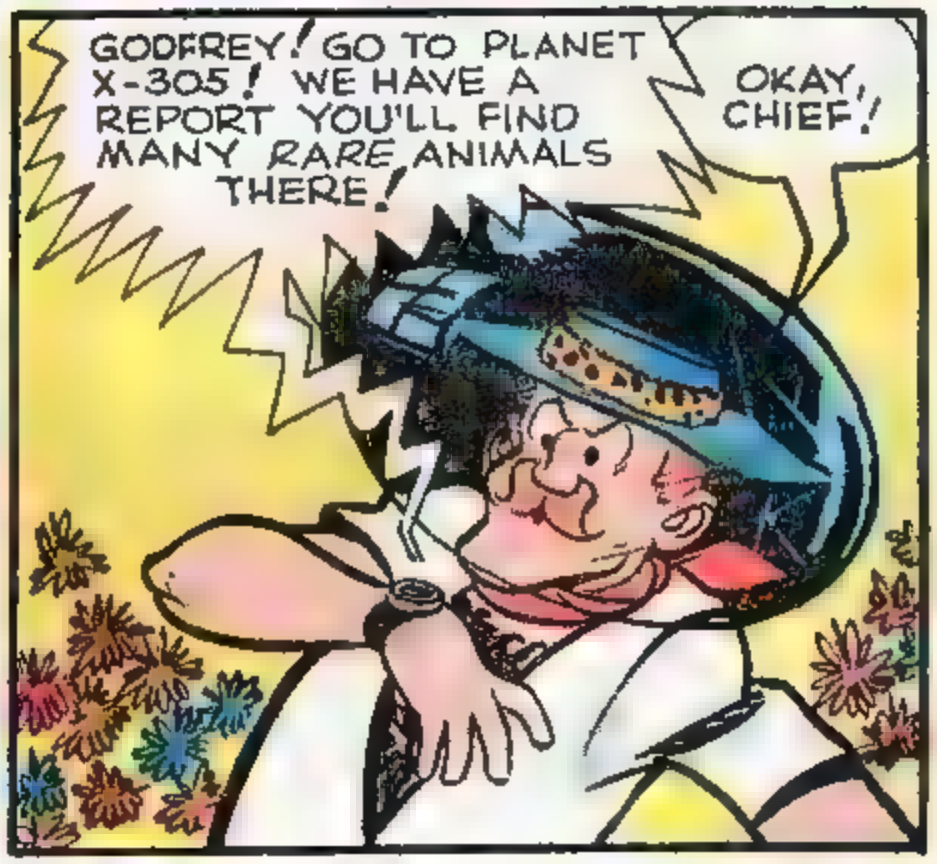
I BETTER HURRY AND GET SOME RARE SPECIMENS OR THE ZOO WILL FIRE ME!

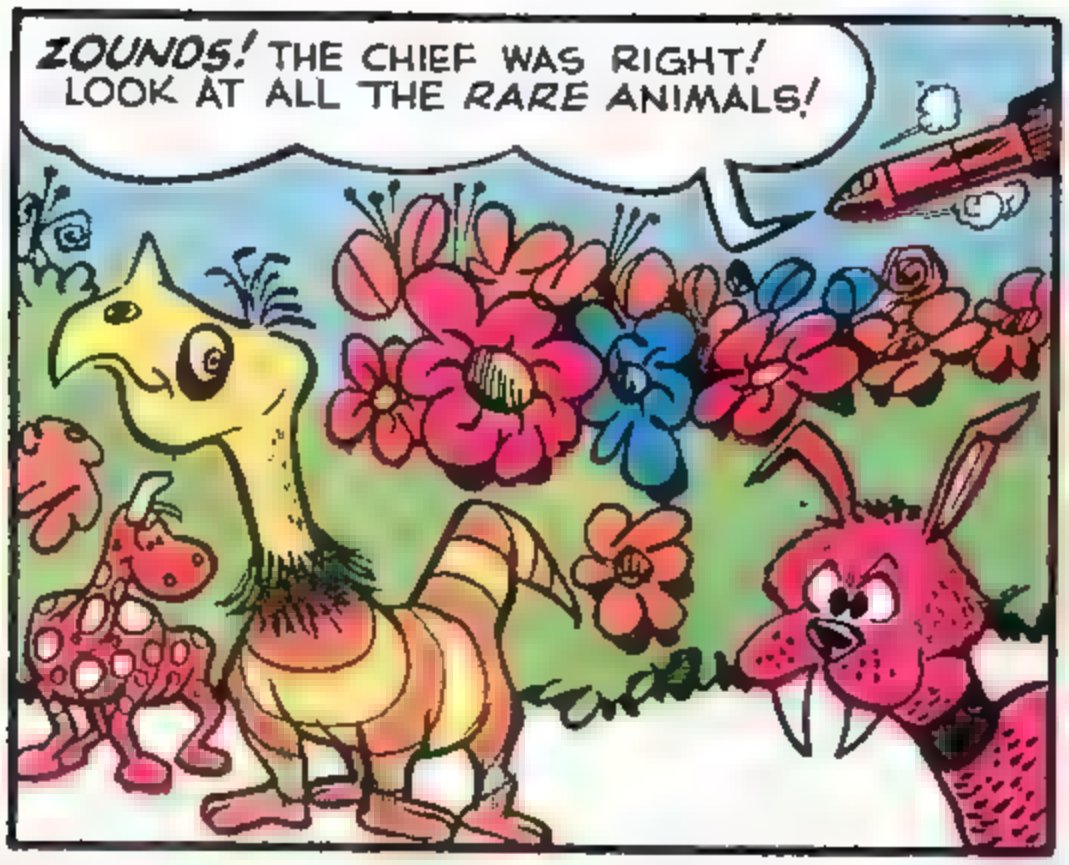

GOOD GOLLY, MISS MOLLY! THERE'S A RARE GRBYX!


I'LL AIM TO..
TUT! TUT!


WHAT THE... ??
I'M A RARE GRBYX
YOU NEED A SPECIAL LICENSE TO HUNT ME!

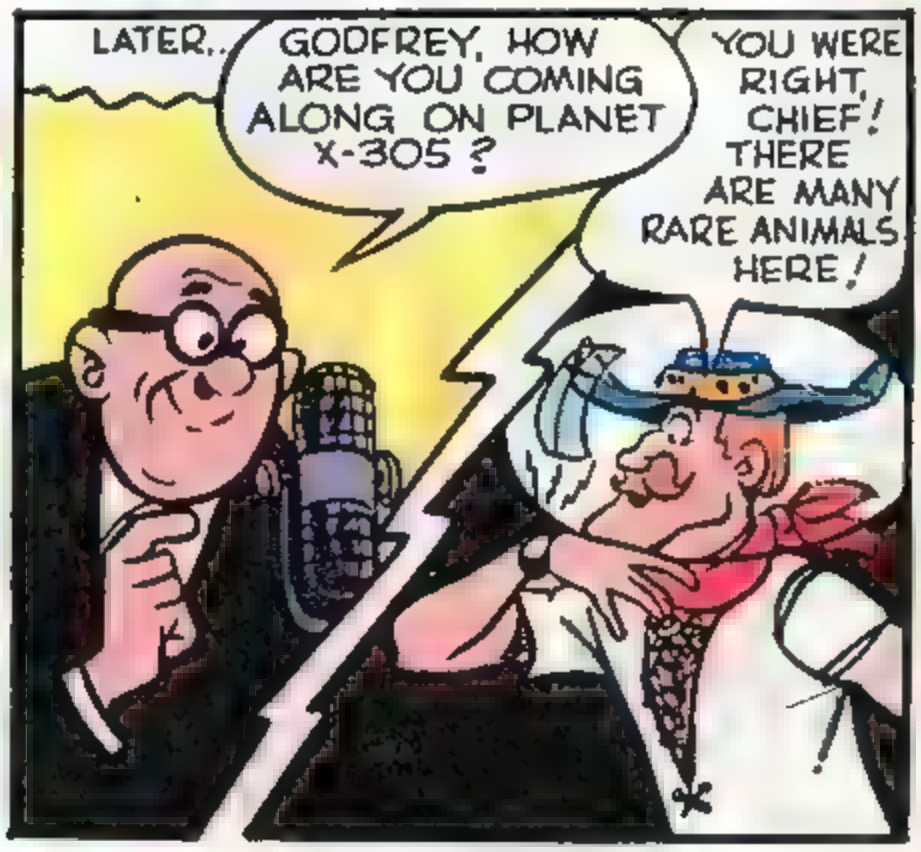
CURSES! THWARTED AT EVERY ATTEMPT!

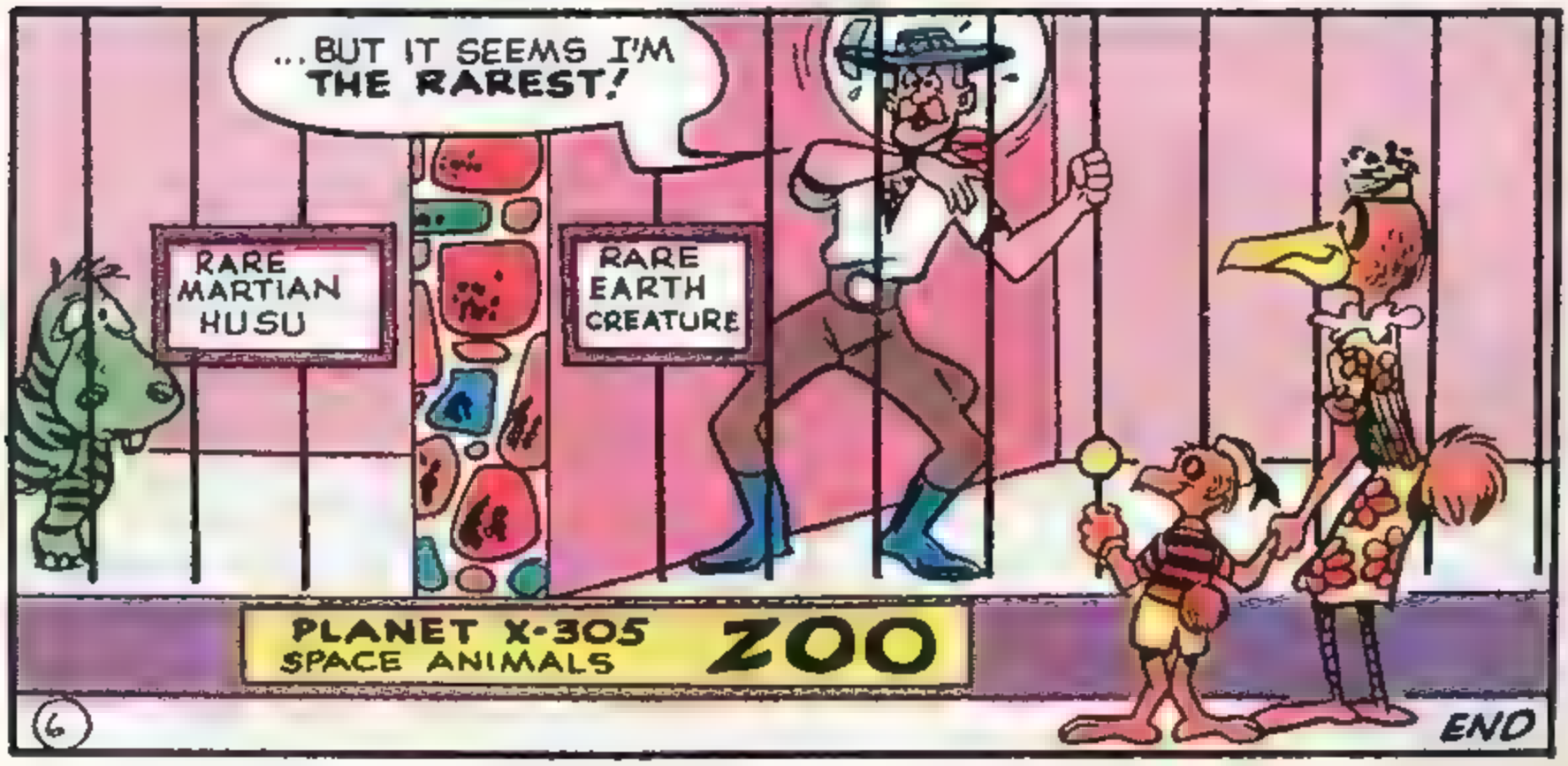

GODFREY! GO TO PLANET X-305! WE HAVE A REPORT YOU'LL FIND MANY RARE ANIMALS THERE!
OKAY, CHIEF!


ZOUNDS! THE CHIEF WAS RIGHT! LOOK AT ALL THE RARE ANIMALS!

I'LL HAVE A FIELD DAY HERE!
EXCUSE ME, MISTER!

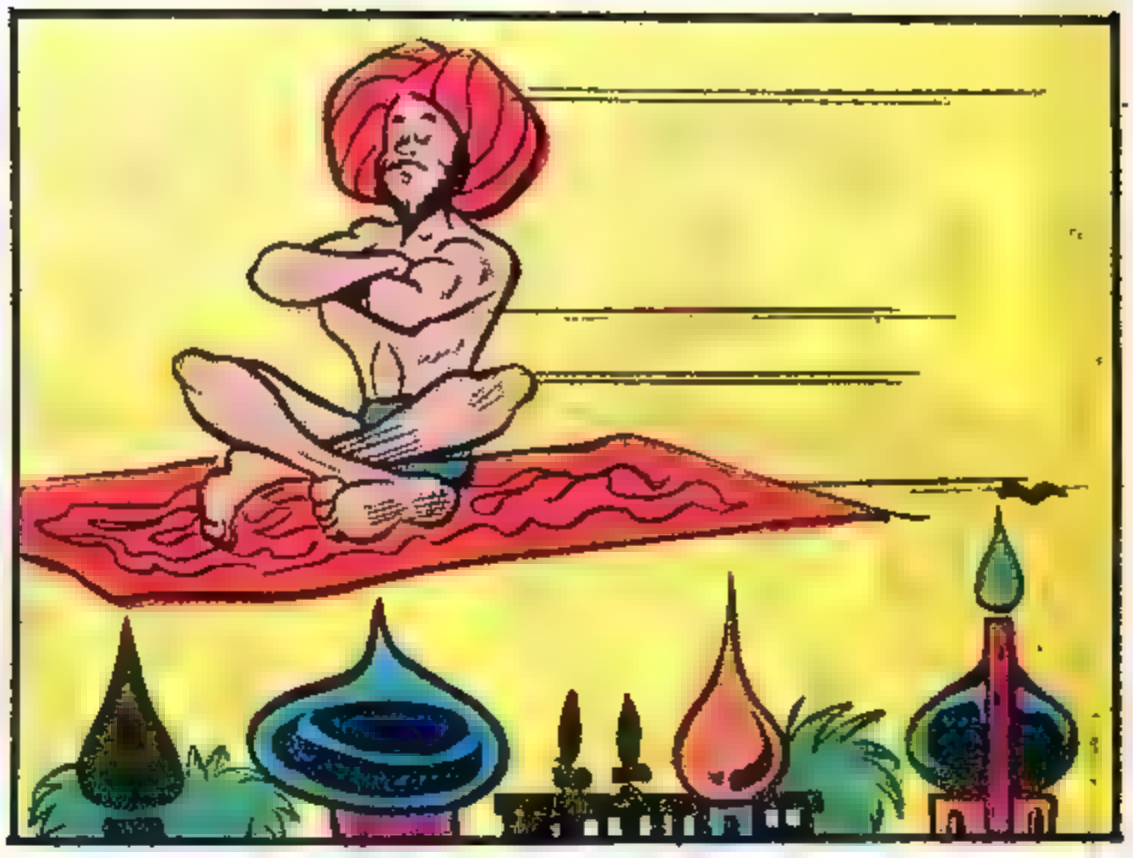
I GUESS HE WANTS ME TO FOLLOW HIM SO I CAN SEE EVEN RARER ANIMALS!


LATER...
GODFREY, HOW ARE YOU COMING ALONG ON PLANET X-305?
YOU WERE RIGHT, CHIEF! THERE ARE MANY RARE ANIMALS HERE!

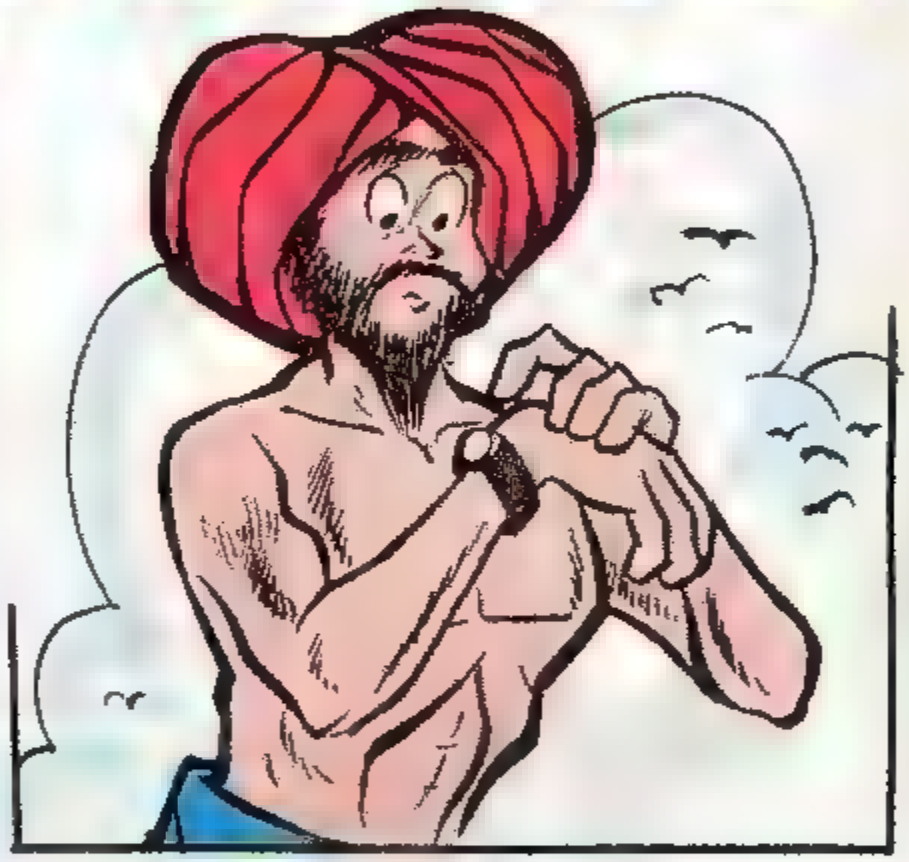

...BUT IT SEEMS I'M THE RAREST!
RARE MARTIAN HUSU
RARE EARTH CREATURE
PLANET X-305 SPACE ANIMALS
ZOO
END

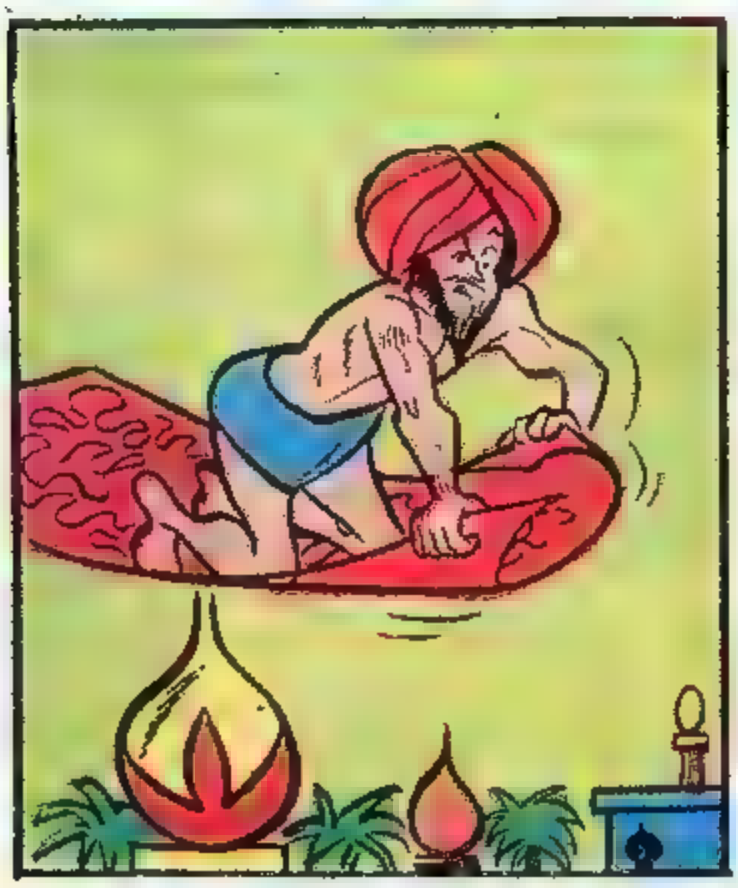
YOU WILL LOVE
ARCHIE'S GRAB BAG!!
IT'S A GREAT BUY!
PEP
LAUGH
Archie
ARCHIE'S GRAB BAG
10 COMICS FOR ONLY $1.00
YOU GET TEN DIFFERENT ARCHIE SERIES REMAINDER COMIC BOOKS! ALL TEN COMICS IN ONE PACKAGE!
ALL YOU HAVE TO DO IS SEND THIS COUPON AND $1.00 AND WE WILL SEND YOU YOUR VERY OWN ARCHIE GRAB BAG!
HANDLING AND POSTAGE PAID
ARCHIE'S GRAB BAG
1116 FIRST AVE
NEW YORK, N.Y. 10021
ENCLOSED PLEASE FIND $1.00 FOR WHICH I WILL RECEIVE 10 DIFFERENT ARCHIE SERIES REMAINDER COMICS.
NAME
PLEASE PRINT
ADDRESS
CITY
STATE AND ZIP CODE

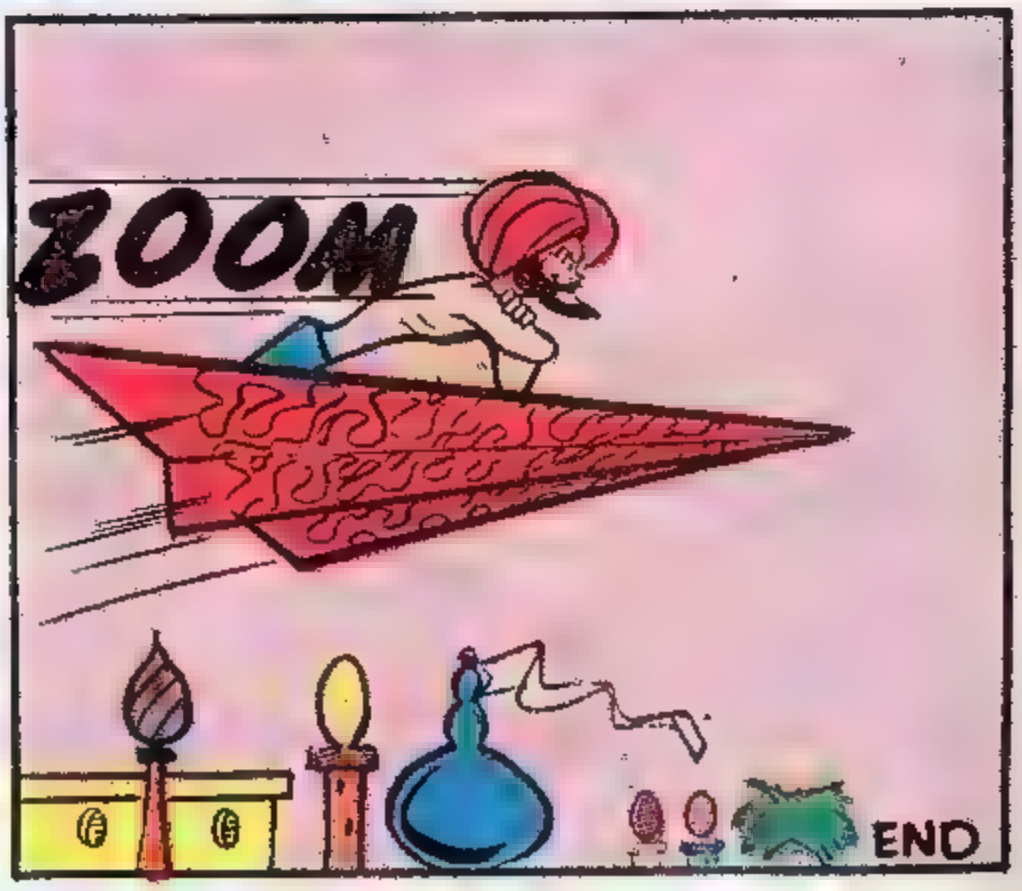
"MODERNIZED"



?

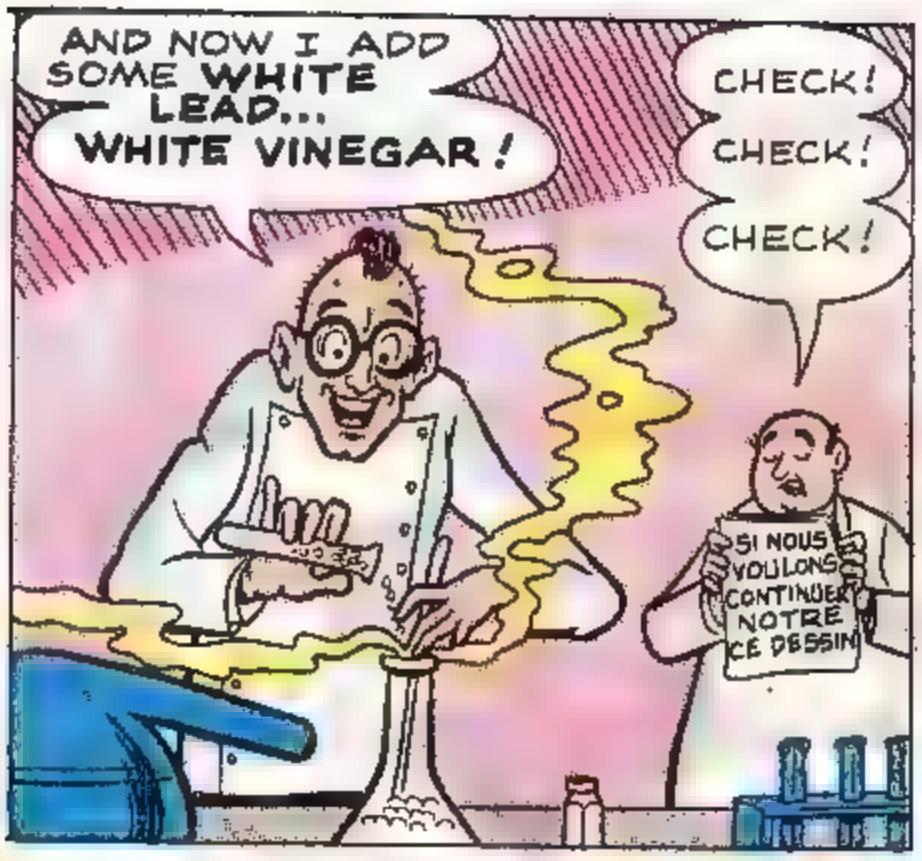


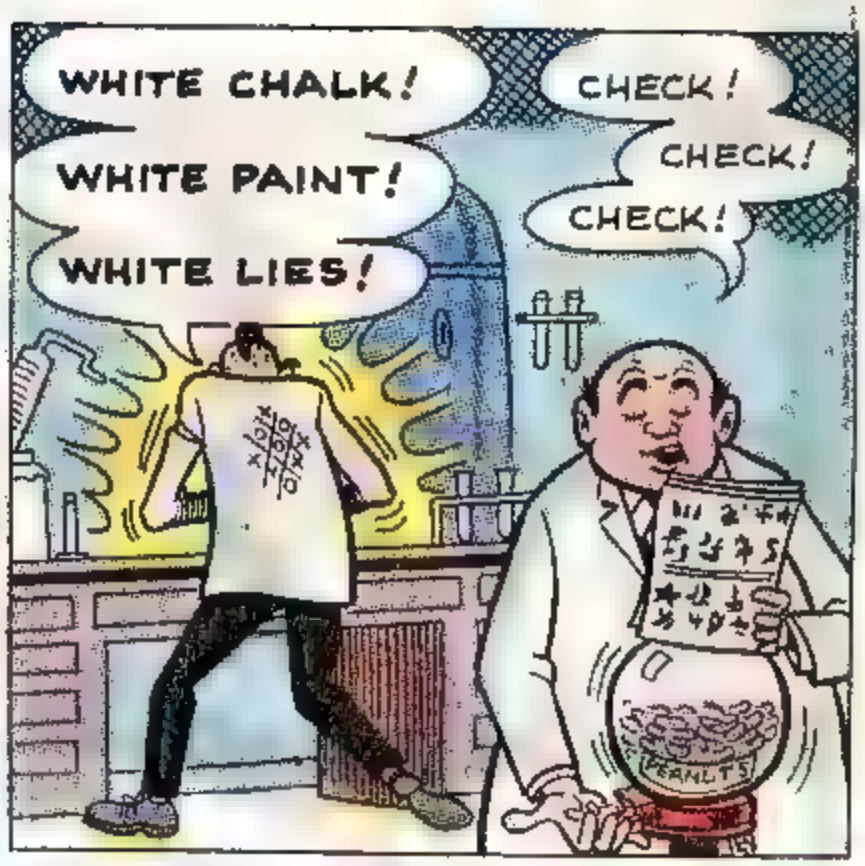


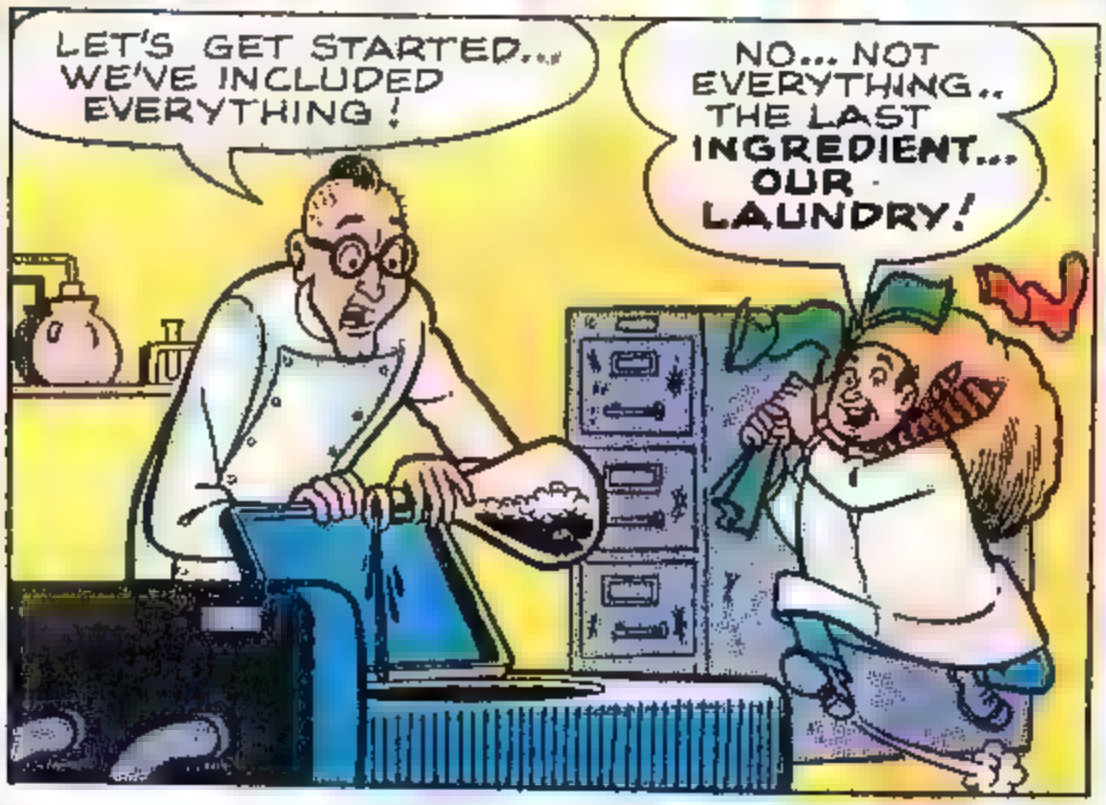

ZOOM
END

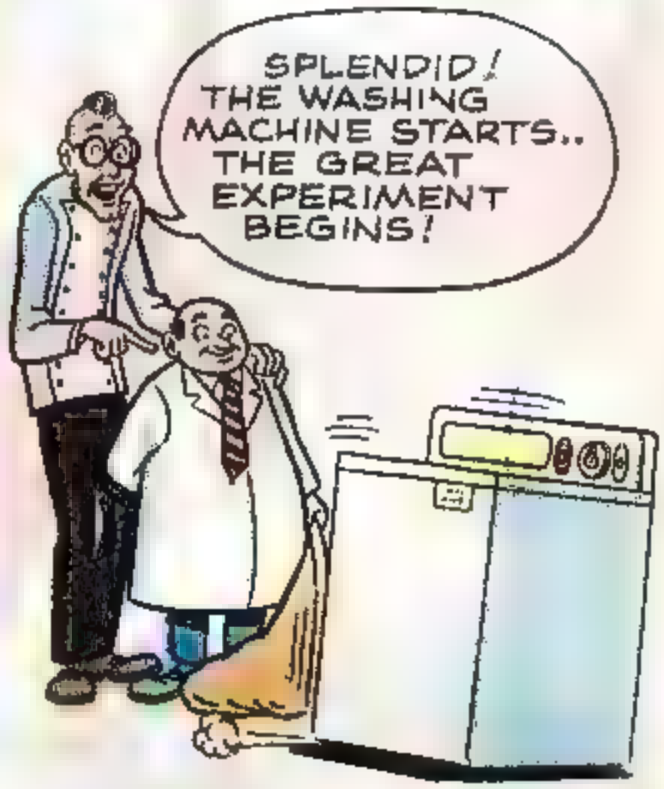
THE MONSTER POSSESSED A SUPER CLEAN BODY, BUT OH, WHAT A DIRTY, GRIMY HEART IT HAD!

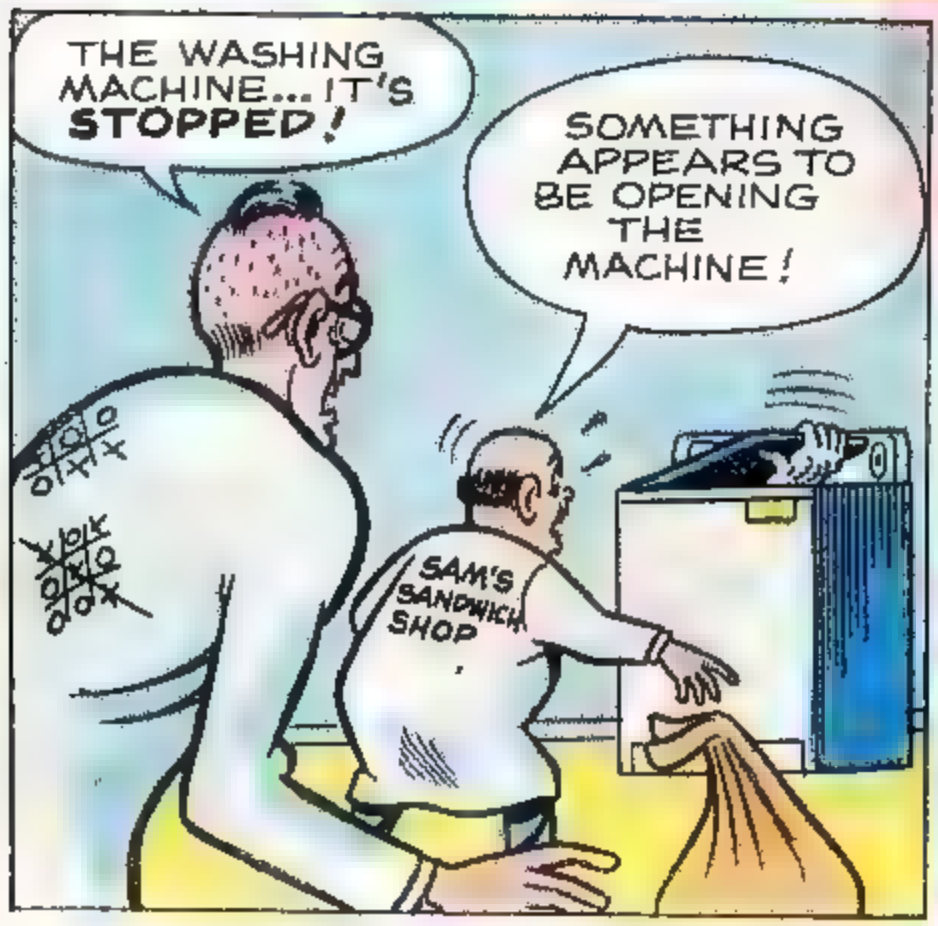
THE DETERGENT MONSTER

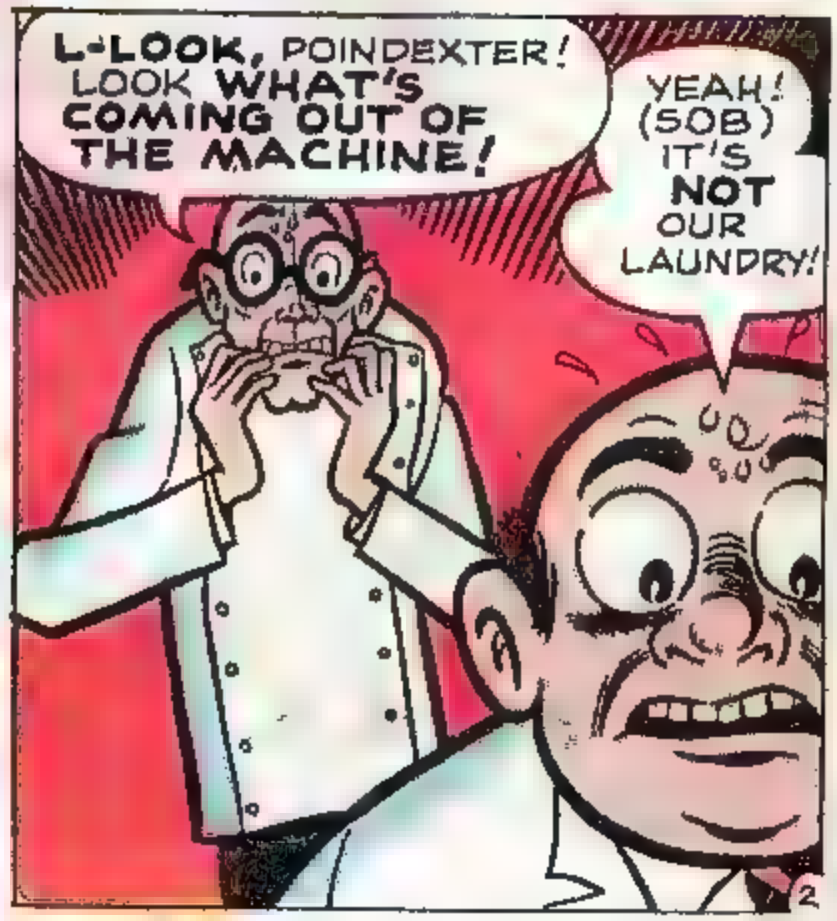

AND NOW I ADD SOME WHITE LEAD... WHITE VINEGAR!
CHECK!
CHECK!
CHECK!
SI NOUS VOULONS CONTINUER NOTRE CE DESSIN

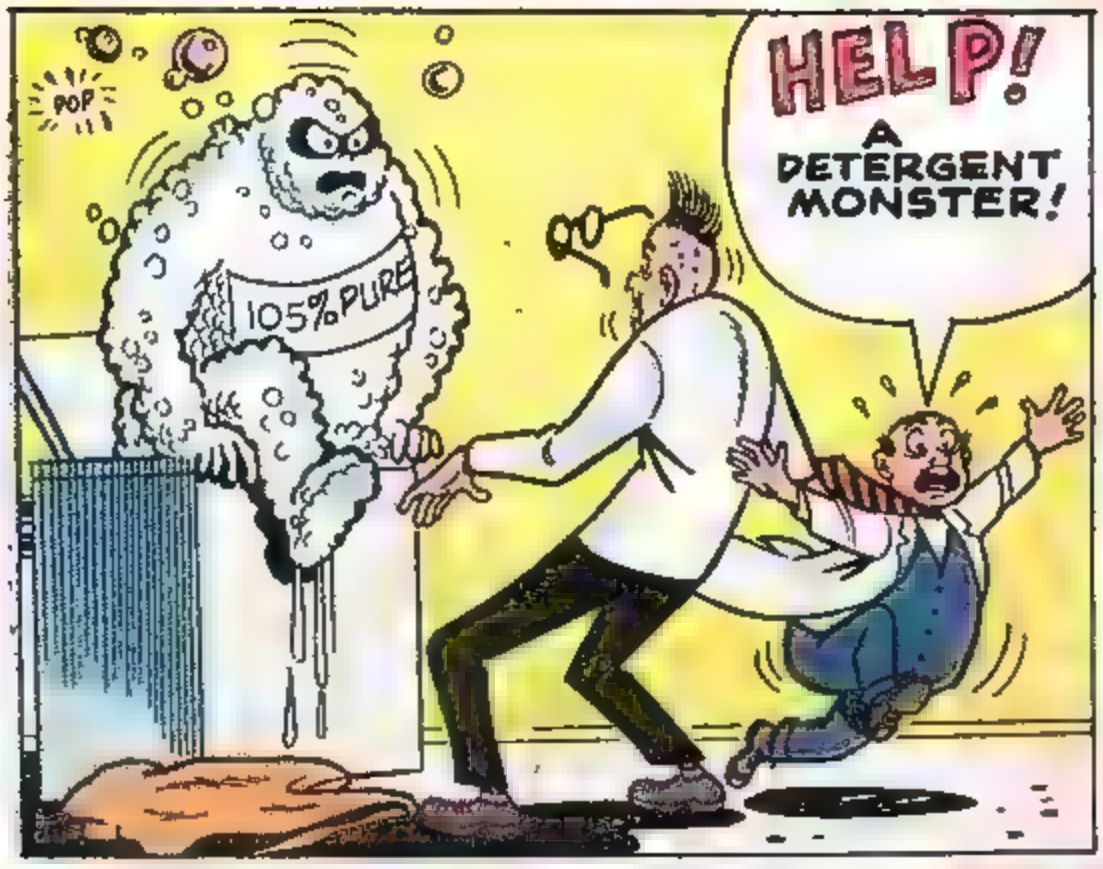

WHITE CHALK!
WHITE PAINT!
WHITE LIES!
CHECK!
CHECK!
CHECK!
PEANUTS


LET'S GET STARTED... WE'VE INCLUDED EVERYTHING!
NO... NOT EVERYTHING.. THE LAST INGREDIENT... OUR LAUNDRY!

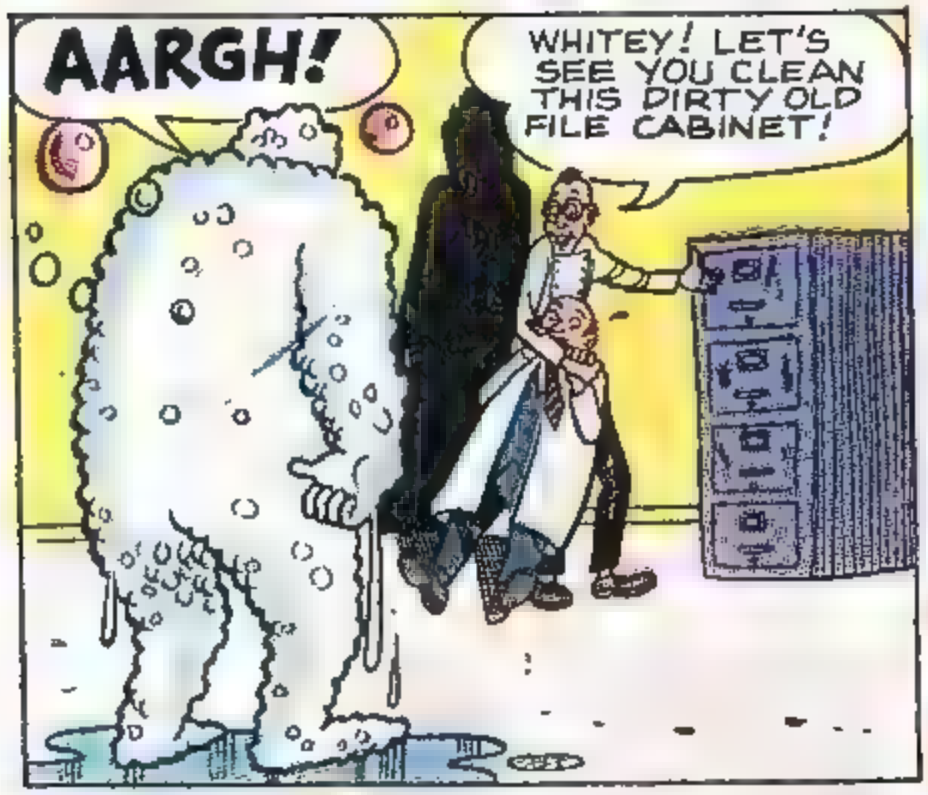

SPLENDID! THE WASHING MACHINE STARTS.. THE GREAT EXPERIMENT BEGINS!

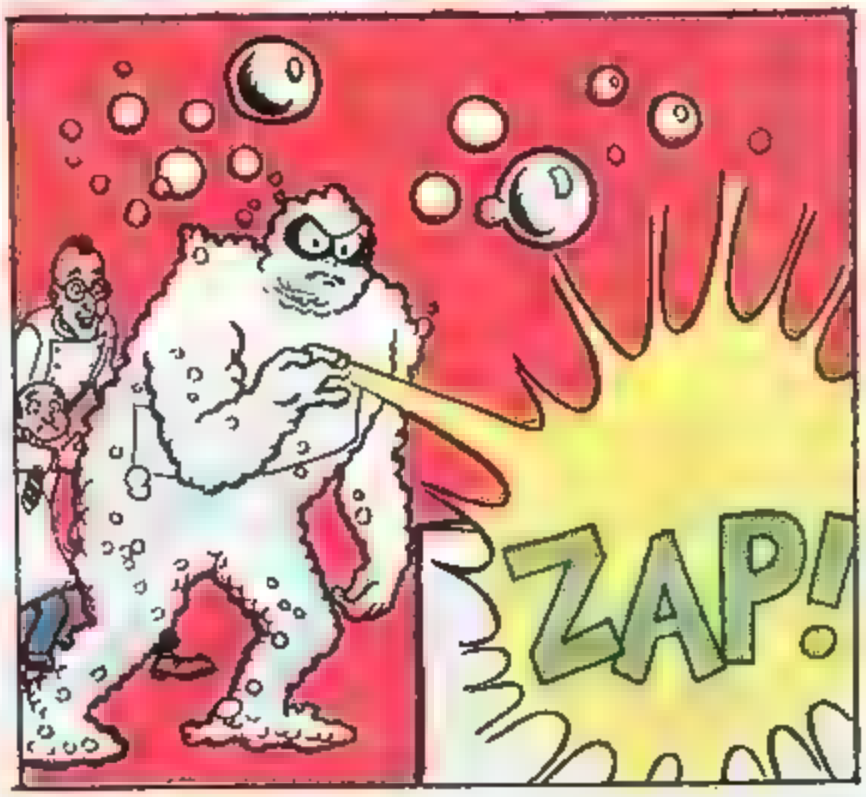

THE WASHING MACHINE... IT'S STOPPED!
SOMETHING APPEARS TO BE OPENING THE MACHINE!
SAM'S SANDWICH SHOP

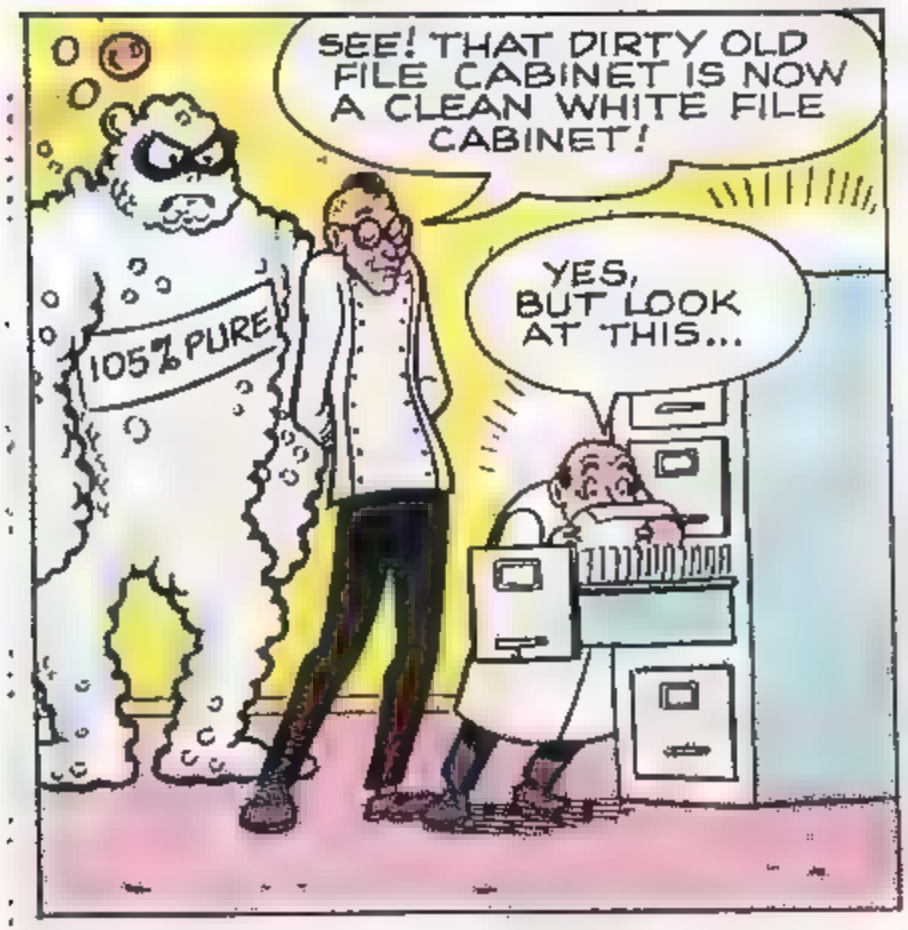

L-LOOK, POINDEXTER! LOOK WHAT'S COMING OUT OF THE MACHINE!
YEAH! (SOB) IT'S NOT OUR LAUNDRY!

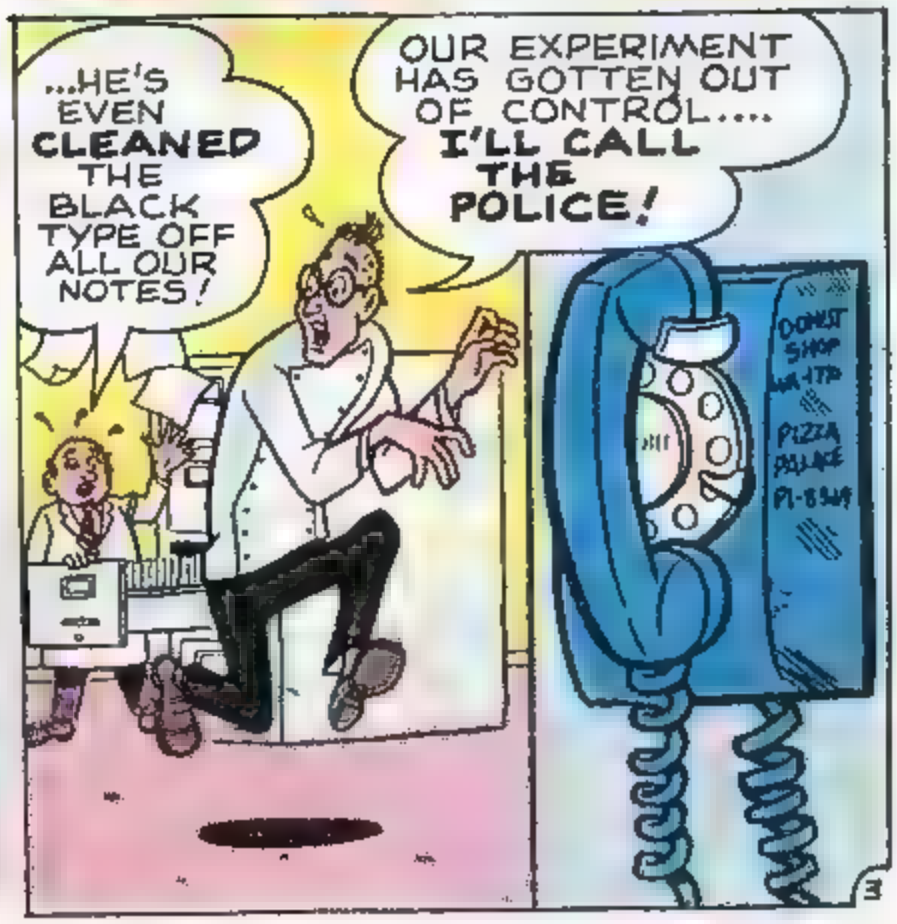

POP
105% PURE
HELP!
A DETERGENT MONSTER!

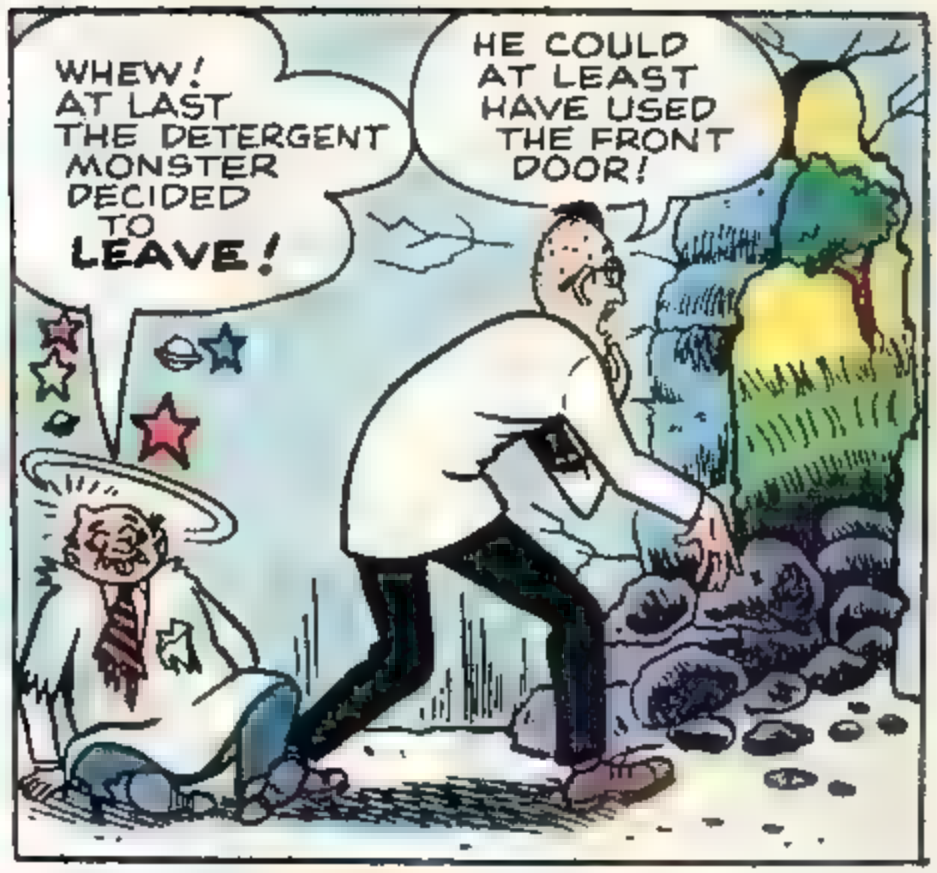
POINDEXTER, WAIT! PERHAPS WE'LL BE ABLE TO HARNESS THIS CREATURE FOR THE GOOD OF MANKIND!
YEAH? THAT'S WHAT ALL MAD SCIENTISTS SAY!

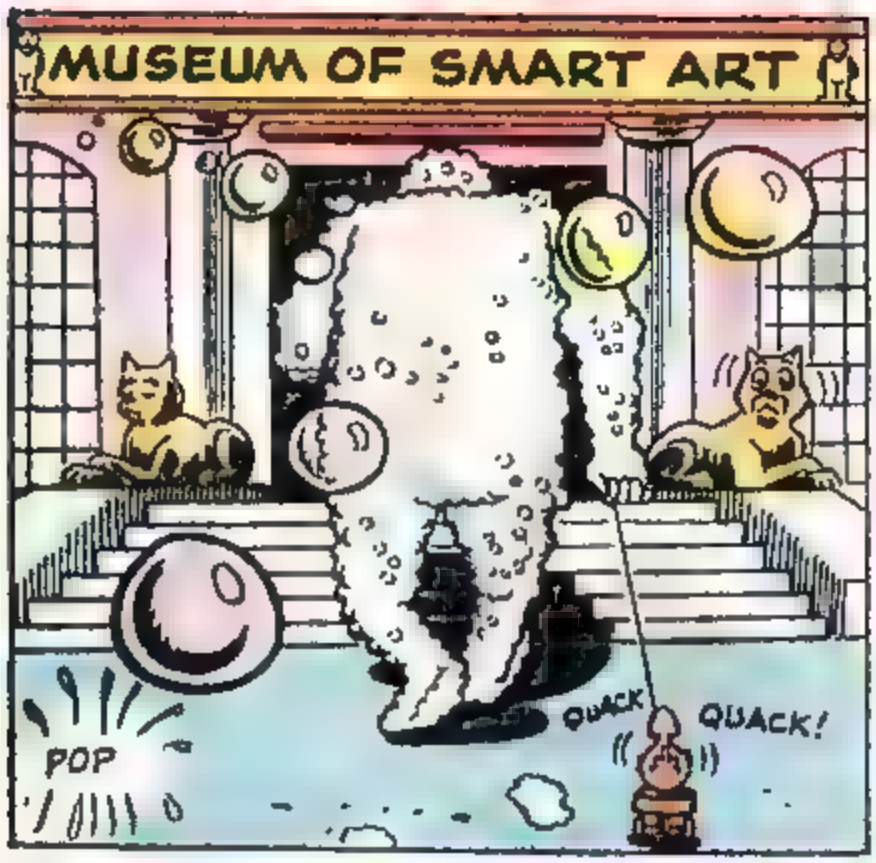

AARGH!
WHITEY! LET'S SEE YOU CLEAN THIS DIRTY OLD FILE CABINET!


ZAP!

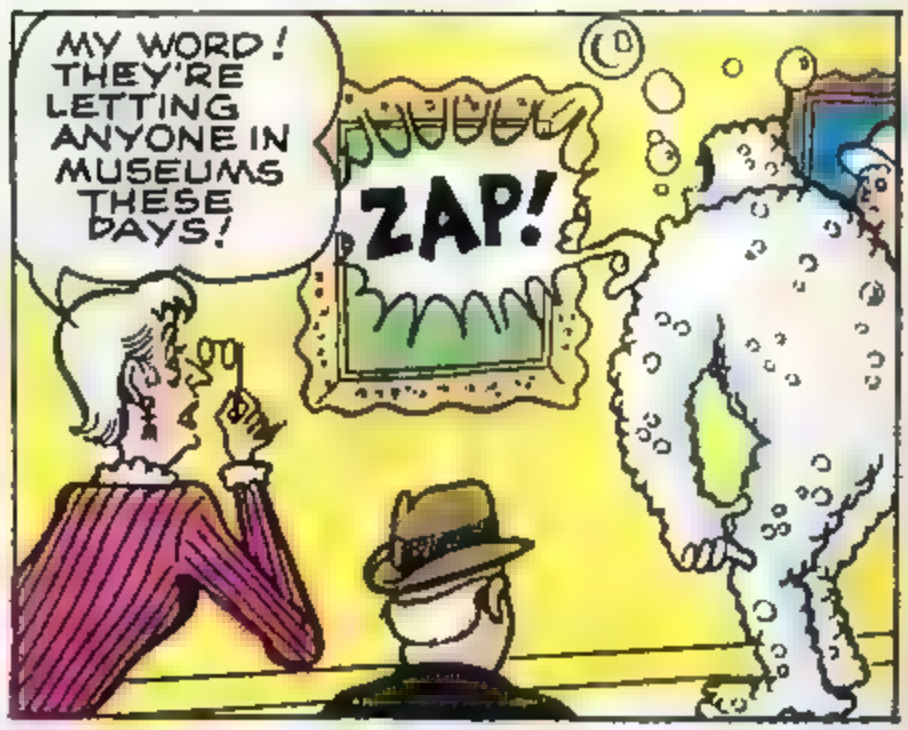

105% PURE
SEE! THAT DIRTY OLD FILE CABINET IS NOW A CLEAN WHITE FILE CABINET!
YES, BUT LOOK AT THIS...

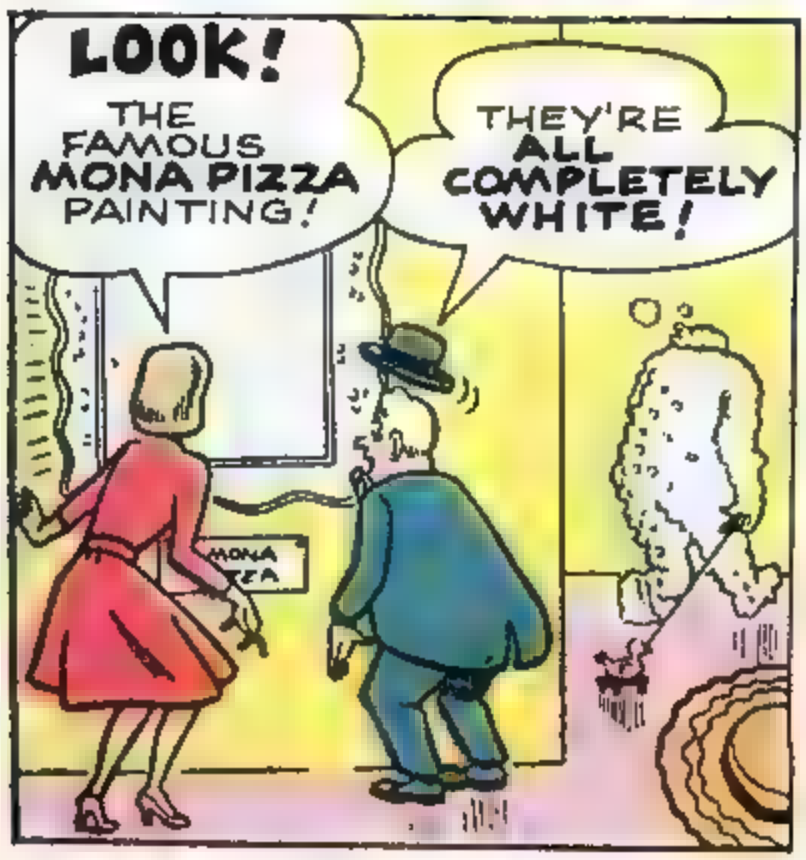

...HE'S EVEN CLEANED THE BLACK TYPE OFF ALL OUR NOTES!
OUR EXPERIMENT HAS GOTTEN OUT OF CONTROL.... I'LL CALL THE POLICE!
PIZZA PALACE

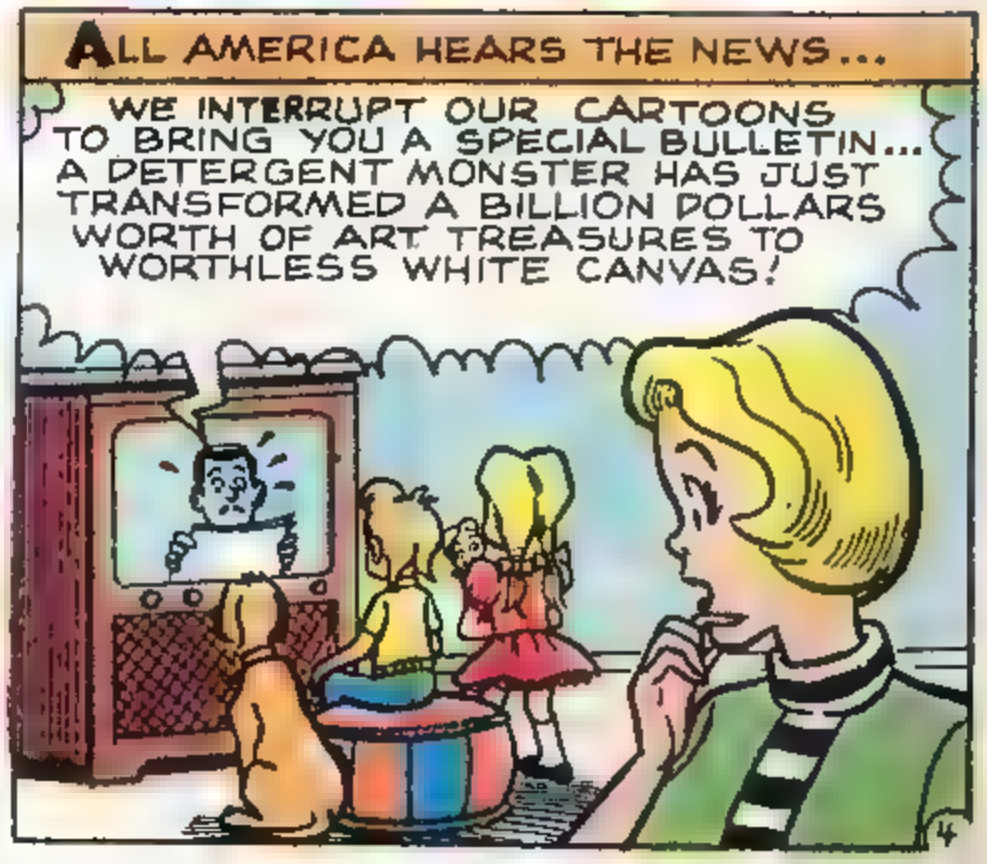




WHEN THE DETERGENT MONSTER SEES SOMETHING THAT ISN'T **WHITE**... IT SEES **RED**....







EVERYWHERE THE TALK IS ONLY ABOUT DETERGENT MAN...

ISN'T IT FRIGHTNING!

DAILY BUGLE DETERGENT MONSTER WASHES OUT NEW

LOOK!

GOLLY! IT'S DETERGENT MAN!

CITY APPOINTS NEW POLICE CHIEF

NEW DEAL ON TICKET

HE'S UNLEASHING HIS POWER ON OUR SCHOOL!

ZAP!

POP

HOT DOG! HE TURNED THE BLACKBOARDS **WHITE!** NOW WE CAN'T WRITE ON THEM ANYMORE!

COOL, MAN! HE TURNED ALL THE PAGES IN OUR TEXT BOOKS COMPLETELY WHITE!

YIPPEE!

NO MORE SCHOOL! THREE CHEERS FOR THE DETERGENT MAN!

THAT ISN'T THE ONLY THING HE'S TURNED WHITE...

(SOB) LOOK WHAT HE DID TO MY **ALLOWANCE MONEY!**

WAH-H!

HE TURNED IT (GASP) COMPLETELY **WHITE!** THE RAT FINK!

THE WHOLE COUNTRY RAGES AT THE DETERGENT MONSTER...

BAW! THAT MONSTER'S TURNED ALL MY COMIC BOOK PAGES WHITE!

· SODA
· MAGAZINES

THE DETERGENT MONSTER'S TURNED MY TV SCREEN WHITE!

UNITED LAUNDRY WORKERS AMERICA

PETERGENT MONSTER'S TOO CLEAN... BRING BACK DIRT!

GENERAL WE'RE HELPLESS AGAINST THE MONSTER!

CAN'T YOU SHOOT HIM?

TEN CENTS FOR FOUR QUARTERS

HOW CAN WE?. HE TURNED OUR BLACK GUN POWDER INTO HARMLESS WHITE POWDER!

POP

ZAP

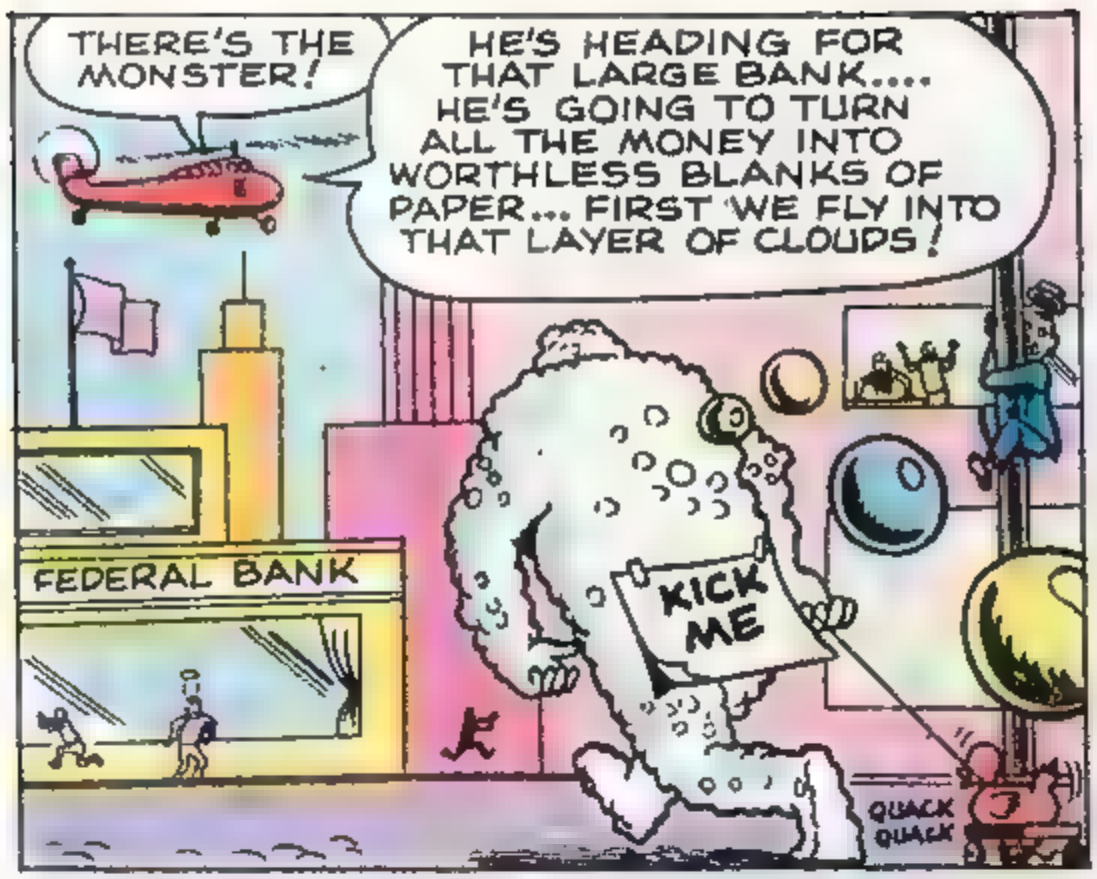
MEANWHILE, BACK AT THE LAB----

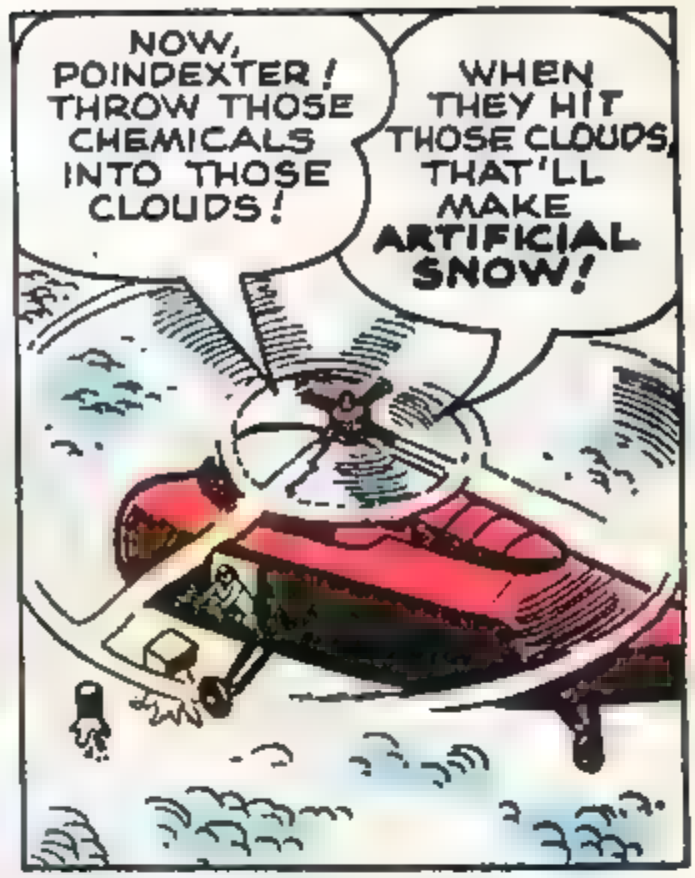
SCIENCE CREATED THIS MONSTER AND NOW SCIENCE MUST DESTROY IT!

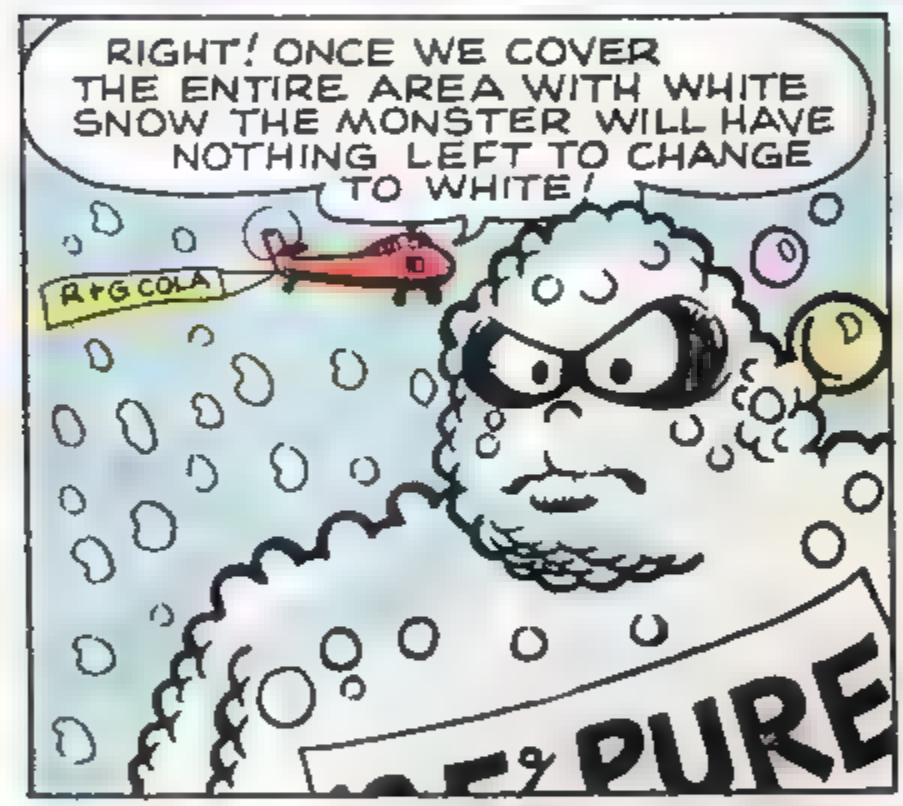
I KNOW! LET'S CREATE A SUPER GRIME MONSTER TO FIGHT IT!

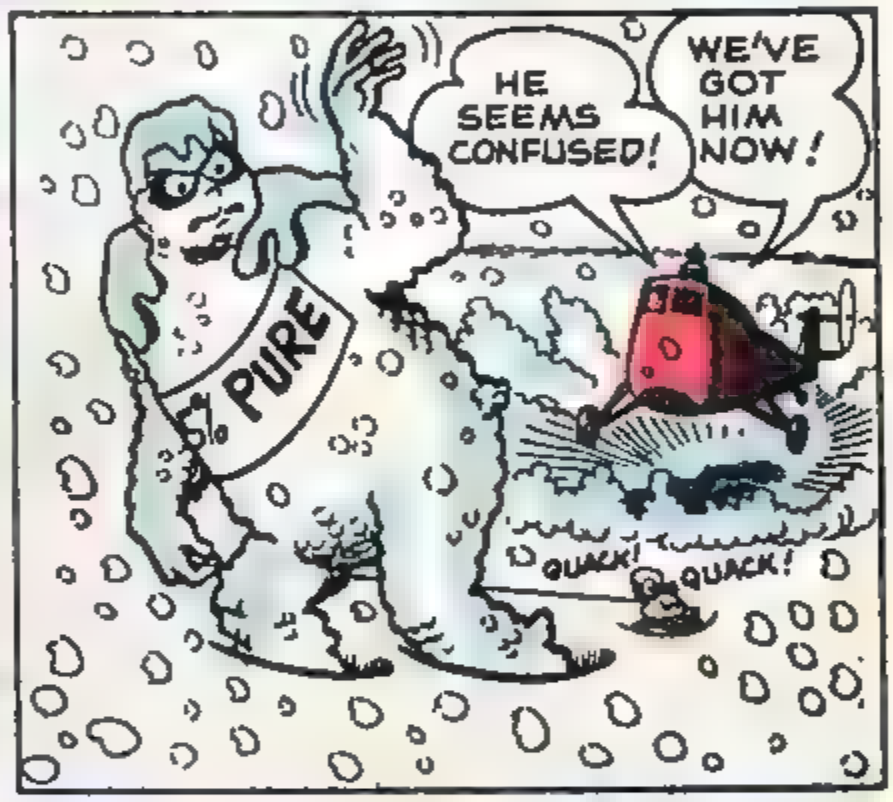
FIFTY FUN-FILLED FORMULAS

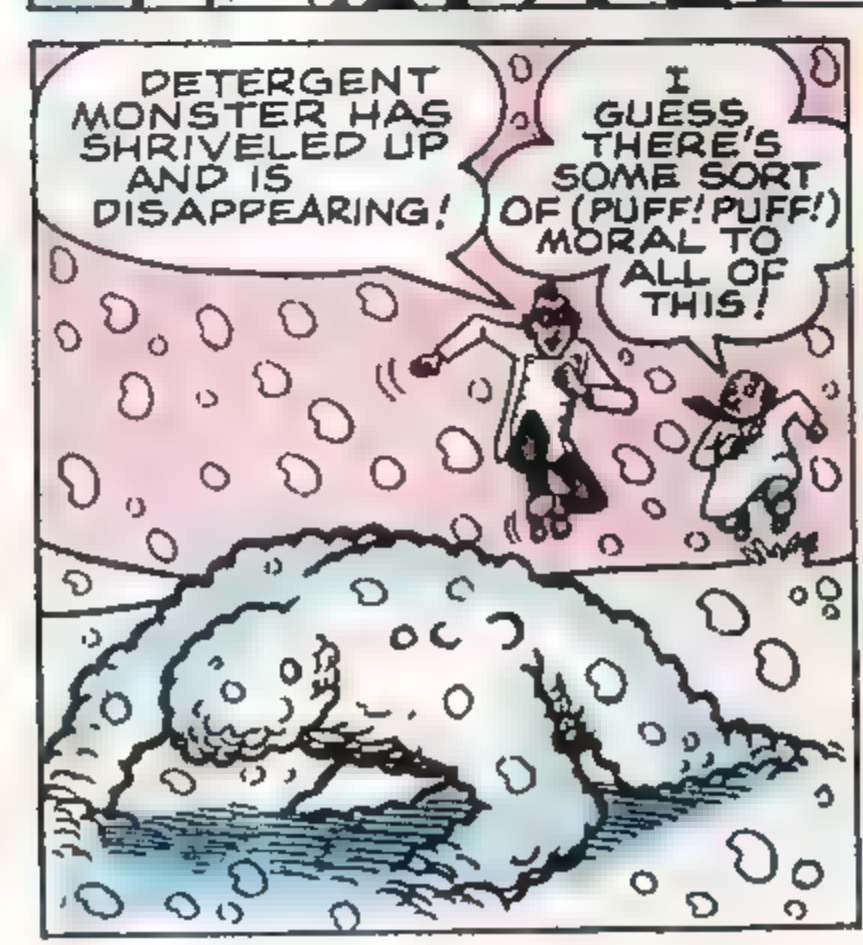
NO! NO! POINDEXTER! GRAB THOSE SUPPLIES AND FOLLOW ME!

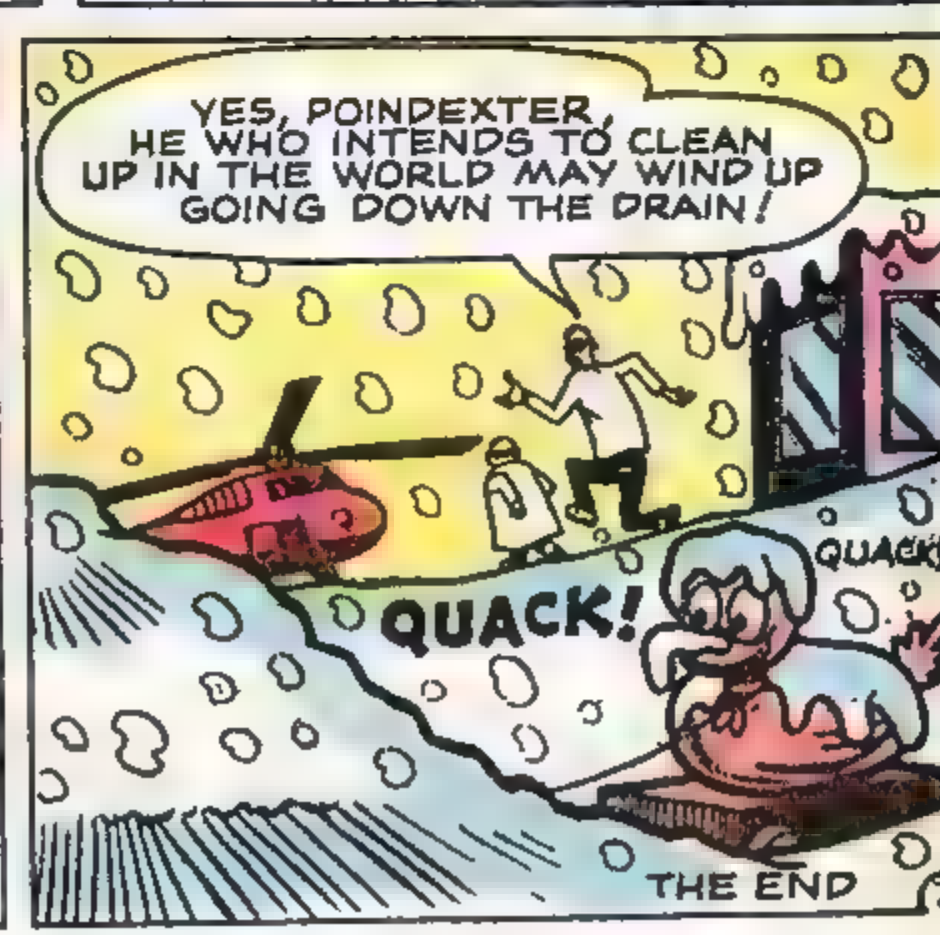

THERE'S THE MONSTER!
HE'S HEADING FOR THAT LARGE BANK.... HE'S GOING TO TURN ALL THE MONEY INTO WORTHLESS BLANKS OF PAPER... FIRST WE FLY INTO THAT LAYER OF CLOUDS!
FEDERAL BANK
KICK ME
QUACK QUACK


NOW, POINDEXTER! THROW THOSE CHEMICALS INTO THOSE CLOUDS!
WHEN THEY HIT THOSE CLOUDS, THAT'LL MAKE ARTIFICIAL SNOW!


RIGHT! ONCE WE COVER THE ENTIRE AREA WITH WHITE SNOW THE MONSTER WILL HAVE NOTHING LEFT TO CHANGE TO WHITE!
R&G COLA
PURE


HE SEEMS CONFUSED!
WE'VE GOT HIM NOW!
PURE
QUACK! QUACK!


DETERGENT MONSTER HAS SHRIVELED UP AND IS DISAPPEARING!
I GUESS THERE'S SOME SORT OF (PUFF! PUFF!) MORAL TO ALL OF THIS!


YES, POINDEXTER, HE WHO INTENDS TO CLEAN UP IN THE WORLD MAY WIND UP GOING DOWN THE DRAIN!
QUACK!
QUACK!
THE END

Now... save almost 50% on the hit records you want!

© 1970 CBS Direct Marketing Service 966/970

186106

186882

185850

185843

AND HERE ARE YOUR SAVINGS IN ADVANCE:

ANY 12 HIT RECORDS FOR ONLY $3.98

plus mailing and handling

If you join the Club now and agree to purchase just ten records during the coming two years (you will have up to 300 records a month to choose from)

186353

186320

154429

186197

184887

184994

185017

183228

184507

177683

184762

184804

184838

YES, IT'S TRUE—if you join the Columbia Record Club now, you may have ANY 12 of these records for only $3.98. And all you have to do is agree to buy as few as ten records (at the regular Club price) during the coming two years.

That's right!—you'll have two full years in which to buy your ten records. After doing so, you'll have acquired 22 records—but you'll have paid for just half of them . . . *that's practically a 50% saving off regular Club prices!*

AS A MEMBER you will receive, every four weeks, a copy of the Club's entertaining music magazine. Each issue describes the regular selection for each musical interest and almost 300 other records . . . hit albums from every field of music, from scores of record labels.

If you do *not* want any record in any month—just tell us so by returning the selection card by the date specified . . . or you may use the card to order any of the records offered. If you want *only* the regular selection for your musical interest, you need do nothing—it will be shipped to you automatically. And from time to time, we will offer some special albums, which you may reject by returning the special dated form provided—or accept by doing nothing.

RECORDS SENT ON CREDIT. Upon enrollment, the Club will open a charge account in your name . . . you pay for your records *only after you have received them.* They will be mailed and billed to you at the regular Club price of $4.98 (Classical and occasional special albums somewhat higher), plus a mailing and handling charge.

FANTASTIC BONUS PLAN. As soon as you complete your enrollment agreement, you will automatically become eligible for the Club's generous bonus plan, which entitles you to *one record of your choice free* (plus 25¢ for mailing and handling) *for every one you buy thereafter!*

SEND NO MONEY—JUST THE COUPON. Write in the numbers of the twelve records you want, for which you will be billed only $3.98, plus mailing and handling. Also indicate the type of music in which you are mainly interested.

COLUMBIA RECORD CLUB, Terre Haute, Indiana

Columbia Record Club, Terre Haute, Indiana 47808

Please enroll me as a member of the Club. I've indicated below the twelve stereo records I wish to receive for only $3.98, plus mailing and handling. I agree to purchase ten records during the coming two years, under the terms outlined in this advertisement. I may cancel membership any time thereafter. If I continue, I will be eligible for the Club's generous bonus plan.

SEND ME THESE 12 RECORDS FOR ONLY $3.98

MY MAIN MUSICAL INTEREST IS (check one only):

☐ Listening and Dancing ☐ Teen Hits
☐ Country and Western

(Please Print) First Name Initial Last Name

Address

City

State Zip

Do You Have A Telephone? (Check One) ☐ YES ☐ NO

APO, FPO addressees: write for special offer

252-9/73

PART 2

THE MAD AD MONSTER

1. WHAT HAS HAPPENED SO FAR- A TV ANNOUNCER DEMONSTRATES A NEW PRODUCT THAT IS SUPPOSED TO CURE **DANDRUFF, B.O.** AND **BAD BREATH...**

2. ...INSTEAD THE PRODUCT GOES HAYWIRE AND THE ANNOUNCER BECOMES THE **MAD AD MONSTER** WITH VERY **PECULIAR POWERS...**

3. ANYTIME THE *MAD AD MONSTER DEMONSTRATES A PRODUCT* ON TV *IT BACKFIRES...*

SCENE: MADISON AVENUE

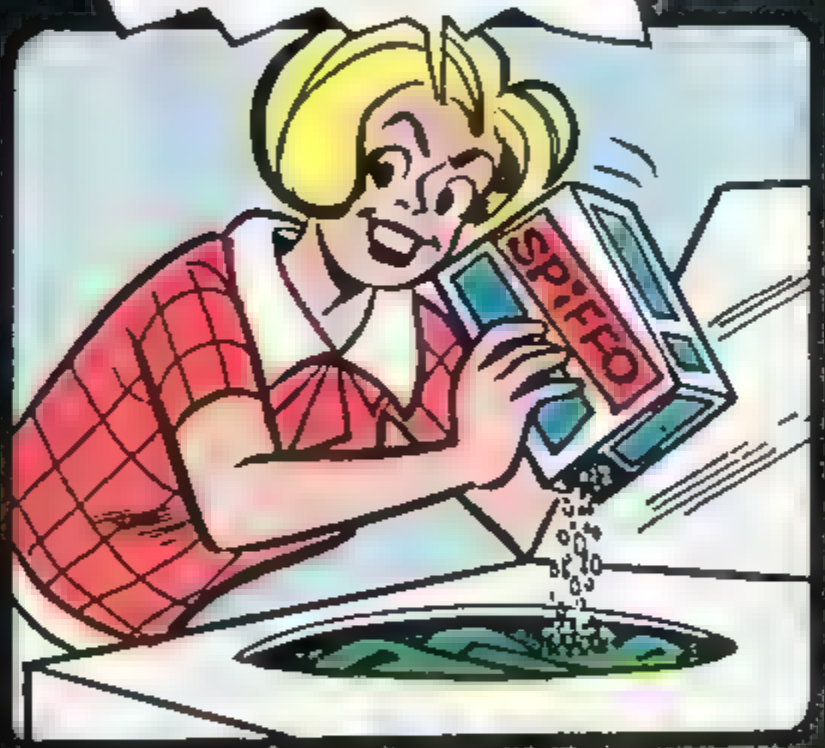
GENTLEMEN, WHAT ARE WE GOING TO DO?

EVERYTIME THERE'S A COMMERCIAL ON TV **THE MAD AD MONSTER** BARGES IN AND RUINS IT!

A COMMERCIAL IS COMING ON— ***LET'S WATCH IT!***

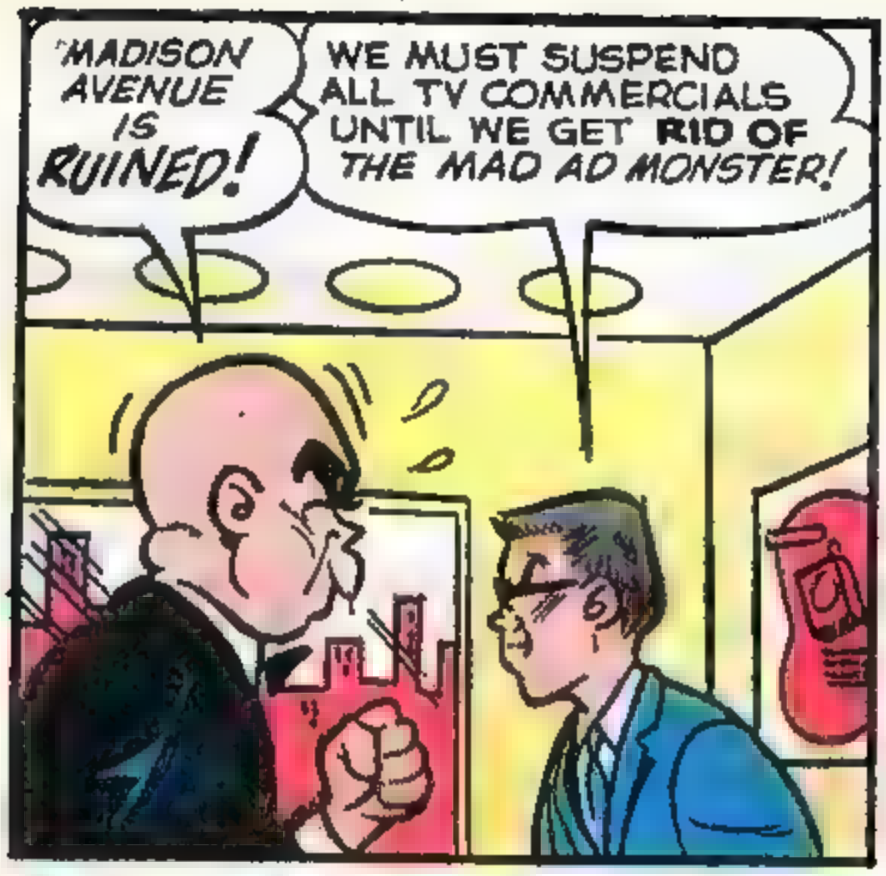
NOTICE HOW SOILED MY WASH IS!

NOW I PUT IN SOME **SPIFFO DETERGENT!**

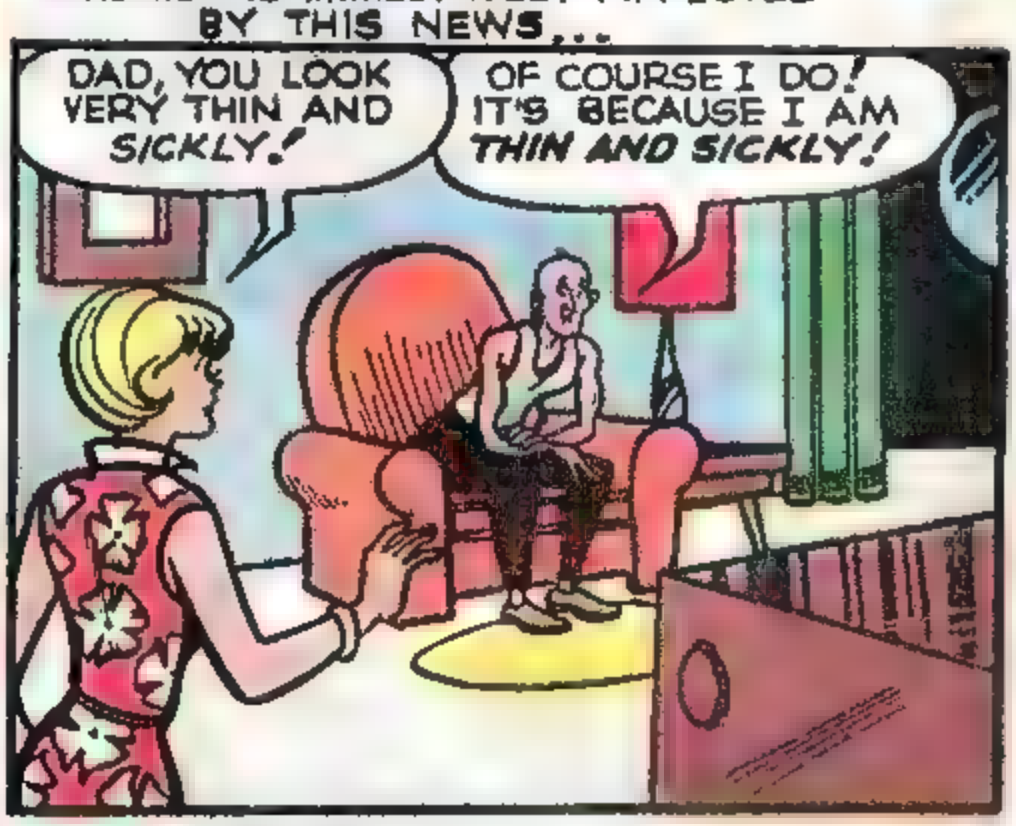


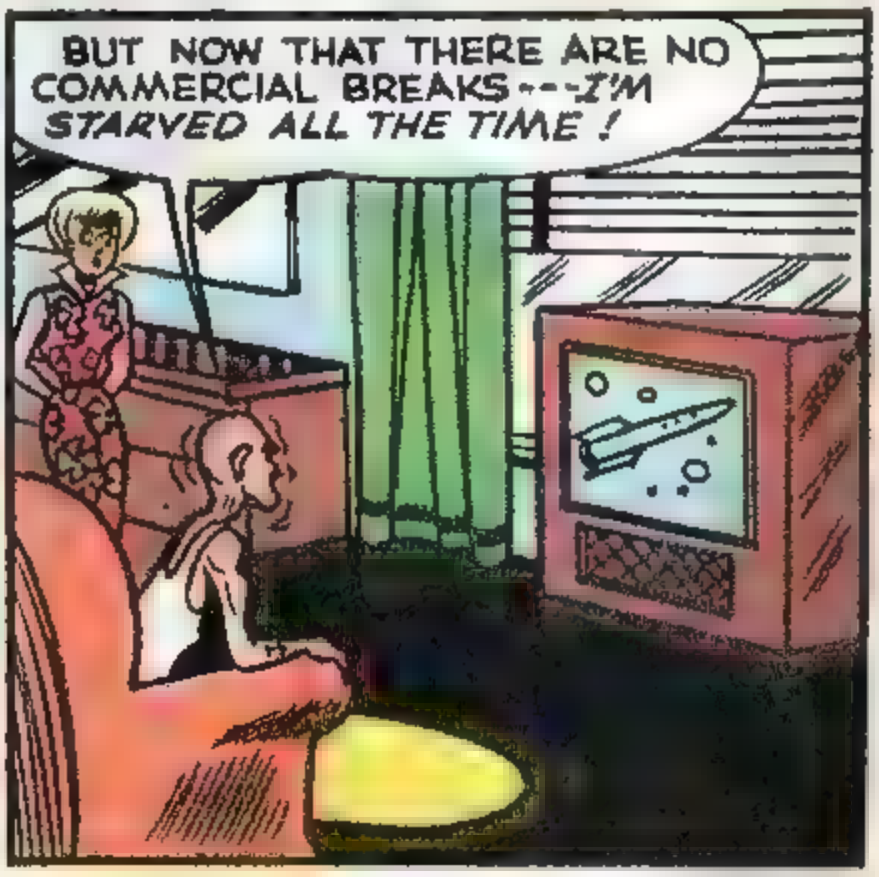
LET ME SHOW THE TV AUDIENCE WHAT **SPIFFO** REALLY DOES!

THE WASH COMES OUT ***DIRTIER*** THAN WHEN IT WENT IN! *HEH! HEH!*



AMERICA IS IMMEDIATELY AFFECTED BY THIS NEWS...





ANOTHER TYPICAL AMERICAN FAMILY...

WHY THE LONG FACE, SON?

I WAS ONCE THE **MOST POPULAR** BOY IN TOWN!

...I USED TO MAKE ALL MY DATES **DURING** THE COMMERCIAL BREAKS!

...BUT ***NOW*** WITHOUT COMMERCIALS I HAVEN'T HAD TIME TO MAKE A DATE IN TWO MONTHS!

I GOT THE WORST PROBLEM OF ALL!

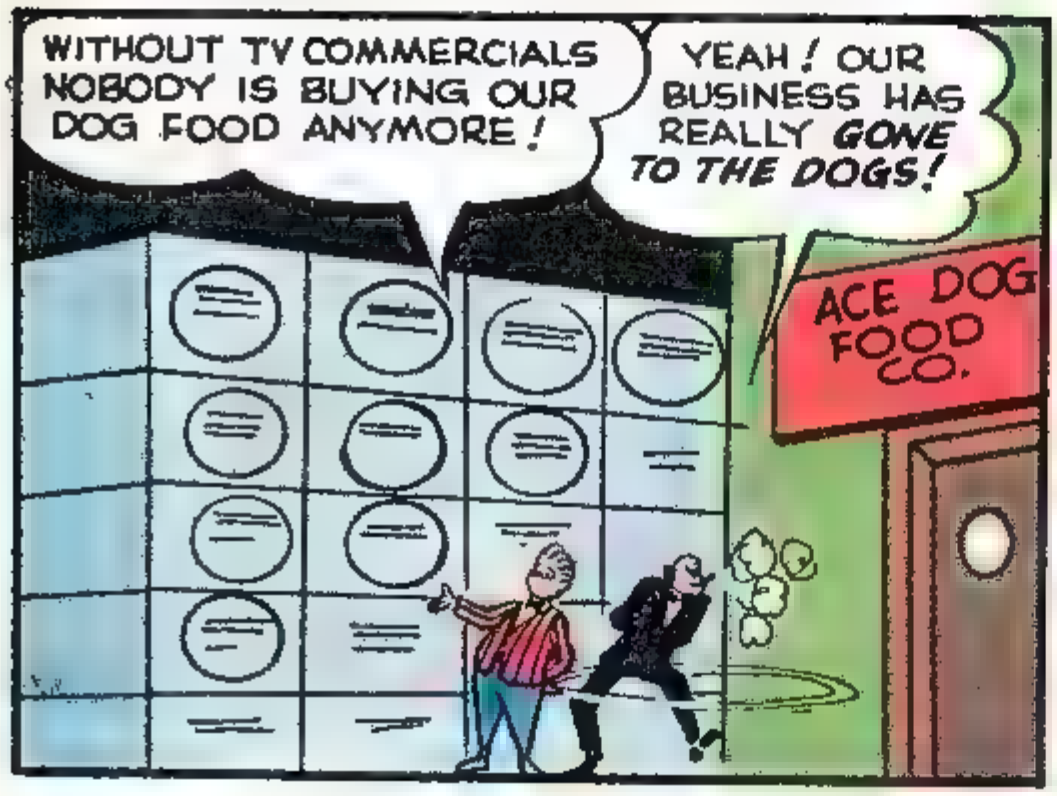
I USED TO DO ALL MY HOMEWORK AND STUDYING DURING THE COMMERCIALS

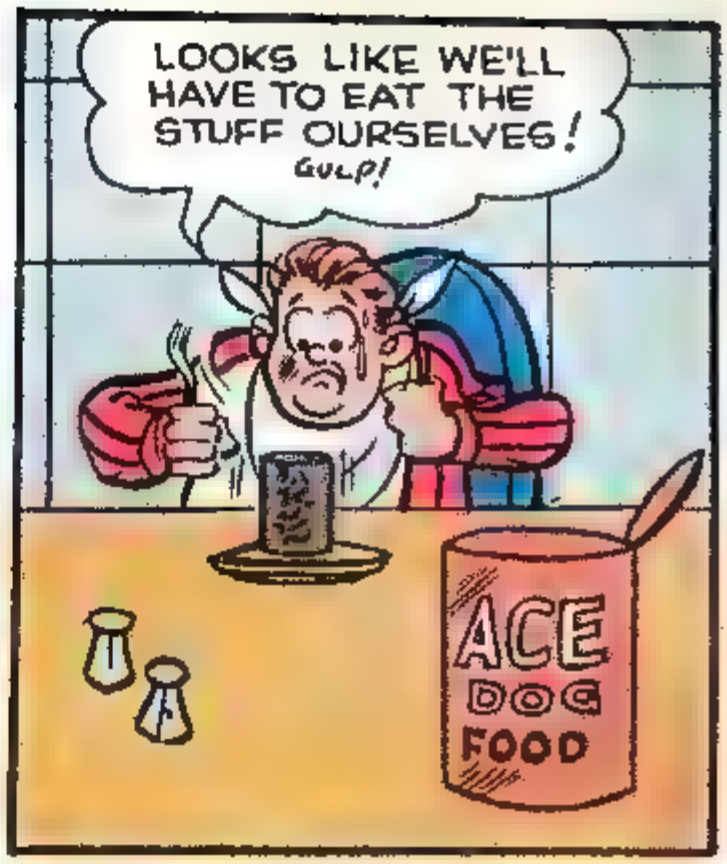
NOW THAT THERE ARE NO COMMERCIAL BREAKS! THIS IS WHAT MY REPORT CARD LOOKS LIKE!

READING
WRITING
SPELLING
ARITHMETIC

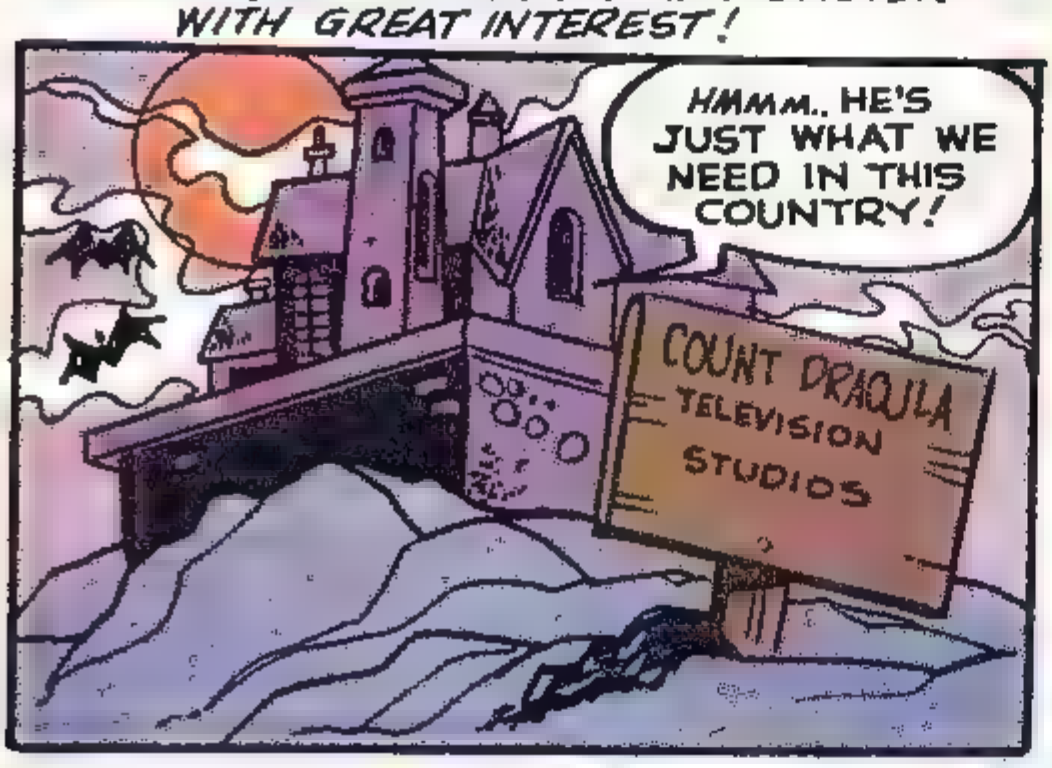
WOE IS ME, THE TYPICAL AMERICAN FAMILY! WHAT'S TO BECOME OF US WITHOUT COMMERCIALS?

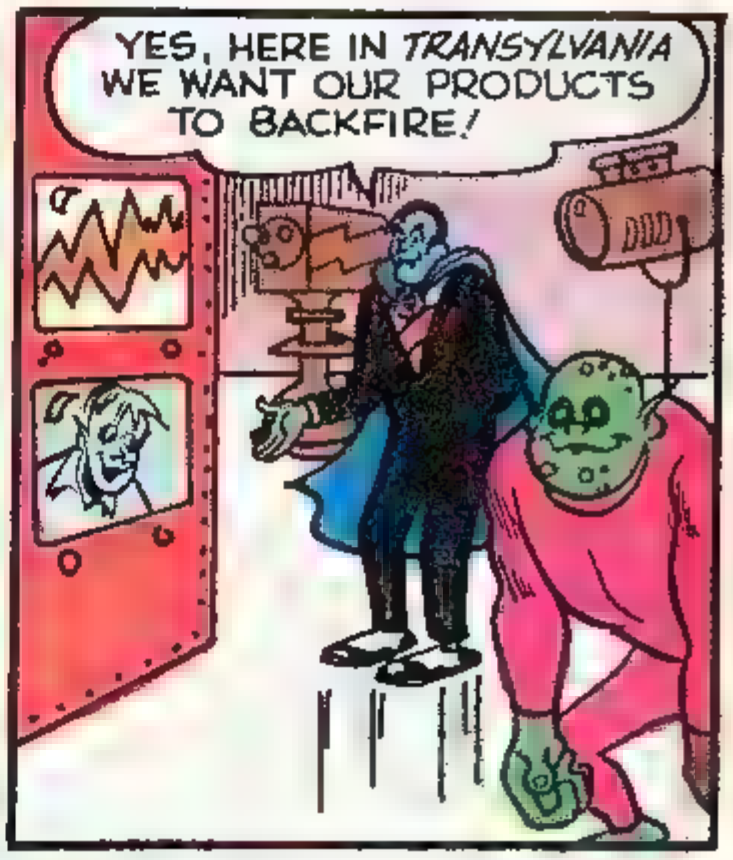
EVEN BUSINESS GROUPS FEEL THE PINCH





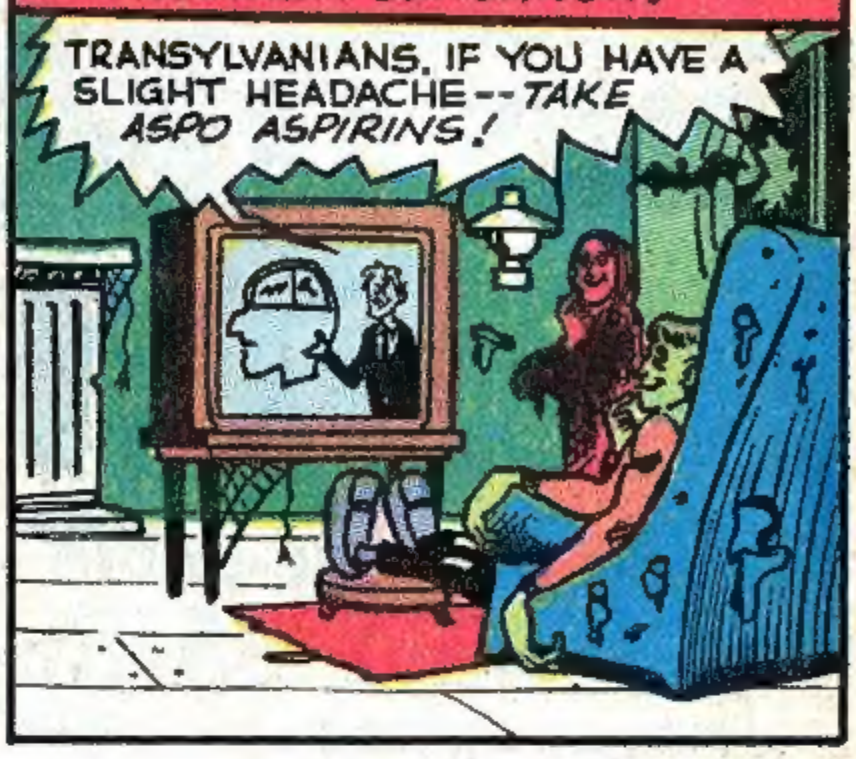
BUT 5,000 MILES AWAY, SOMEONE WATCHES THE ACTIONS OF THE MAD AD MONSTER WITH GREAT INTEREST!



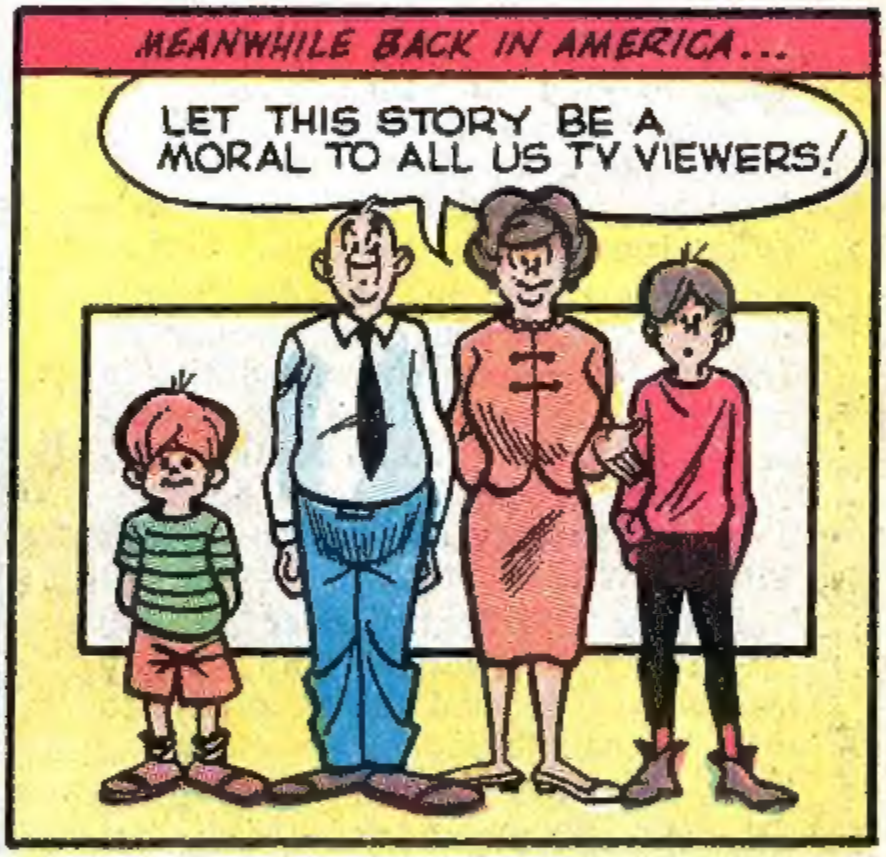


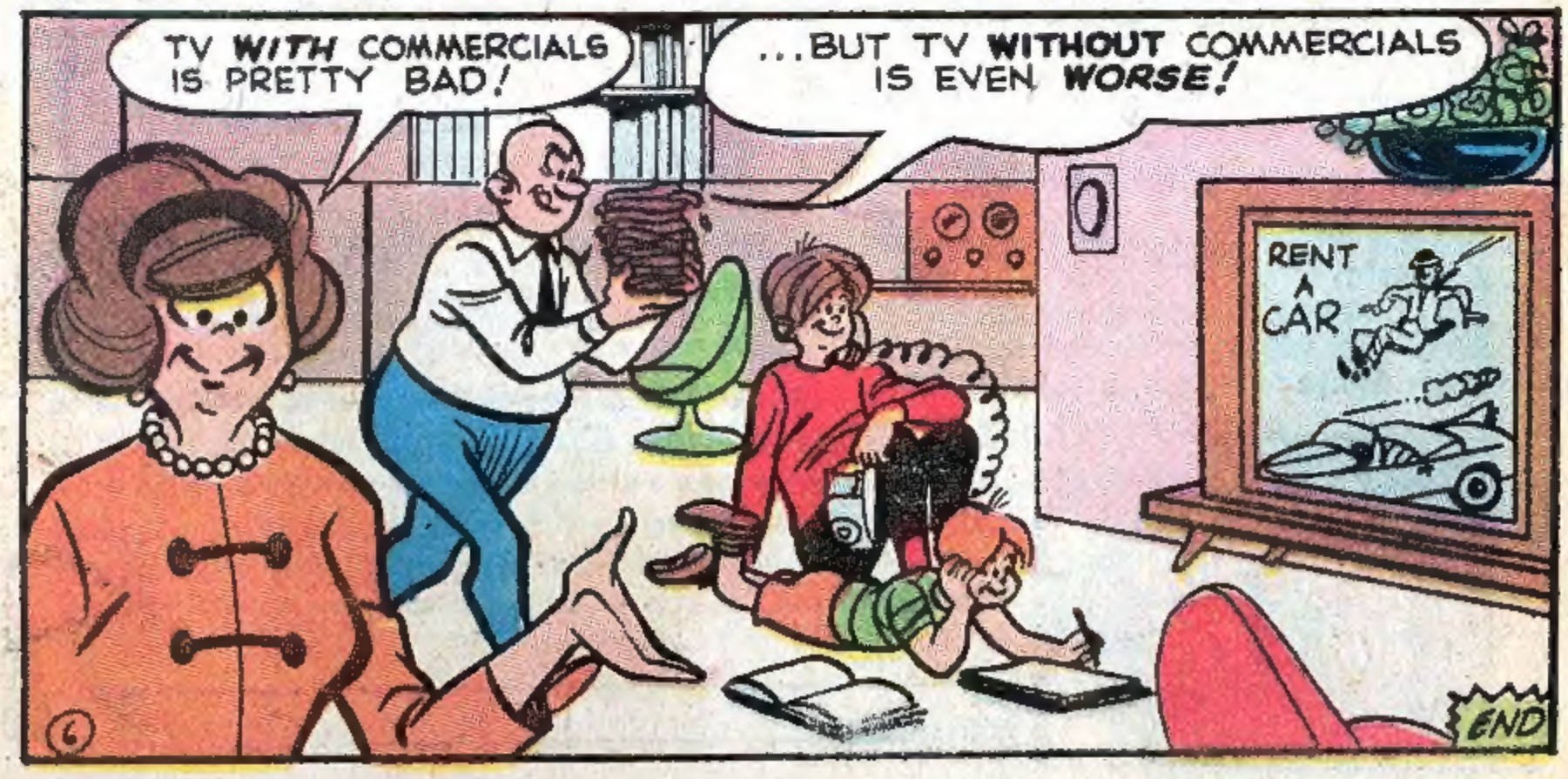
AND SO THE MAD AD MONSTER IS FLOWN BY TWA (TRANSYLVANIAN WITCHES AIRLINES) TO TRANSYLVANIA...

WHERE HE BECOMES AN OVERNIGHT SENSATION!



MEANWHILE BACK IN AMERICA...





BASEBALL FANS ARE CRAZY about this true-to-life BASEBALL GAME

• PITCHING • HITTING • FIELDING • RUNNING • MANAGING

Easy to play, real thrilling, exciting baseball with STRAT-O-MATIC. 480 big league players perform according to their actual abilities and your managerial decisions.

You, the manager, not only decide lineups, insert pinch-hitters, pinch-runners, and relief pitchers, play your infield "in or deep," and make defensive changes at any time, but also call for the sacrifice, steal, hit-and-run, and squeeze-play. All strategy moves are possible with STRAT-O-MATIC.

You have real control over all 480 major league players — who actually hit, pitch, field, and run according to their baseball abilities.

Each player has truly individual qualities. He slumps and goes into hot streaks, performs heroics and commits errors. With STRAT-O-MATIC all qualities of a ballplayer are realistic.

If you like baseball, you'll love to play STRAT-O-MATIC

Get the entire story. Mail coupon for a colorful FREE BROCHURE containing complete information and FREE SAMPLES today! Offer limited. Don't delay. Write today while supply lasts!

FANS RAVE

Here are just a few of the hundreds of letters we receive every week, from baseball fans aged 8 to 80, from coast to coast!

STRAT-O-MATIC BASEBALL is the best baseball game I ever have had. Kids swamp over the back porch to play this game! Boy, it is a lot of fun! Thank you for making such a wonderful game. *—P. C., Attleboro, Mass.*

Just like real baseball. It is fun to play. *—G. V., Cincinnati, O.*

As close to realism as one can get and therefore far more superior to other competing baseball games. *—F. T., Manila, P.I.*

Although it's fantastically realistic, it's also very simple to play. *—A. F., Los Angeles, Calif.*

I'm one hundred percent satisfied with it. The game provides hours of fun for me and my friends. It's very realistic, and true to life. *—C. H., Lanett, Ala.*

The best baseball game. It is realistic and yet not too difficult to play. *—P. M., Port Huron, Mich.*

Thank you for creating such an exciting yet realistic game and putting a shine to what might have been a boring summer. *—N. S., Los Angeles, Calif.*

Boys are waiting in line to play the game! *—A. H., Chicago, Ill.*

It has given me more pleasure than any other game. *—S. E., Rossville, Ind.*

The most exciting and fun game ever. *—L.S., Boston, Mass.*

It is so stupendous, words can't explain. *—J. R., Brooklyn, N. Y.*

Best on the market. *—J. E., Miami, Fla.*

Has given me more enjoyment than I have ever had from any one thing in my entire life. It's worth its weight in gold. As I love baseball, this game gives me something enjoyable to do during the off seasons as well as during the season. *—S. C., Temple City, Calif.*

STRAT-O-MATIC GAME CO., Inc., Box 541, Great Neck, N. Y. 11020

MAIL COUPON NOW FOR FREE Sample Offer!

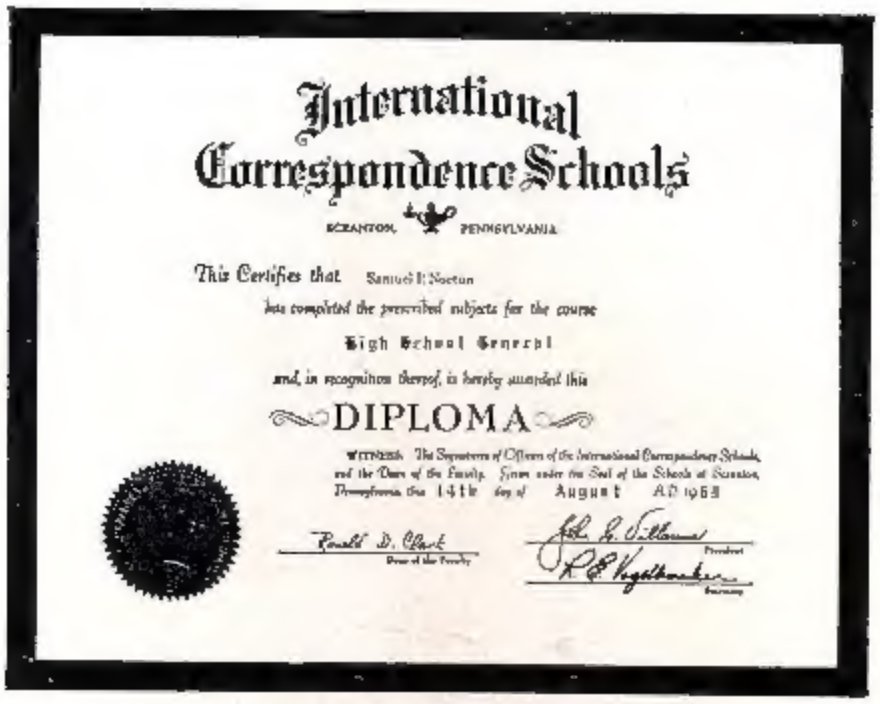
STRAT-O-MATIC GAME CO., Inc., Dept. 641, Box 541, Great Neck, N.Y. 11020

Send exciting FREE STRAT-O-MATIC Baseball Game offer and samples. I enclose 10 cents in coin or stamps to cover postage and handling.

Name _____

Address _____

City _____ State _____ Zip _____


International
Correspondence Schools
SCRANTON, PENNSYLVANIA
This Certifies that Samuel E. Norton
has completed the prescribed subjects for the course
High School General
and, in recognition thereof, is hereby awarded this
DIPLOMA
WITNESS The Signatures of Officers of the International Correspondence Schools, and the Dean of the Faculty. Given under the Seal of the Schools at Scranton, Pennsylvania this 14th day of August AD 1953
Dean of the Faculty
President
Secretary

Winning this diploma is like winning $75,000!

(And in this contest there are no losers!)

On the average—according to U.S. Government figures—$75,000 is what a high school diploma is worth over your working life.

That's a lot of groceries. A lot of housing, a lot of car, a lot of recreation—a lot of whatever turns you on. And a lot of respect, a lot of confidence—a lot of being able to look anybody right in the eye.

That piece of paper opens up a whole world of opportunities that otherwise just aren't there. Maybe it *shouldn't* be that way, but it is. *Without* that diploma, you're squarely behind the eight ball—all the time.

But you can get that diploma without ever going back to school, without losing a single day of work. Do it as so many have, through ICS.

ICS is the world's oldest and most respected school for independent study. It offers high school courses accredited by the National Home Study Council. You earn your ICS high school diploma at home, in your spare time, at your own pace.

You take only the courses you need. You get personalized guidance and instruction along every step of the way.

The ICS method is recognized by thousands of businesses and industries across the country. Tens of thousands of former students who have achieved amazing success are living proof of the results you can expect.

To prove how easy it is for you to finish your high school education—actually to insure your future—ICS will send you a FREE career kit with 3 famous booklets that have helped so many people just like yourself: (1) "How to Succeed" career guide, (2) a high school catalog and (3) a sample lesson to demonstrate this famous method.

Take a moment now to mark and mail the coupon. There's no obligation. Remember it's *your* future. Insure it by mailing the coupon *today*.

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Clip coupon here—mail to ICS, Scranton, Pa. 18515.

ICS, Scranton, Pa. 18515 J6939F

I'm ready to run with the ball. Send me your 3 booklet Success Kit: (1) "How to Succeed," 30 pages of valuable job tips, (2) sample text demonstrating famous ICS method, (3) catalog I've checked.

Miss
Mrs.
Mr._____ Age_____
(please print)

Address_____

City_____ State_____ Zip Code_____

Occupation_____ Employed by_____

Working hours_____ AM to_____ PM

High School Courses

- ☐ High School Business
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- ☐ High School Vocational
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ICS also has hundreds of courses in rewarding career fields—a representative list:

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- ☐ Computer Programming
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- ☐ Drafting
- ☐ TV Repair
- ☐ Business
- ☐ Engineering
- ☐ Electricity-Electronics

Approved for veterans • Accredited Member, Nat'l Home Study Council • Convenient payment plan • Special rates to members U.S. Armed Forces

DO YOU NEED EXTRA MONEY?

NEW! RADIANT SPLENDOR CHRISTMAS ASSORTMENT 20 really deluxe cards Excitingly different

It costs you nothing to try

$100.00 IS YOURS

NEW! SPARKLING PETS ALL OCCASION ASSORTMENT 15 heart warming large cards of unusual appeal So adorable

for selling only 100 boxes of our new Radiant Splendor Christmas Card assortment. You make $1.00 for selling 1 box, $2.00 for 2 boxes, $10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards. Cut out entire Business Reply Coupon below—mail it today —and we will send you immediately leading boxes on approval—FREE Catalog of money-making Greeting Cards and Gifts—plus FREE samples of personalized Christmas Cards. No experience necessary.

NEW! DELUXE CHRISTMAS GIFT WRAPPING ASSORTMENT 18 gay, colorful large sheets Terrific

NEW! DAISY LETTERS IN-THE-ROUND STATIONERY 30 large 7" diameter sheets Bright smashing colors—solid color envelopes Latest vogue

GUARANTEED TO CONSUMER BY PARENTS' MAGAZINE IF PRODUCT OR PERFORMANCE IS DEFECTIVE & REPORTED WITHIN 30 DAYS OF PURCHASE REFUND OR REPLACEMENT

FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY

IT COSTS YOU NOTHING TO TRY

Last year some folks made only $25 to $50 while others made $150—$250—$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW • No Stamp Necessary

FREE SAMPLES PERSONALIZED CHRISTMAS CARDS and FREE 80-PAGE FULL COLOR CATALOG OF OUR ENTIRE CARD AND GIFT LINE

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY — No Stamp Necessary

Cut Along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

CHEERFUL CARD COMPANY, Dept. X-21
White Plains, New York 10606

YES, RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me immediately leading boxes on approval for 30 day free trial plus FREE samples of personalized Christmas cards, FREE 80-page Full Color Catalog of money-making Gifts and Cards and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional FREE money-making literature, catalogs, special offers and seasonal samples on approval as they become available.

Fill in your name and address below — No stamp necessary

Name _____ PLEASE PRINT _____ Apt. No. _____

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City _____ State _____ Zip Code _____

If writing for an organization, give its name here _____

DO NOT CUT HERE ↓ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL
First Class Permit No. 589, White Plains, New York

CHEERFUL CARD COMPANY
20 Bank Street
White Plains, New York 10606

Dept. X-21